Less is More Results from a MetaLib User's survey

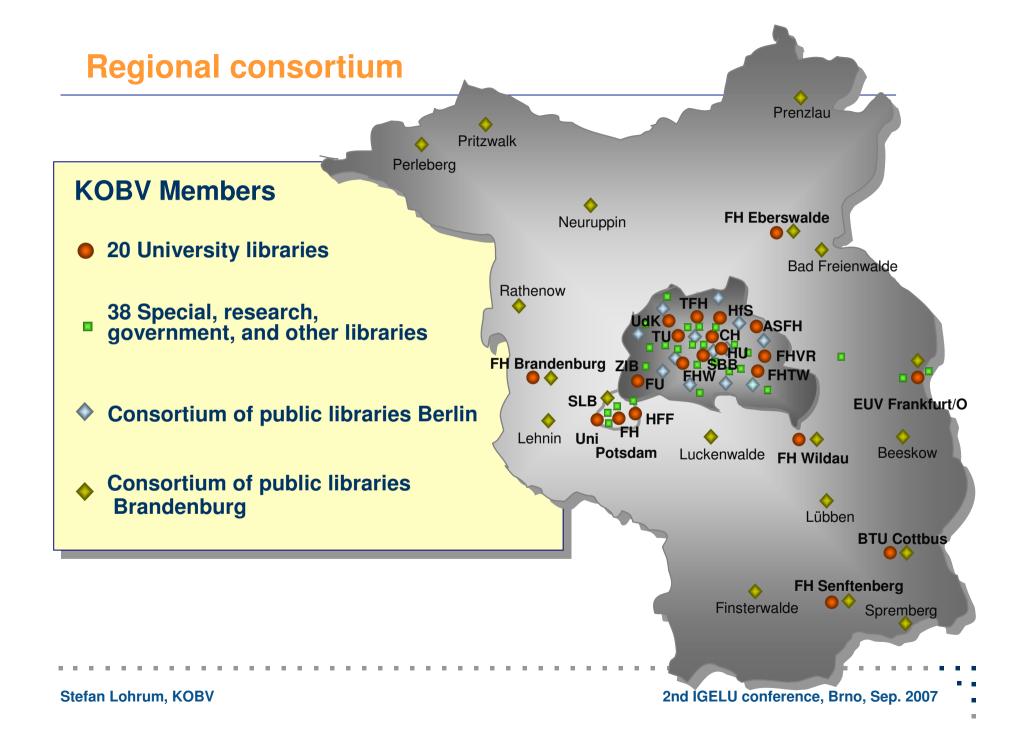
Stefan Lohrum

KOBV - Cooperative Library Network
Berlin-Brandenburg

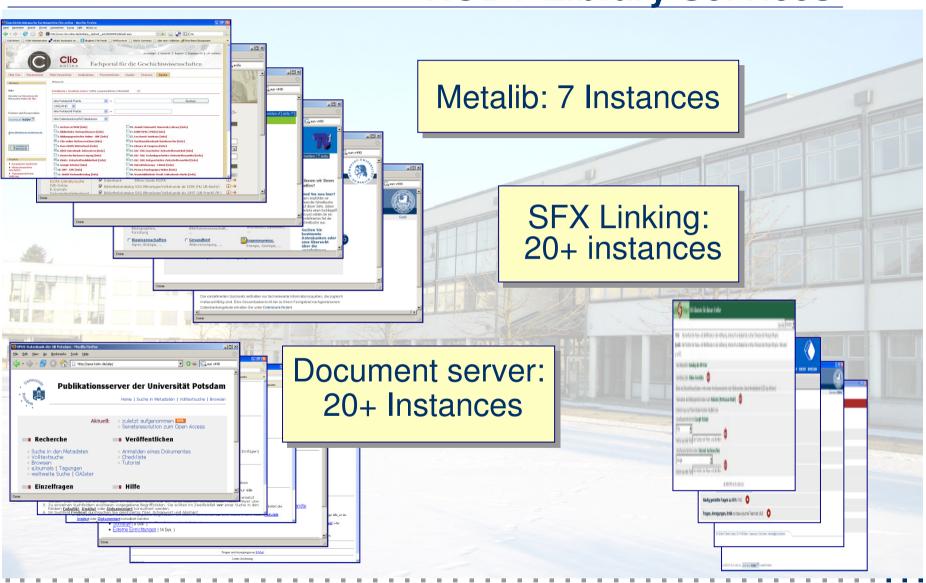
2. IGELU conference, Brno, Czech Republic, 3.-5.Sep. 2007

Results from a MetaLib User's survey

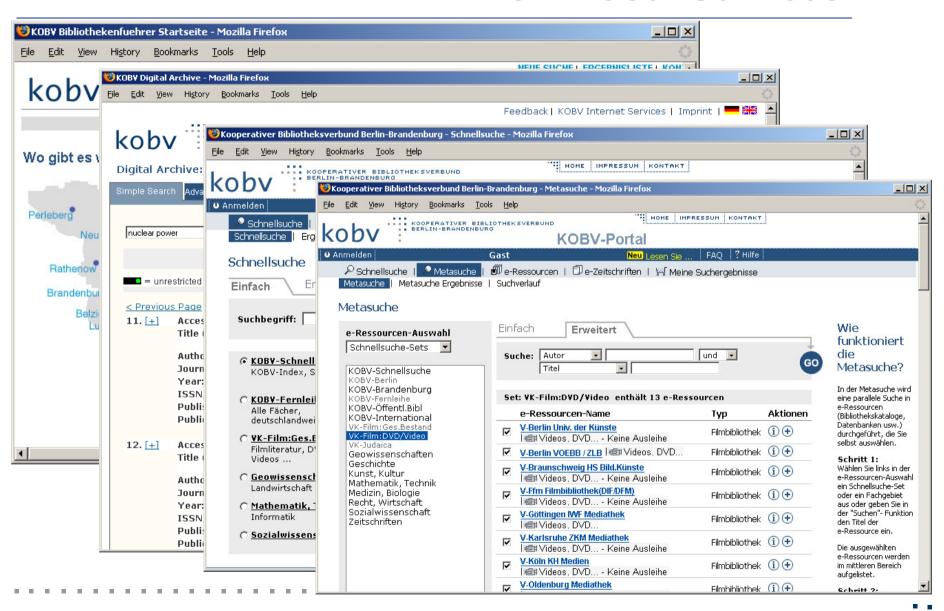
- About KOBV
- Survey main results
- First summary
- User comments analysis
- Critical issues



KOBV Library Services



KOBV User Services



KOBV Survey 2006/2007

Special thanks to Sibylle Volz & Beate Rusch

Full survey: http://www.kobv.de/deutsch/content/wir_ueber_uns/docs/

Auswertung_KOBV_Umfrage_User_2006_2007.pdf

Stefan Lohrum, KOBV

2nd IGELU conference, Brno, Sep. 2007

Survey Overview

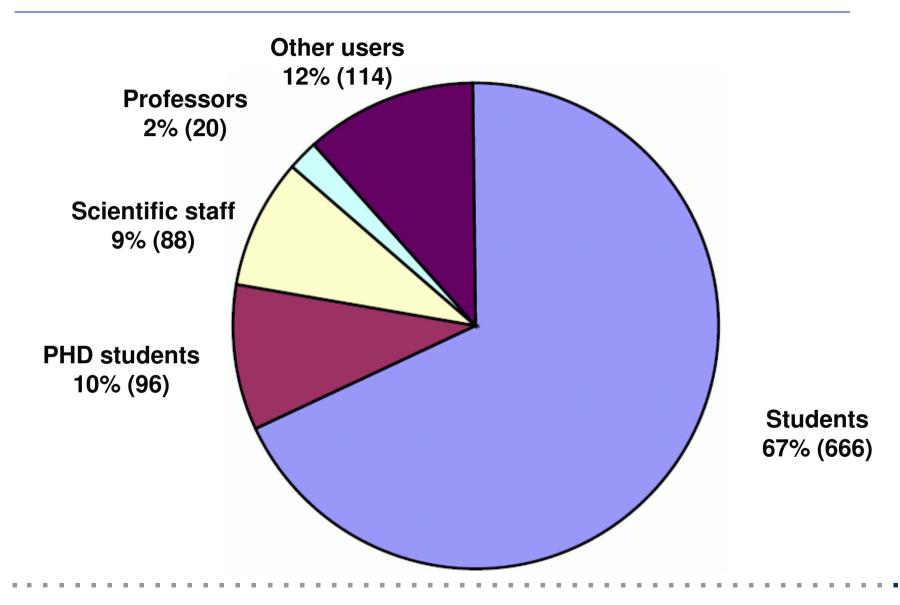
- Survey is part of annual evaluation process ("balanced scorecard")
- Survey covers all KOBV services
- 2 month online survey ("phpsurveyor")
- Rating on scale 1 to 5

1 = ",very satisfied"

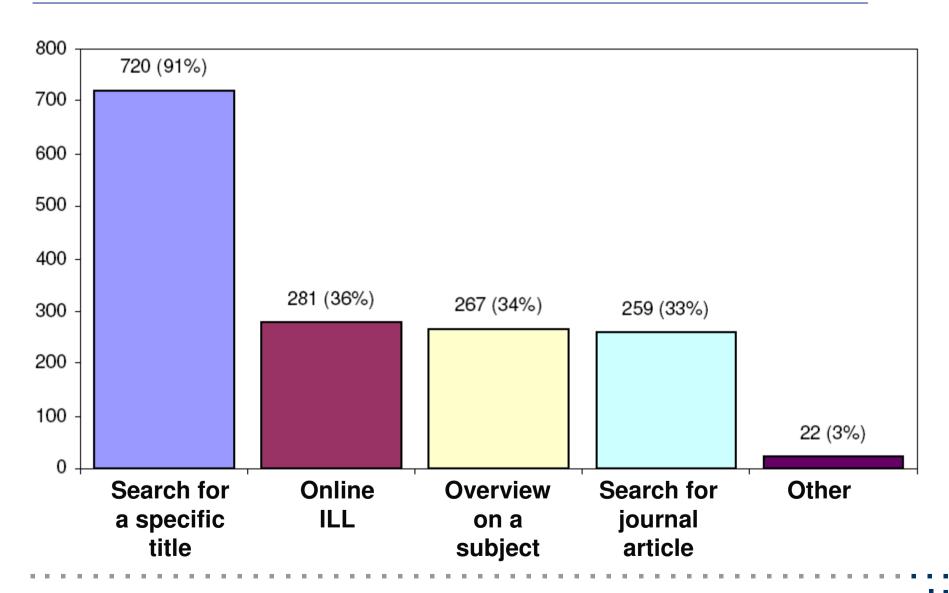
5 = "totally unsatisfied"

 Total of 984 participants, 787 answered questions regarding KOBV Portal

Who is using KOBV Portal?



Reasons for Using KOBV Services



Satisfaction on Access Points in the KOBV Portal

Access point in KOBV-Portal	AVG	Don't use	Don't know
Quick search	2,32	3%	0%
Meta search	2,60	20%	13%
Search for e-resources	3,01	36%	21%
Search for e- journals	2,97	34%	17%
Overall AVG	2,63		

Registered Users Use of Personalized Functions

Are you a registered user	Yes	No	I don't know this function
	136 (17%)	423 (54%)	224 (29%)
Do you use	Yes	No	I don't know this function
My e- ressources	28 (21%)	48 (35%)	60 (44%)
My e-journals	17 (12%)	58 (43%)	61 (45%)
Saved searches	35 (26%)	51 (37,5%)	50 (37%)

Use of Advanced Features Saving or Sending Result Sets

Answers	Yes	No	Don't know
Save result sets	84	454	245
	(11%)	(58%)	(31%)
Send result sets	171	451	161
	(22%)	(58%)	(21%)

Satisfaction on Online ILL

Online ILL	AVG	Don't use	Don't know
ILL handling	2,07	43%	6%
ILL quality (sent item matches requested item)	1,49	41%	9%
AVG Online ILL	1,79		

First Result

Who are the users of the KOBV Portal?

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2nd IGELU conference, Brno, Sep. 2007

Our Users ...

- ... come from universities, but are also from the general public (people interested in scientific questions)
- ... are interested in all areas of science
- … look for specific titles, but also have "broad" (thematic) interests
- ... are "guest users", they don't register
- ... don't like "personalized services", but they like ILL
- ... don't know all of our services

User's Comments

A survey

User's Comments

- 24% of all participants left a comment
- One of the top terms used was "confusing"
- Our classification of comments:
 - Errors → will be fixed a.s.a.p. (or SI to ExLibris)
 - Requirements on the content of KOBV Portal → implementation, if possible
 - New function (including navigation) → discussion, next version(s)
 - Requirements on layout (no navigation) → implementation, if possible
 - Lack of information → implementation

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Strategy

- Work on strengths of the KOBV Portal
- Improve now, what can be improved
- Change as continuous process
- Work on pain points

Stefan Lohrum, KOBV

User Comments – Pain Points



Foto: Aussie Malaysian Family

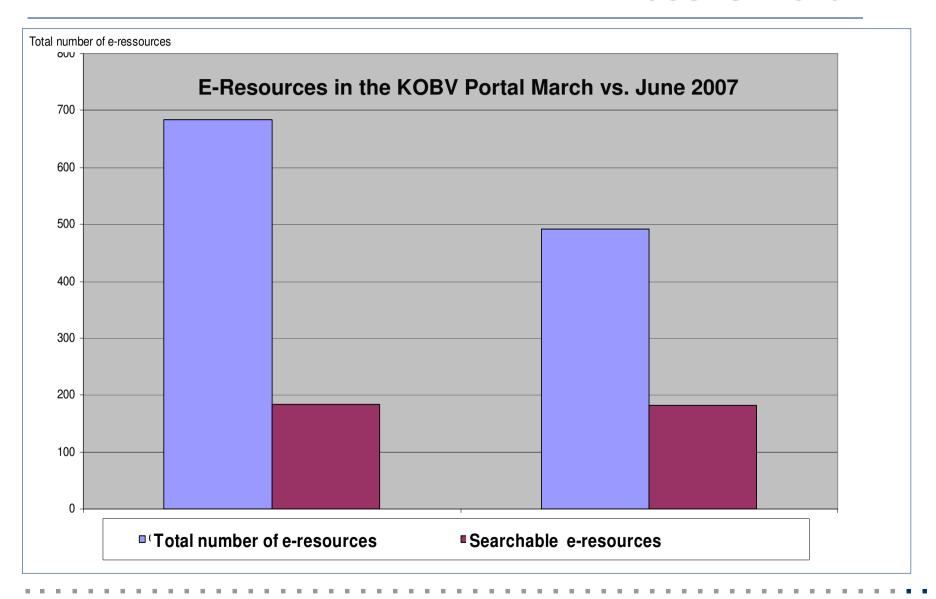
The profile of the KOBV Portal

is not clear ...

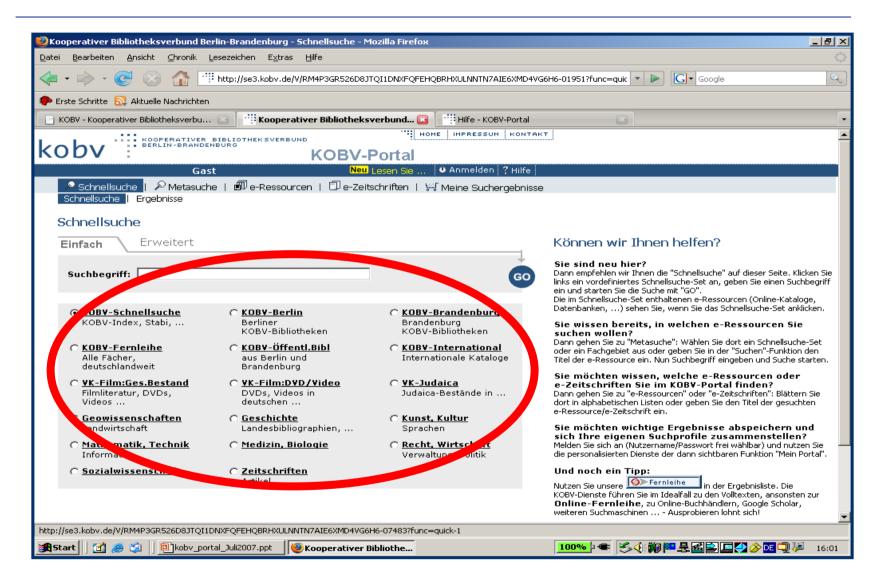
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Less is More ...



Less Sets with Less Content



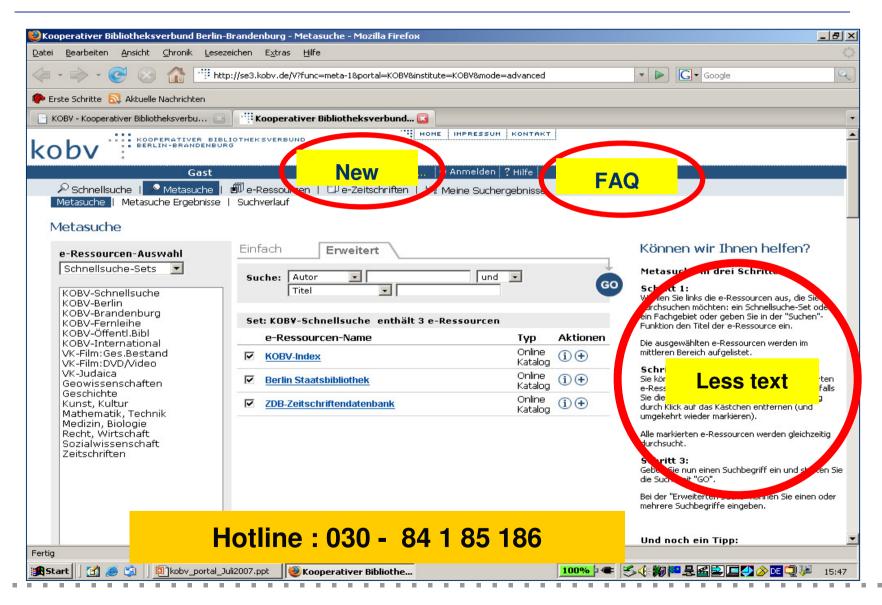
The KOBV-Portal

... is not intuitive

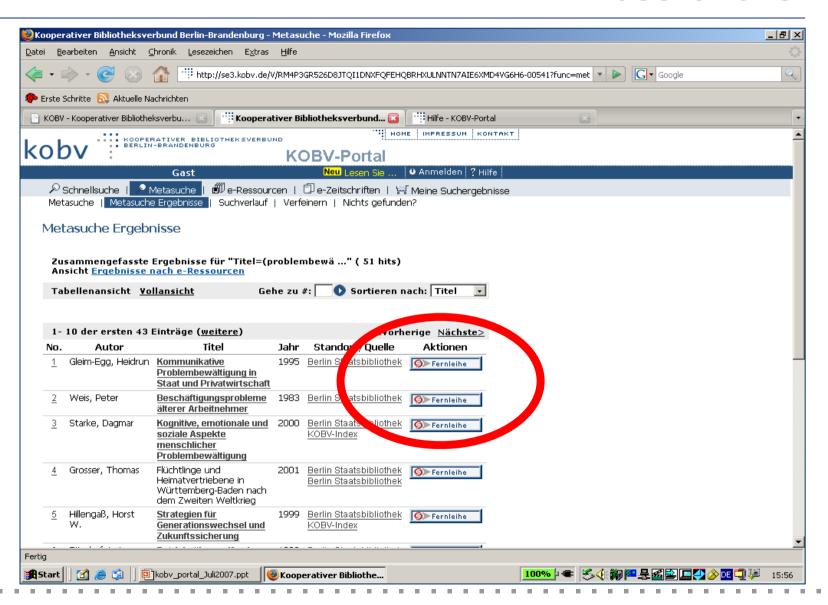
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Less Questions - More Answers



Less Clicks

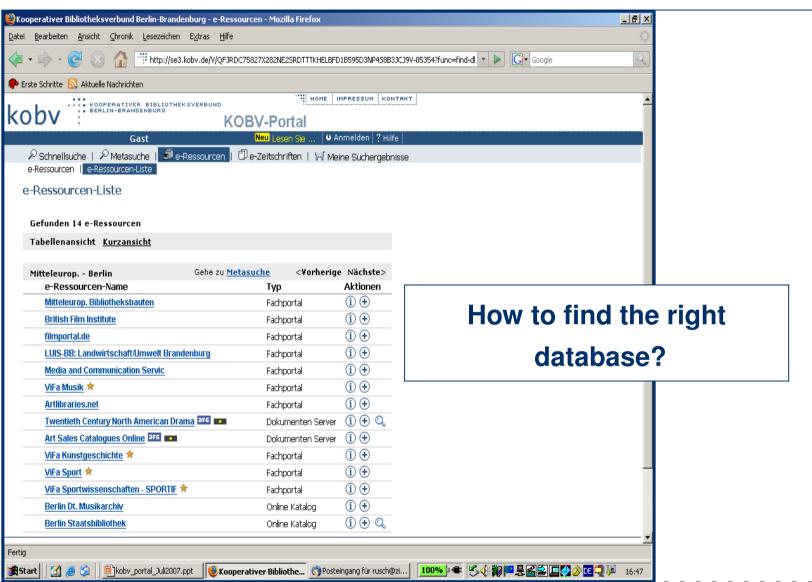


It's so "confusing" ...

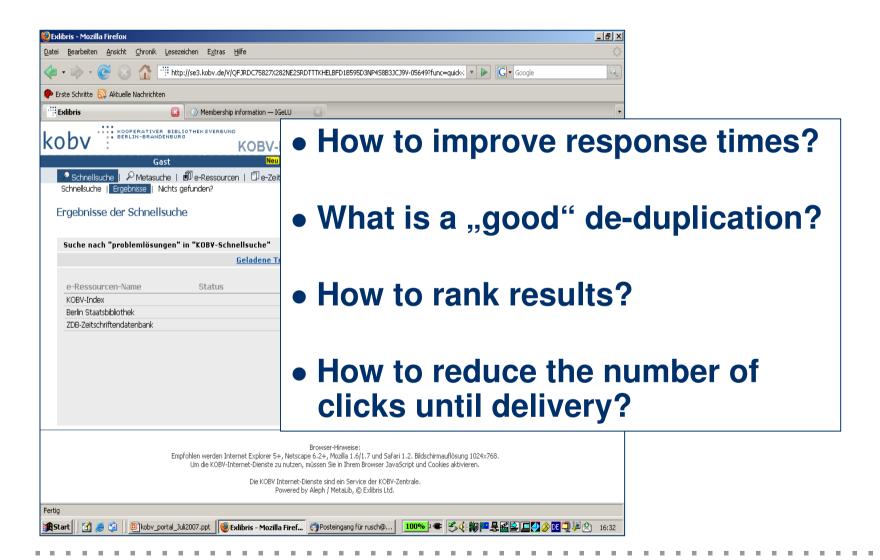
This reflects also the basic questions of distributed search

0.1105111...

Confusing Diversity of Databases



Confusing Result Sets



How to present the richness of our region?

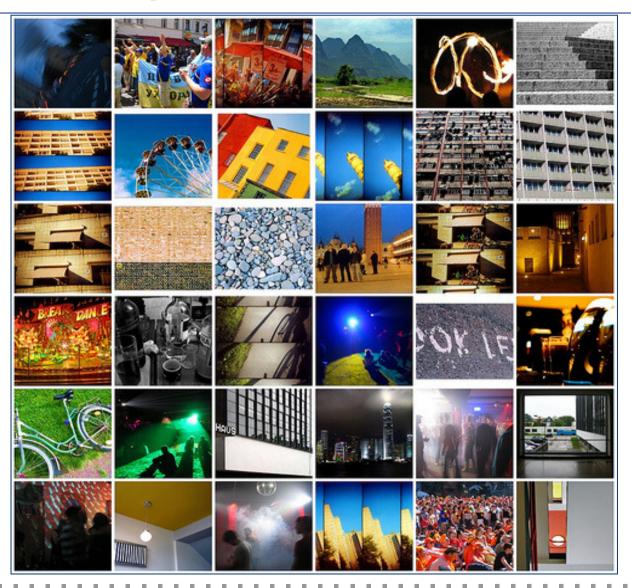


Foto Phogel



Thank You for Listening