# UNSWLIBRARY

## Primo at UNSW SearchFirst and beyond

Tom Ruthven Digital Library Innovation and Development

### In this presentation

- SearchFirst: current service using Primo
- Usability study
- Next steps



### SearchFirst

- For undergraduates
- Full text only: online and library printed material
- One view, One search box, Immediate access

- Simple look & feel
- Perpetual beta service

UNSWLIBRARY			
		e-Journals e	-Resources Catalogue Help
Search for	GO	Sign in for full access	
New Search	Advanced Search	Guest e-Shelf 11	My Preferences
SearchFirst Facts			
What is SearchFirst?	We want your feedback!		
A single starting point for finding items in print and electronic form from UNSW Library's collection.	Please		
How is it different to the Catalogue (LRD) and Sirius?	feedback via		
SearchFirst has different search features that allow you to refine your searching more quickly and to limit by "available" and "online" resources.	our online questionnaire		
All items from the <u>Catalogue (LRD)</u> and <u>MyCourse</u> are searchable, as well as a selected group of databases from <u>Sirius</u> .			
< < Back to the Library Homepage			
	More Services		
UNSW Library, Sydney NSW 20	52, Telephone: (+61 02) 9385 2650 CRICOS Provider (	Code 0098G	
Privacy statement Copyright and Disclaimer			

# Testing the top 20

#### 10.5 seconds

- Medline
- Expanded Academic
- Journals@Ovid
- Scopus

#### • 18 seconds

- Science Direct
- PsycInfo
- Embase
- Communication Studies
- Econlit

#### • 26.5 seconds

- ABI Inform
- 1 minute and 8 seconds ... last 2 were "suspended"
  - IEEE Explore

Business Source Premier APAFT CAB OmniFile

**Embase Classic** 

Web of Science CSA Illustrata MathSciNet PsycArticles

#### **Resources included**

- Library catalogue
- Australian Public Affairs
- Business Source Premier
- Expanded Academic ASAP
- Journals@Ovid Full Text
- MathSciNet
- MEDLINE
- PsycARTICLES

- PsycINFO
- ScienceDirect
- Scopus
- Web of Science
- Library catalogue
- Course reserves
- Institutional repository (UNSWorks)

# Usability testing

- Preliminary results
- School of Computer Science and Engineering, Human Computer Interaction
- 1<sup>st</sup> year and final year undergraduates



#### Search - user conceptual model

- On the first page, users are set on finding information
- Only focusing on search



# Search - good

- All immediately used search text box
- All easily refined results by resource type
- All noted that help information is really helpful to know how to use the search properly
- All understood the search progress stars



# Search - improve

- Blank search box:
  - Unsure what to type
  - Is it sufficient
  - Not confident about the scope of the search

Search for resources in UNSW Library New Search Advanced Search My Preferences Make it clear to the	UNSWLIBRARY		e lournale o De	ourse Catalogue Hais
Advanced Search P Help My Preterences	Search for resources in UNSW Library	GO	Sign in for full access	iources Catalogue Heip
	Make it clear to th	le		

• Search Help not near search box

UNSWLIBRARY	Not clear this is search-rela help	ated
Search for	GO need help searching? Sig Advanced Search ? H	e-Journals e-Resources Catalogue Help an in for full access lest e-Shelf
Give the user a clearer defined help option for search		

 Have a similar drop down to Google, which assists the user could make searching easier and quicker in getting the results fast

	Go	ogle Australia
1	t	Advanced Sea
	ticketek	320,000 results Preferences
	tv guide	153,000,000 results
	trading post	32,200,000 results
	telstra	11,100,000 results
	twitter	218,000,000 results
	target	407,000,000 results
Adverti	tiger airways	453,000 results ple.com
	the age	187,000,000 results
	ticketmaster	8,200,000 results
	thesaurus	36,600,000 results
		close



## Search progress - improve

- Slow, slow, slow "Is it broken". Google quick and fast = reliable!
- Wait for 'Show me what you have so far'



## Refine my results - improve

- When asked to improve the search results: retyped or re-phrased the search query
- No one noticed 'Refine My Results' section on the right or 'Did not find what you are looking for' at bottom of screen
- Refine topics not sorted, unusable
- Could not get back after refining
  - Place remove at the top of the results list
  - Or, place remove in same place in Refine My Results

### Looking at the results User workflow

- Find an interesting article (resource)
- Read a brief summary about it
- If interested search for the article, users don't want to spend lots of time finding one article
- Article found



# Looking at the results - good

 Search results have a similar look and feel to home page

UNSWEIBRA

- Highlighted key words and phrases
- Sort by 'date-newest' and 'relevance'
- Distinguished resource types, e.g. book, article

### Looking at the results - improve

- First set of search results were not useful
- Sorting: unsure of Popularity; would like resource type, author, keyword
- Could not work out how to change number of results to display: add a drop down at the top of the results

UNSWEIBRA

- Next and Previous at top and bottom
- A brief description would be useful
- Title link should go to Full-text

U	NSWLIBRARY	Participants w the number of be next to	anted the optio results displayed 'Display more i	n to change d per page to results?"
Search	ch for task analysis	GO	Sign in for full access Guest e-Shelf	
New Searc	<u>rch</u>	Advancer rearch	? Help	My Preferences
Result	tS for UNSW Library Resources	/		
First 369 F	Results, (out of 628,352), sorted by: relevance : Display mo	re results? results per page: 10	•	
Show on	nly: Online Resources (5) On Shelf (54)			
1 1	Applied cognitive task analysis in aviation (View details)	and a filler	Refine My Res	sults
	Thomas L. Seamster Richard E Redding; George L Kaempf		Narrow my results by	limiting the
Book	Brooktield, VI : Ashgate 1997		search to:	
E.	Add to e-Sheir Available at Level 8, Mair	Library (P 629.13/36 ) (Find It)	Resource Type:	
2	Working minds : a practitioner's quide to cognitive task ar	alvsis (View details)	Books (65)	
E	Beth Crandall Gary A Klein; Robert R Hoffman	Respond	> E-Books (4)	
- (	Cambridge, Mass. : MIT Press c2006	7	> Journals (1)	
Book	Add to e-Shelf Available at Level 3, Ma	ain Library (152.4/224 ) (Find It)	> Audio Visual (1)	

## Looking at the results - details

- Dropping down into other applications results in much confusion; contains "difficult English"; pull up into Primo not drop down
- Summary not useful: Description and Tables of Content. Want something clear and brief

UNSWEIBRA

• Repeat the Resource type

## Getting the material User Conceptual Model

- Go to the computer
- Type in author and title (of book)
- Get the location of the book
- Physically get the book to borrow or read

### Getting the material - improve

- Didn't notice the "Available at Level 3..."
- Why more than one link to e-resources, "students don't really care where the article comes from [different links - sources]....only want to see the article"
- Annoyance at the number of clicks required to get to the article

UNSWEIBRA

• Sometimes leads to a dead end

### E-shelf confusion



#### E-shelf - confusion

- Understood the concept of e-shelf
- Did not understand "Sign in for full access"
- Did not realise there is more information than e-shelf
- Not sure of 'Guest e-shelf'
- Understood the 2 sets of email, print, save
- Didn't understand the icons used in e-shelf
- Expected to 'click' add after 'Add to e-shelf'

# Key improvements

- Improve speed, add more resources
- Pull functionality up into Primo
- Rethink e-shelf, user preferences
- Better grouping and placement of refinement options

UNSWIIBRAR

### Next steps

- Integrate into Learning Management System (Blackboard9)
- Front end for institutional repository
  - Academics edit their works listed in search results
  - Persistent link to Primo metadata record (handle)

UNSWEIBRA

- Full text search
- Restrict results based on user and user role
- Hide datastreams based on user role
- Browsing of facets

### Next steps

- Front end for e-research repositories
  - Display relationships and ORE resource maps
  - Deep search to a level in resource maps
  - Display multiple metadata schema together: MODS, MatML, organisation
  - Embed in wider e-research infrastructure, wiki, blog, bliki

UNSWEIBRAF

• Search interface for university websites