

Primo V.2 and V.3 experience at Yonsei University

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Presentation Overview

Yonsei University Library, one of the most prestigious libraries in Korea, has promoted a development project for the next generation academic information system to provide users more innovative scholarly information services in support of the world's leading research institution.

The Ex Libris product has been adopted for our next generation academic information system. The Ex Libris product including Aleph, Metalib, Verde, SFX, DigiTool, and Primo was implemented.

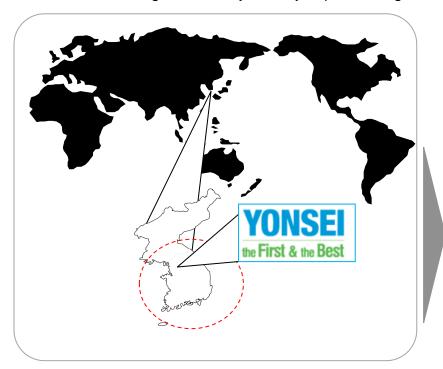
We want to share our experience from findings of our Primo V.2, Central, and Primo V.3 projects.



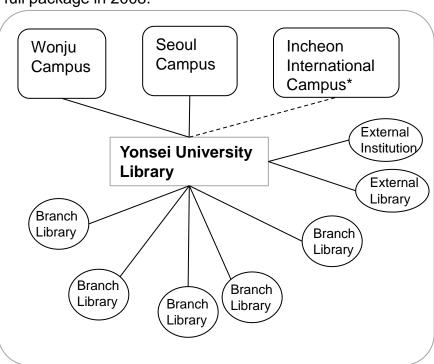
I. INTRODUCTION



- Yonsei University
 - Founded in 1885, 37,967 Students, 19 Graduate Schools, and 20 Colleges
- Yonsei University Library
 - Started with 230 books in 1915
 - Currently has about 2,000,000 books, 16,000 serials, and 65,000 e-journals
 - Consists of 2 campus libraries and 5 branch libraries
 - Has the experience of developing and operating Maestro and XMDL, the integrated digital library
 - Started the next generation system by implementing Ex Libris full package in 2008.



Yonsei University, Seoul, Korea



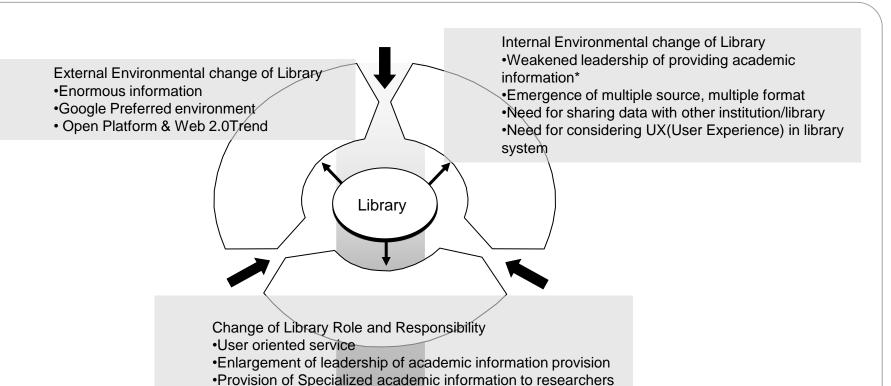
Yonsei University Library

Books: about 2,000,000 Average daily users: 9,257 Average daily checkouts: 3,056





II. ENVIRONMENTAL CHANGE OF LIBRARY & INTRODUCTION OF PRIMO





Why Primo?

- •To correspond the environmental change of library
- To enable libraries to
- ① Enlarge Solid leadership of academic information
- 2 Provide Leverage effect of research activity
- ③ Provide User-oriented service

*Song, Y., 2005, A comparative study on information-seeking behaviors of domestic and international business students, Research Strategies 20, pp. 23-34
Haglund, L., Olsson, P., 2008, The impact on university libraries of changes in information behavior among_academic researchers: A multiple case study, The journal of Academic Librariaship 34, 52-59

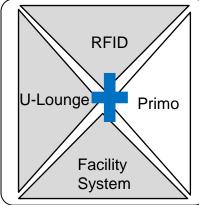




III. EXPECTED EFFECT AND IMPLEMENTATION STRATEGY

How To Implement

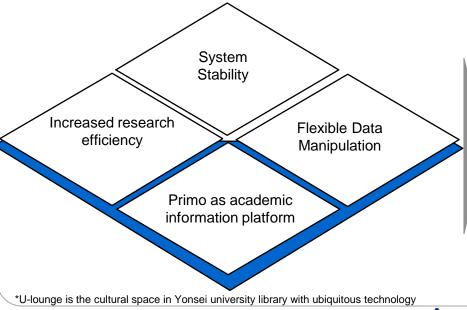
Yonsei University Library Website

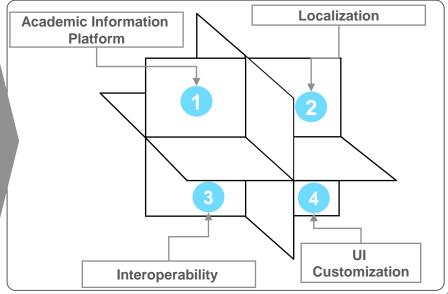


- •Need to satisfy various IT demand by implementing and integrating New library websites, RFID system, U-lounge*, and library facility system
- •Our strategy is to pursue Primo as academic information platform and new library websites for supporting RFID/U-lounge/Facility System in parallel

What We Expect

Implementation Strategy

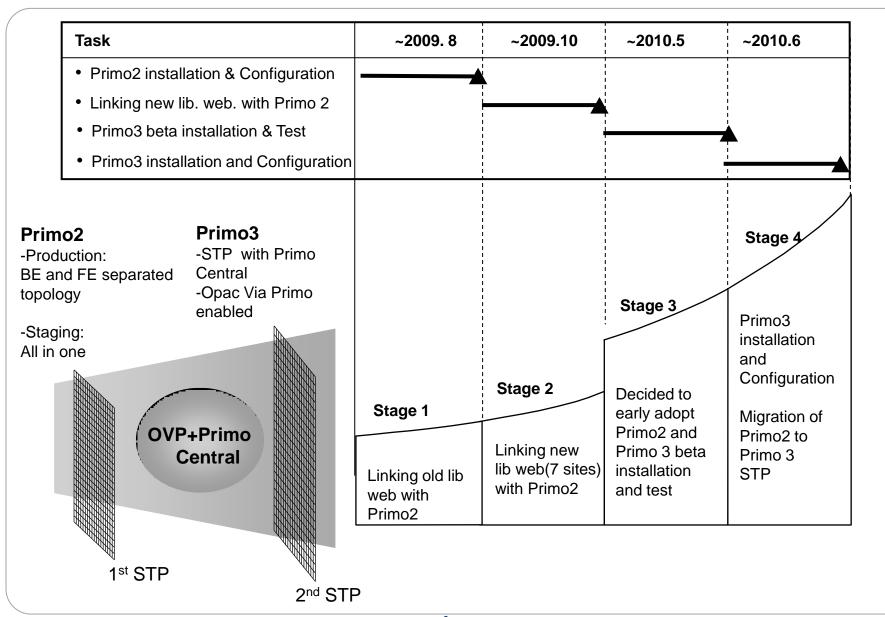




VONSEI UNIVERSITY

IV. OVERVIEW OF PRIMO PROJECT





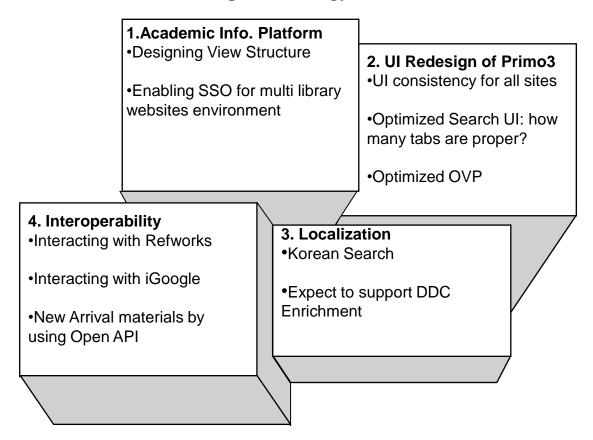




Overview of designing and implementing Primo with New library websites

- New library websites are developed in parallel with Primo as the total library discovery solution
- We concern
 - Substantially integrated both new library websites and Primo
 - Optimized Primo for Korean environment

How we approach the solution for fulfilling our strategy

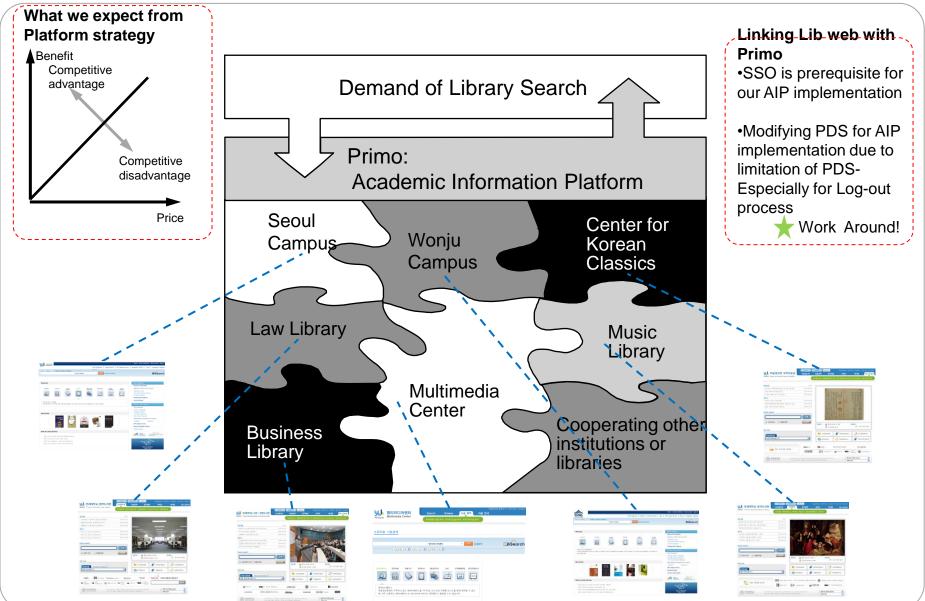








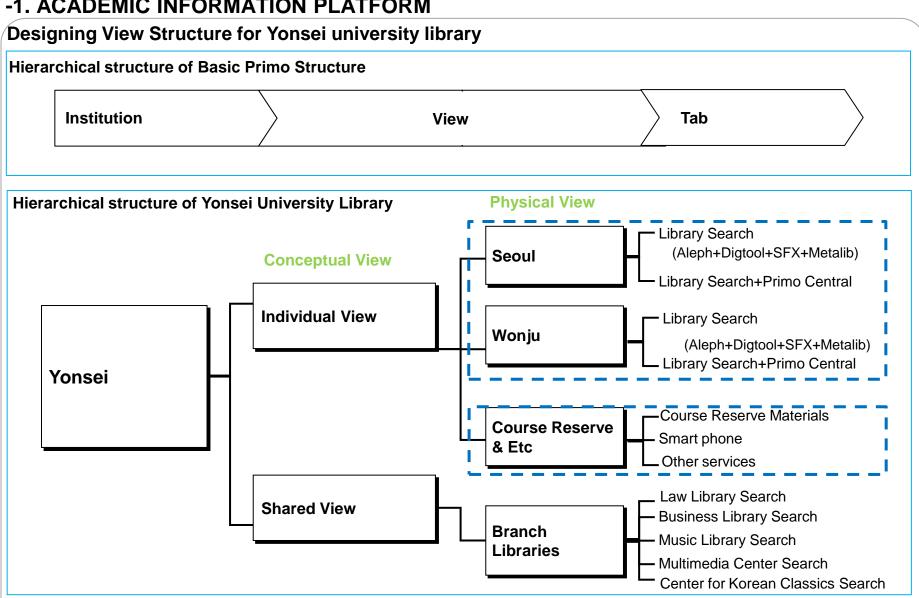
-1. ACADEMIC INFORMATION PLATFORM







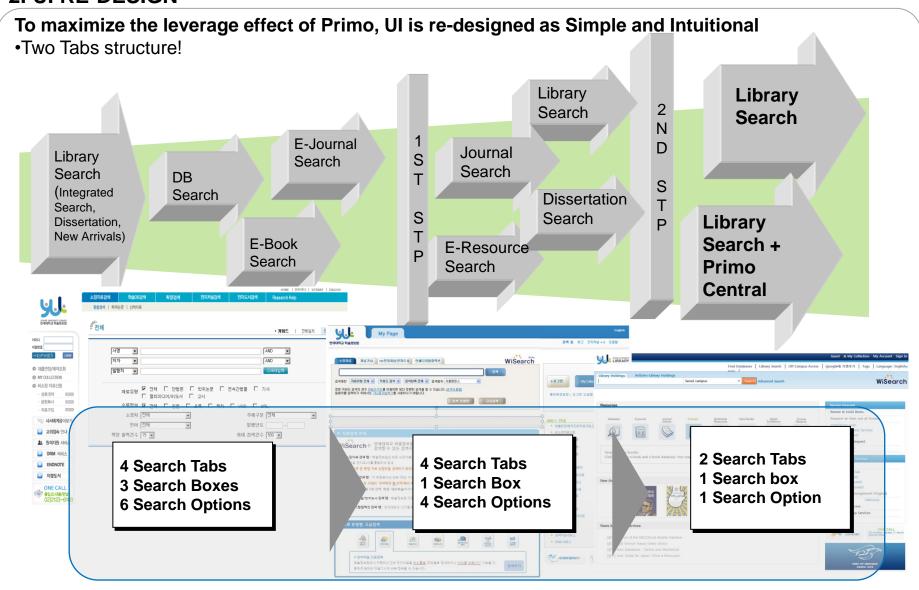
-1. ACADEMIC INFORMATION PLATFORM







-2. UI RE-DESIGN





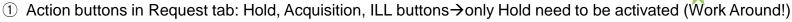




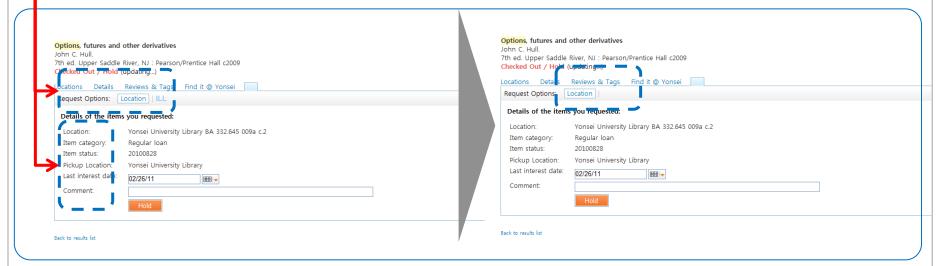
-2. UI RE-DESIGN

Optimized OVP

- •OVP: Powerful function in Primo 3, but not optimized for Yonsei environment
- Our OVP Optimization
 - •Field Optimization: Location, Item Category, Item Status, Pickup Location, Effective Date, Memo
 - •Request Process Optimization



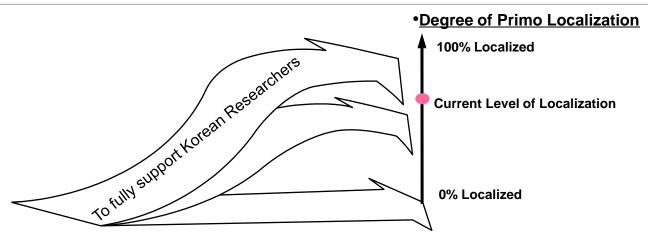
- Pages is not valid Acq page of Yonsei when ACQ is clicked
- ILL through OVP is not valid in Yonsei environment
- 2 Not allow users to access Request Tab (Work Around!)
- 3 Allow users to do Hold request only when material is not available
- 4 Place Blocked Request Tabs to the right end
- Work Around!: How to block button or request tab is simply using <a> at the code of buttons and tabs







-3. LOCALIZATION



What is localized & What needs to be localized

Search

- Precision of search needs to be improved
- Ongoing NR optimization

FRBR

- FRBR only displays one of grouped books, so user can't identify the rest of books in group
- Especially, problematic when each volumes of the book have their own records

DDC Enrichment

 Supporting DDC enrichment is required as well as supporting LC enrichment

Start With Search

Ongoing enhancement with Ex libris







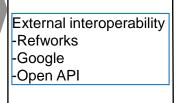
-4. INTEROPERABILITY WITH INTERNAL/EXTERNAL SYSTEM

- Internal Systems
 - Supported by Data manipulation of Primo(Pipe & NR functionality)
 - •Aleph, Digitool with DRM, Metalib, SFX, etc.
- External systems/institutions
 - •Google, Refworks, etc.

Interact with
Internal System for
Multi Source, Multi
Format-MARC21,
KORMARC, OAI,
XML, DC...

Interact with
External System
and Institution

Internal interoperability
-Pipe functionality
-Collection with DRM,





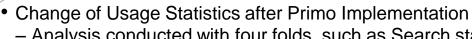




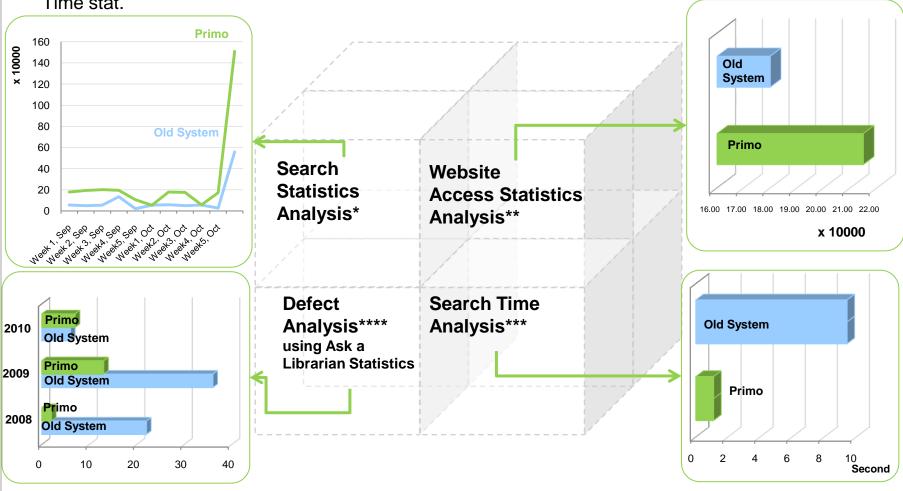
VI. ANAYSIS ON EXPECTED EFFECT OF PRIMO INTRODUCTION







 Analysis conducted with four folds, such as Search stat., Web access stat., Defect stat., and Search Time stat.



^{*}Measuring search statistics of Primo(2009) and Old system(2008) from Sep. to Oct.

^{****}Comparing the number of reports about searching materials and website usage from 'Ask a librarian' from 2008 to 2009



^{**}Measuring library website access statistics of Primo(2009) and Old system(2008) on Aug.

^{***}Measuring search time of Primo(2010) and Old system(2008) with selected keywords

VI. ANAYSIS ON EXPECTED EFFECT OF PRIMO INTRODUCTION





Academic Information Platform

- •Primo satisfies the demand of library search in university
 - Successfully supports 2 campus libraries and 5 branch libraries
- •Primo affect the increased use of library search based on the empirical analysis
 - •Strengthen the leadership of academic information of university library

UI Customization

- To maximize the leverage effect of researchers. usability of library search needs to be enhanced
- Re-design UI as simple and intuitional
 - Two tab structure
 - Customized OVP
 - UI consistency
- However, separated information, such as availability and location, need to be displayed at one sight

Localization

- Korean Search is comparatively excellent in Primo even though it has some limitations
- However, the powerful functionalities of primo, such as FRBR, DDC enrichment, and Did you mean, need to be further localized
- Start with Search is on the ongoing improvement

Interoperability

- •Data manipulation using Pipe & NR can enable Primo import multi-source & multi format data, such as OAI, DC, MARC, etc.
- •Yonsei implements Digitool collection with DRM in Primo
- •Also have Primo interact with iGoogle, Refworks, and Open API for user-oriented services



VI. ANAYSIS ON EXPECTED EFFECT OF PRIMO INTRODUCTION



Strength and Weakness

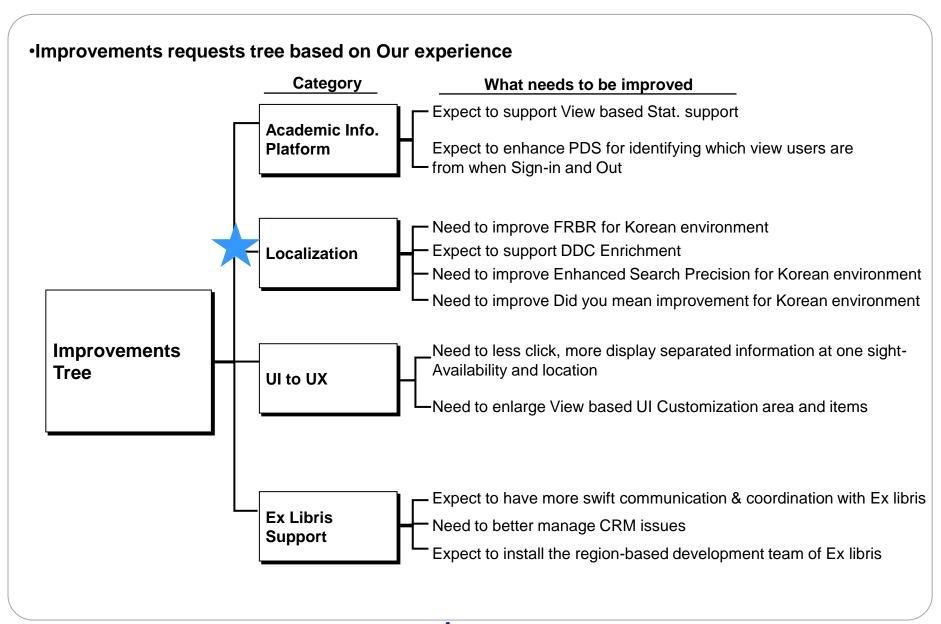
Data manipulation Stable and Strength using NR Prompt Library Enhanced Stability Search Integrated Search using Primo Central Limit of Search and User analytics Weakeness Ifunctionalities -View based Stat. Lack of User--More items on Convenient add-on user stat. (Web IME) Way of displaying availability and location User **System**

Perspective

- Stability of System
- Integrated Search environment
- Strong functionalities for treating data
- •Limitations of functionalities in Korean environment
- Lack of User-Convenient add-on and display
- View based user analytics

VII. IMPROVEMENT REQUEST





VIII. IMPLICATION AND CONCLUSION FROM OUR EXPERIENCE



Our Experience

- •Implementation of Primo2, Primo3, and Primo Central
- •Primo's interaction with seven new library websites



- Comparatively good performance and stability
- But, many issues, bugs, and lists to be improved

Conclusion

Identifying Positive effect of Primo in terms of

- Primo acted as academic information Platform
- Strong data processing and manipulating functionalities

Confirming Primo's Contribution of

- •Supporting the research activity
- •Increasing research efficiency of users

Implication

But, in terms of localization, Primo lacks the consideration of regional characteristics and Korean environment

Furthermore, the process of support from Ex libris needs to be enhanced

- Expect to install Region based development Team
- Expect more swift Communication & Coordination







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