Rethinking discovery:

potential, pain points and pragmatism

BRIAN FLAHERTY IGELU 2011





Last night...



The University of Auckland



New Zealand's largest university *Universitas 21/APRU* Partner



850 network databases

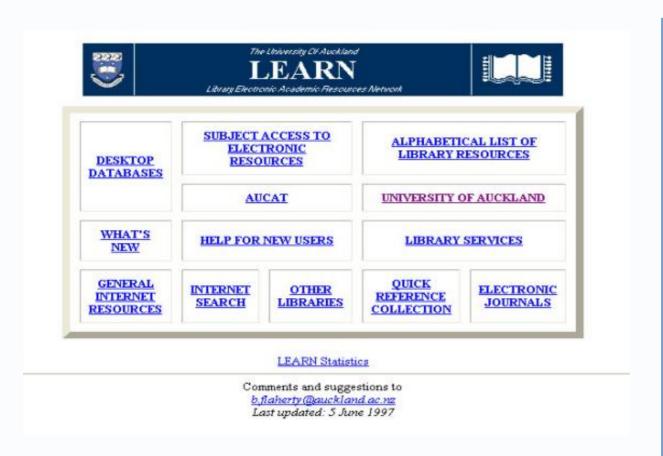
100,000 electronic journals

420,000 electronic books

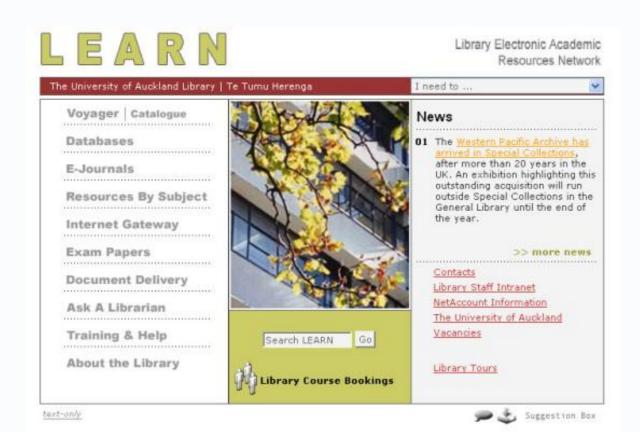
11,000 electronic course readings

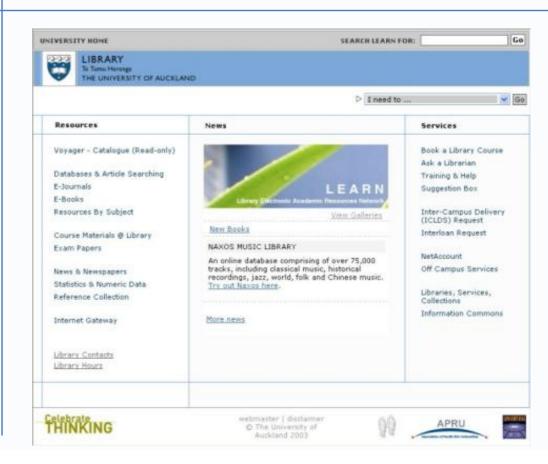


Perfect Storm – Auckland style

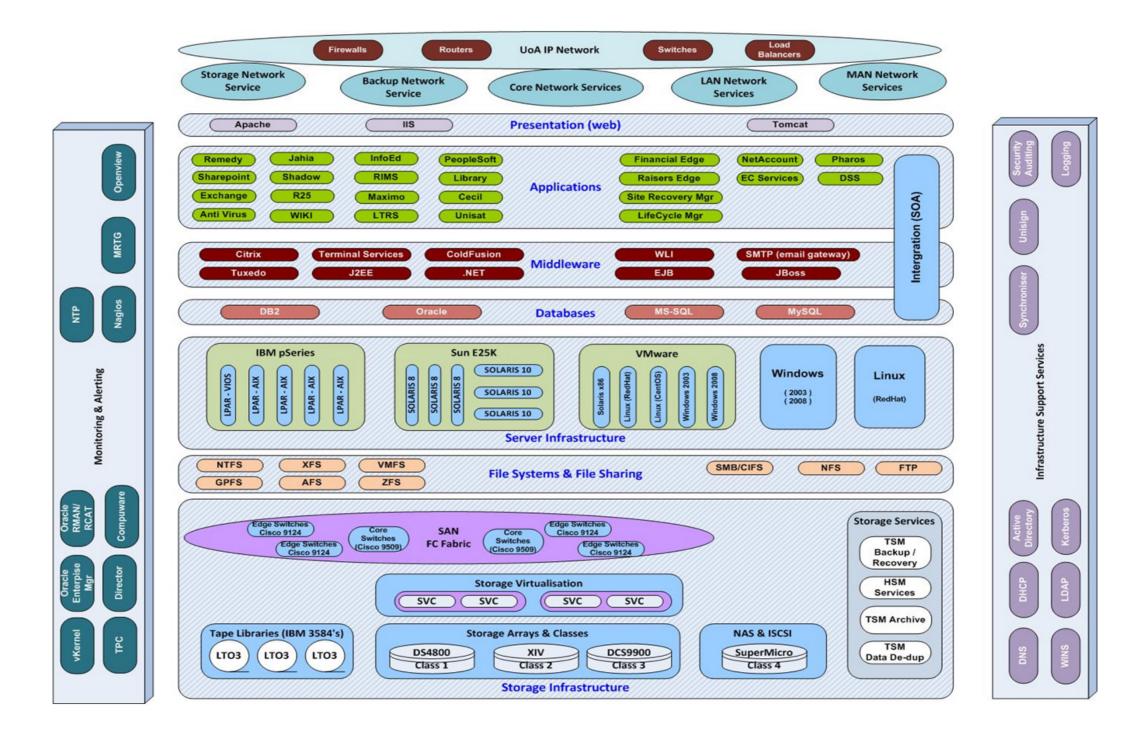




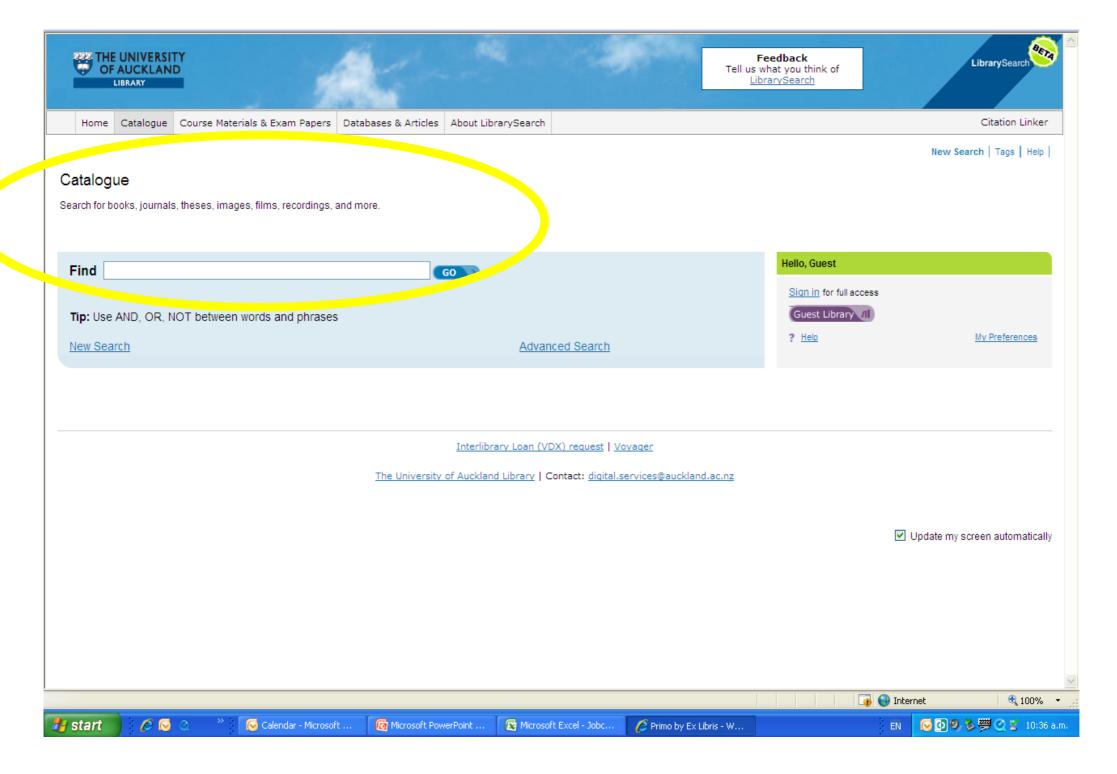




Solaris to Linux



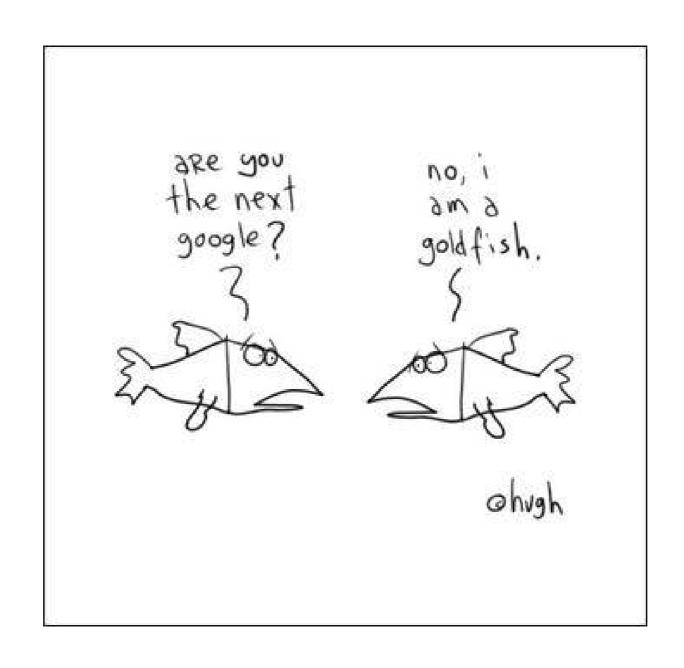
U of A Library Website 2009





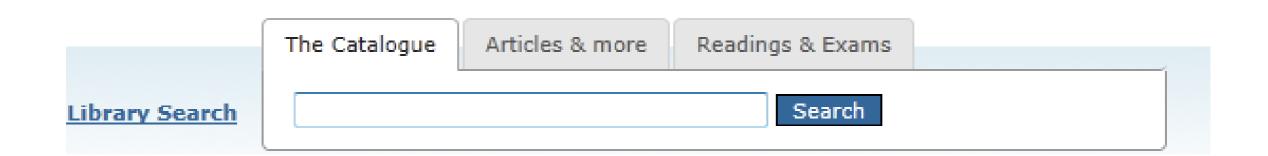
Single box discovery?

The need to use different terminology – The Catalogue morphs into Library Search

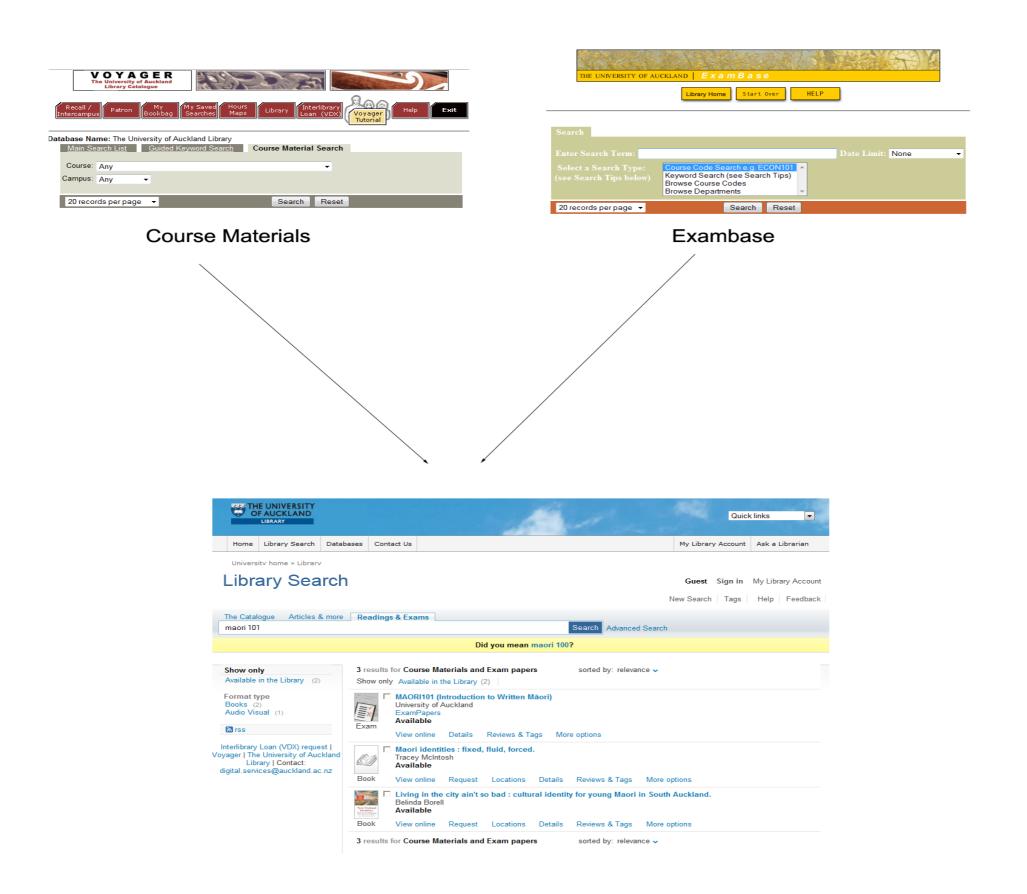


Three tabs:

The Catalogue; Articles & more; Readings & Exams



Readings & Exams

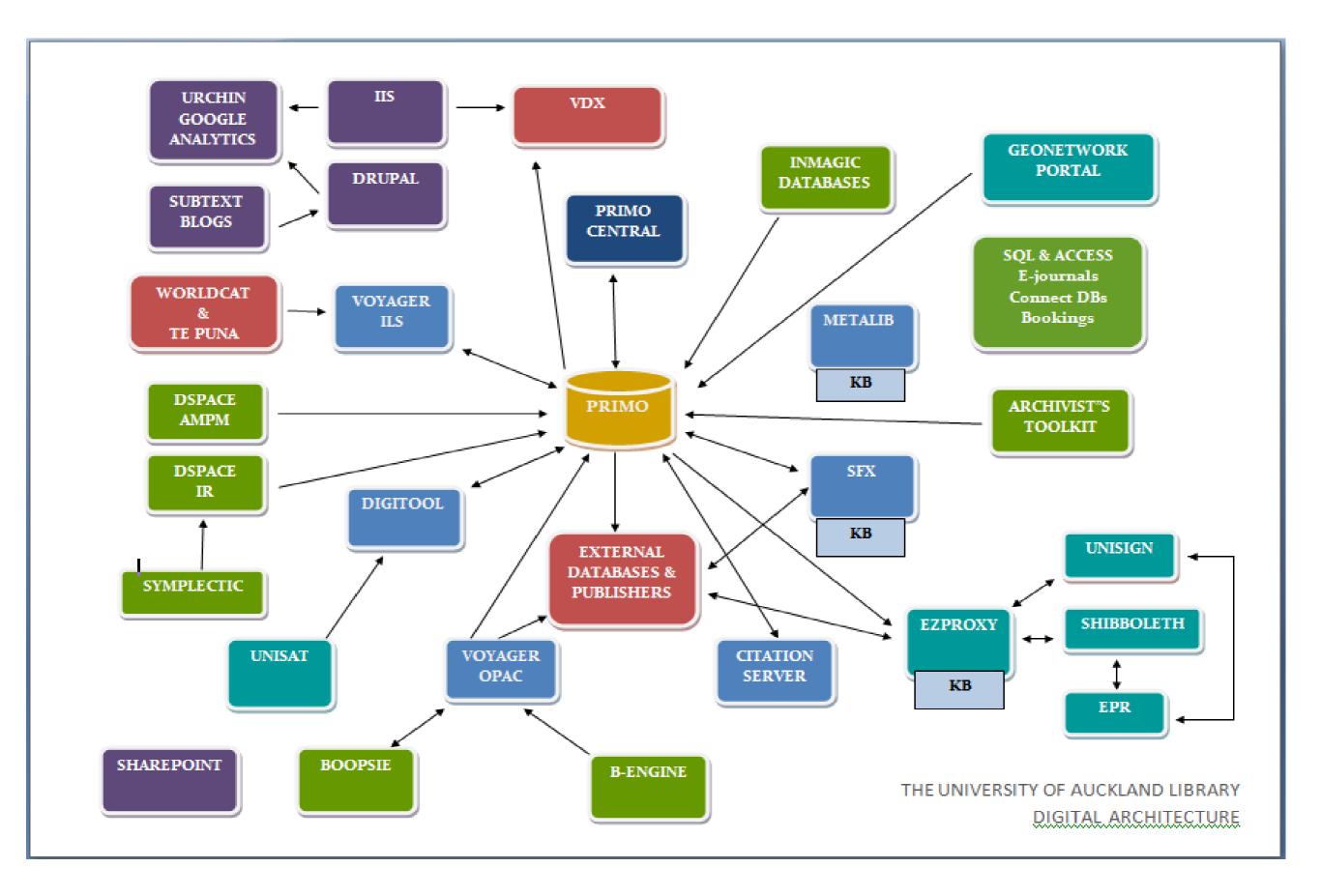




Pain Points

PAIN POINTS - WHY

- Multiple knowledge-bases & workflows
- Customised metadata
- Complex data loads
- Double roll-out
- Lack of granular control
- 2.5 million to 150 million
- Documentation



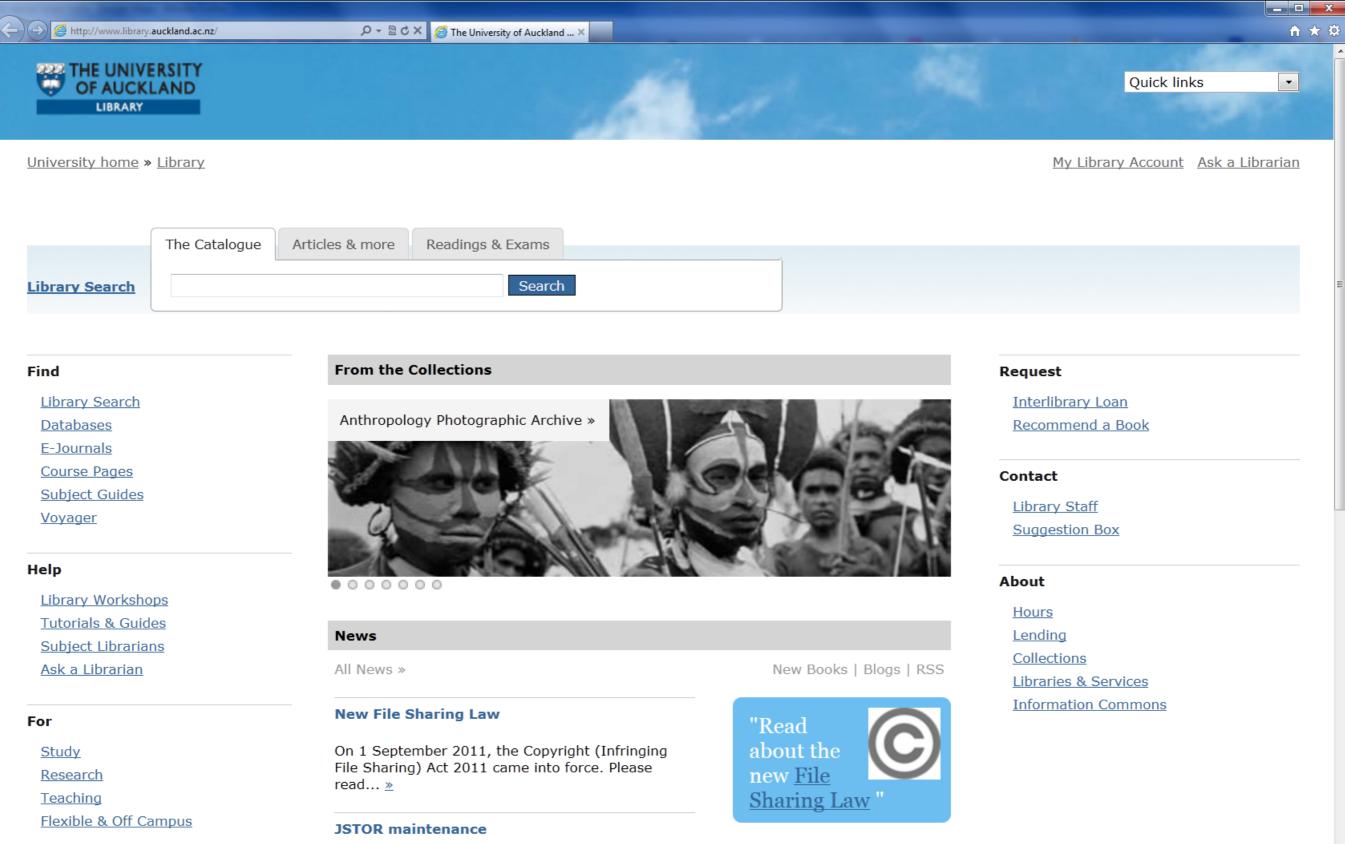
Stitching Costs

Multiple knowledge-bases

- SFX, Voyager, Primo Central, Metalib and EZproxy – at a minimum SFX & Primo Central need to be in sync.
- Multiple workflows and aligning of systems results in increased local staff investment.
- Some publishers providing different electronic packages in different regions so need to be able to turn specific titles on and off at local level.

Customised metadata / Complex data loads

- Earlier decisions for example re: course materials within Voyager a problem when piped into Primo.
- Not able to fix at source because code doesn't allow you to do so – eg field length insufficient within Voyager to allow for full course code name but other course resources such as Exams in DigiTool have full course name as no limit.
- Result need to normalise metadata to surface Course Materials and Exams together in Primo.



05 September 2011

Some <u>JSTOR</u> functions will not be available while it is undergoing maintenance from Friday 9
September - Sunday 11 September 2011... <u>»</u>

" <u>QR codes</u> bring the



Website 2011

Roll out Roll back

- Primo 3 upgrade & Primo Central
- Plus rolling out redesigned Library website!!
- New search environment buried the catalogue
- Needed to roll back a step as negative feedback from our specialist searchers including many Library staff.



Boosting... Search Ranking DUMMIES

Learn to:

- Leave behind negative modes of thinking
- Understand the psychology of self-esteem
- Use a variety of effective techniques to build self-esteem for a happier and healthier life
- Give yourself a boost with cognitive behavioural therapy

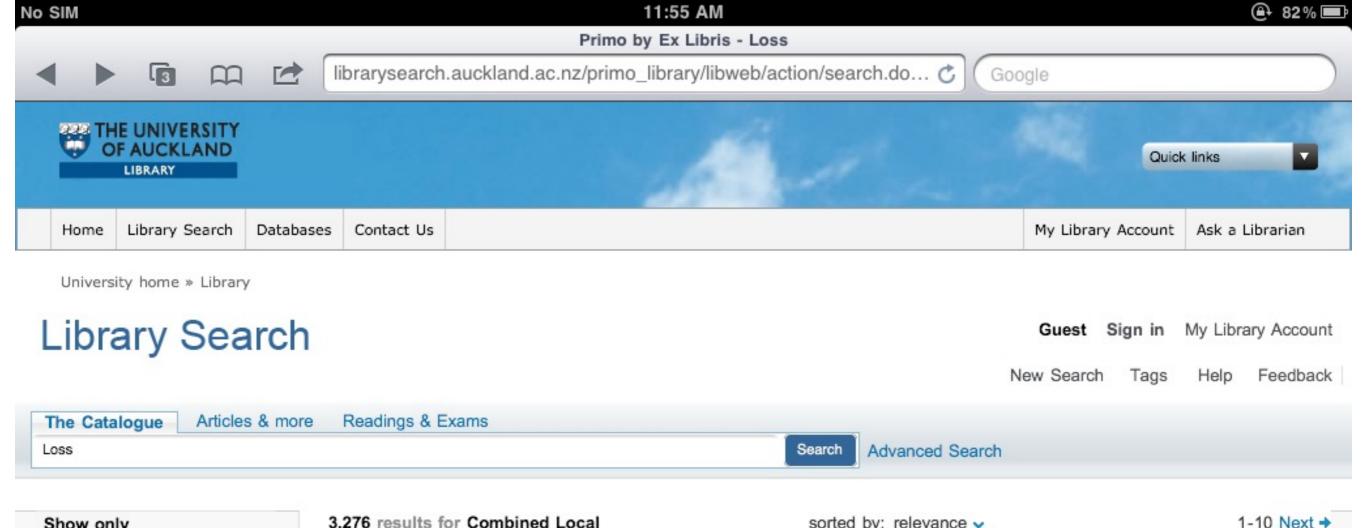
Rhena Branch Rob Willson

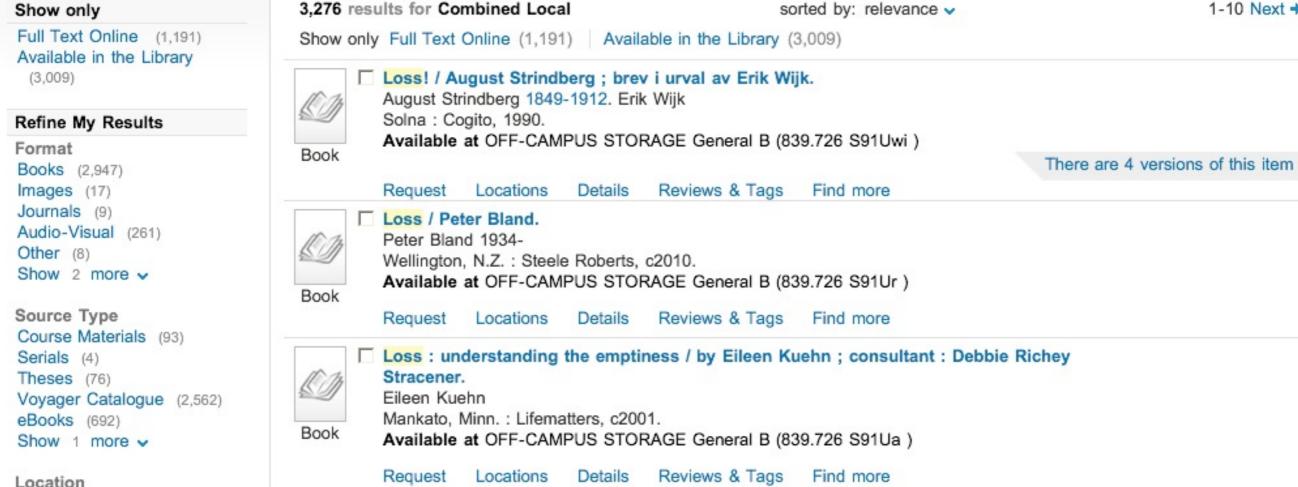
Cognitive behavioural therapists



From the listserv recently...

- When I add something like AND OneFile or AND "Science Citation Index Expanded" to a search I do not retrieve all of the things in the collection. Perhaps ExLibris hasn't indexed the collection for search?
- Primo Central relevancy ranking looks very poor when search results are limited to peer review journals. It appears that there is a lot of relevance weight for certain journal titles (for example Journal of Personality and Social Psychology) as opposed to the search term that was driving the initial relevance ranking before the filter. – Jimmy
- Peer reviewed relevance: broken, broken, broken Jimmy
- with a search on Shakespeare AND art. When I limit by articles, the
 journals Science, Nature and some psychology journals rise to the top
 in the results.- Alison
- Having enabled ScienceDirect (Elsevier) indexing in PC we have found that Elsevier content now swamps the relevance ranked results. The easy solution would be to switch off that content in PC, but I am reluctant to lose that content - -Greg







PRAGMATISM

No matter how trustworthy he may appear, do not give the monkey your pistol.



"All I can say is after a great day's research how much I love Voyager and dislike Library Search. I know precisely what I want and can't bear the wading through all the irrelevant material from LS.

Please keep my friend Voyager going".



Primo Central: activate all?

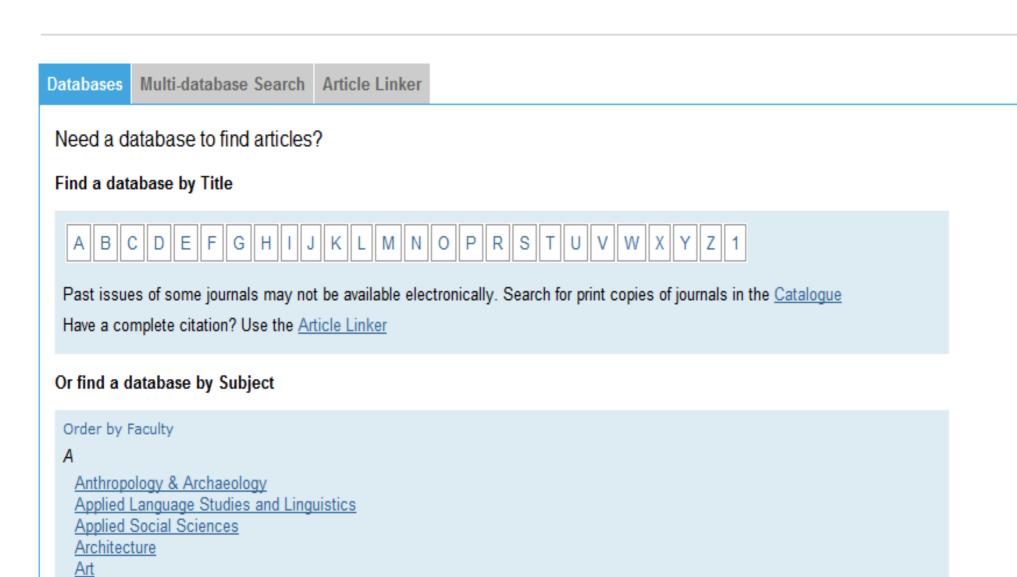
Databases - disconnect

- A-Z browse
- Subject browse
- Select for Federated Search?
- Intuitive interface
- Link from Home page



Home Library Search Databases Contact Us My Library Account Ask a Librarian

Databases



В

Biological Sciences

Art History Asian Studies

Business & Economics - All Databases

The future of Metalib

With Primo Central increasing coverage of e-resources what is the value of having a federated search product?

Summon™ Key Databases & Packages

						Full Partial	O None Not Applicable
Database/Package	Publisher/Provider	Content Type(s)	Available for Indexing	Data From Publisher / Provider	Status	Coverage	Full-Text Searchable
HathiTrust Digital Library	HathiTrust	Books	Full Text and Metadata	Yes	Indexed	100%	⊖ *
Haworth Press Journals	Taylor & Francis	Journals	Full Text and Metadata	Yes	Indexed	O 100%	O 100%
Health & Medical Complete	ProQuest	Journals, Books	Full Text and Metadata	Yes	Indexed	0 100%	O 100%
Health & Wellness Resource Center	Gale (Cengage Learning)	Journals, Magazines, Pamphlets	Full Text and Metadata	Yes	In Progress	O 100%	O 100%
Health & Wellness Resource Center (with Alternative Health Module)	Gale (Cengage Learning)	Journals, Magazines, Pamphlets	Full Text and Metadata	Yes	In Progress	100%	0 100%
Health and Safety Science Abstracts	CSA	Citations	Metadata	Yes	In Progress	O 100%	◇ **
Health Business FT Elite	EBSCO	Journals	Full Text and Metadata	No	Covered	⊖ 94%*	⊖ 78%*
Health Business Full Text	EBSCO	Journals	Full Text and Metadata	No	Covered	⊖ 94.5% *	⊖ 75%*
Health Reference Center Academic	Gale (Cengage Learning)	Journals, Newspapers, Magazines	Full Text and Metadata	Yes	In Progress	100%	O 100%
Health Source (Consumer Edition)	EBSCO	Journals	Full Text and Metadata	No	Covered	⊖ 99%*	Analysis in progress *
Health Source: Nursing and Academic	EBSCO	Journals	Full Text and Metadata	No	Covered	0 100%*	○ 89%*

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Summon analysis of coverage at database level



The vision of a new discovery environment [..] suggests that a synthesis of tools and services need to be coordinated in such a way to enable users to **discover**, **access**, and **interact** with relevant data from internal, external, owned, licensed, and freely-available data sources.



Hathi Trust



Content slicing by type/audience – books, undergrad, staff or Psych 101



Local Content



Outside-in & inside-out

	Discovery Environment				
	Local	External			
Internal Data Sources · Catalog · Finding Aids · Digitized resources · Locally-created databases	Mechanism: Provide central portal(s) that eliminate silos Intersection: Local Content, Local User	Mechanism: Push out/open up Intersection: Local Content, Global User			
External Data Sources • Externally-managed metadata, e.g., journal articles • HathiTrust API • WorldCat link	Mechanism: Pull/Harvest, Load, Integrated Search, Separate Search. Could be one-time or ongoing, ingested records, or data accessed via an API, or provided as a separate search interface. Intersection: Remote Content, Local User	Mechanism: University Libraries works with external entities like HathiTrust to develop standards and provide governance. Intersection: Community Content, Community Users			

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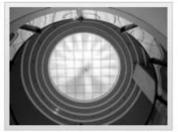


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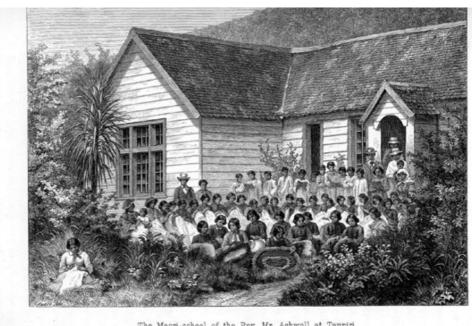
features:

more +



Dspace / Skylight

Text: Early NZ Books database



The Macri-school of the Rev. Mr. Ashwell at Taupiri.

The Maori- school of the Rev. Mr. Ashwell at Taupiri.

How much more charming would the smiling fields of this beautiful country have appeared to us, could we have beheld it studded with European towns and villages! The middle Waikato Basin is the home of the most powerful and most numerous Maoritribes, whose king had fixed his residence by the confluence of the Waikato and Waipa at Ngaruawahia, and whose metropolis, -- if we may use the expression, -- may be considered Rangiawhia, a large settlement, situated between the Waipa and Waikato in the southern part of the basin, which has attained its importance especially by its extensive corn-trade and horse-breeding. In future decades this blessed region will be the granary of the North Island, -- a real Eden for agriculture and the breeding of cattle, to which, in this respect, no other part of New Zealand might easily compare. The height of the Taupiri above the level of the sea, as resulting from my barometrical measurements, amounts to 983 feet; it consists of a hard blackish-gray slate-rock, polyhedrally fissured. The top of this hill will be one of the principal points for a future triangulation of the country.

March 13. -- Sunday. -- The Sabbath in New Zealand is kept by both Europeans and natives, with still greater puritanic severity, than in England. Sunday is Ra tapu, a holy day, on which first of all it is not allowed to travel. A violation of the Sabbath would be

95articles from yesterday's NZ Herald available in ProQuest databases

180,000articles back to 2004 in fulltext



Exposure

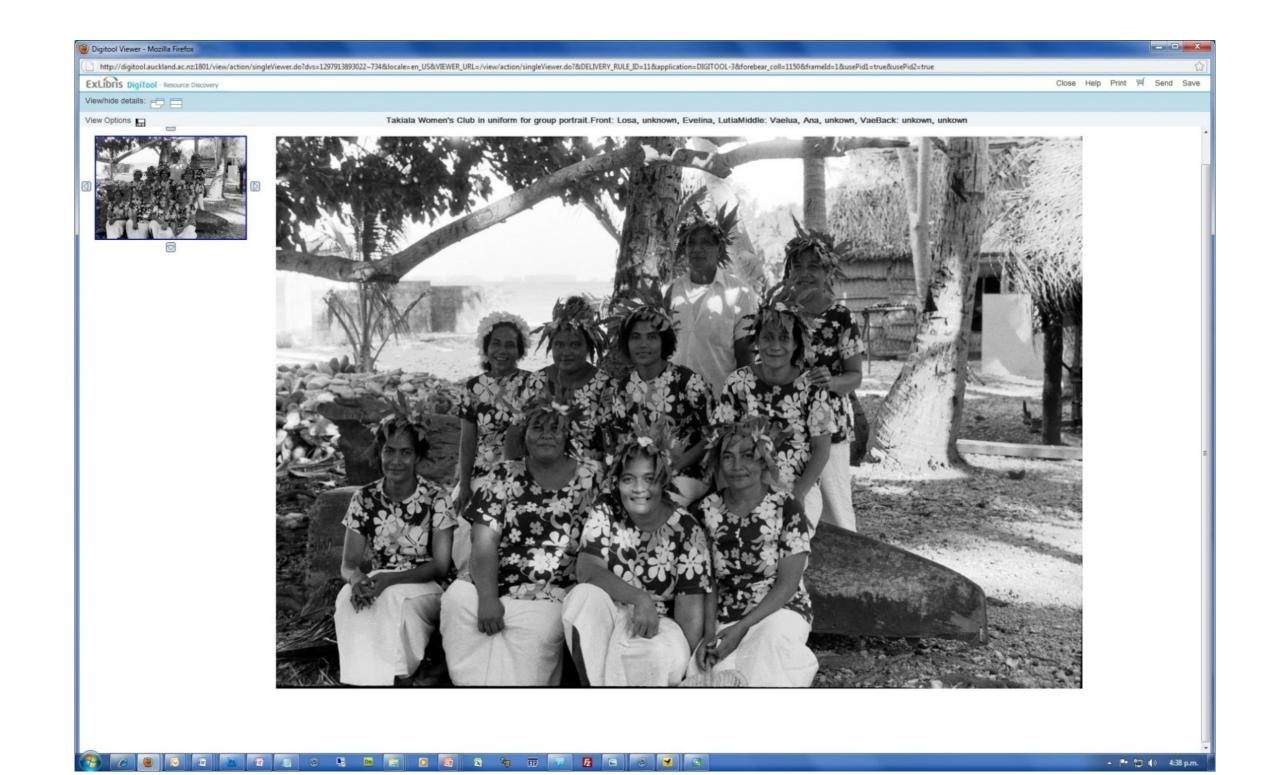




The Library on your mobile phone search the Catalogue, renew books & more...

http://www.library.auckland.ac.nz/mobile

Interact – eg order a copy, add metadata



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