IGeLU.org website update initiative

About the survey

- Survey was available to the IGeLU community for 2 weeks
- 67 people have answered
- Answers given in freeform text which were sorted into categories

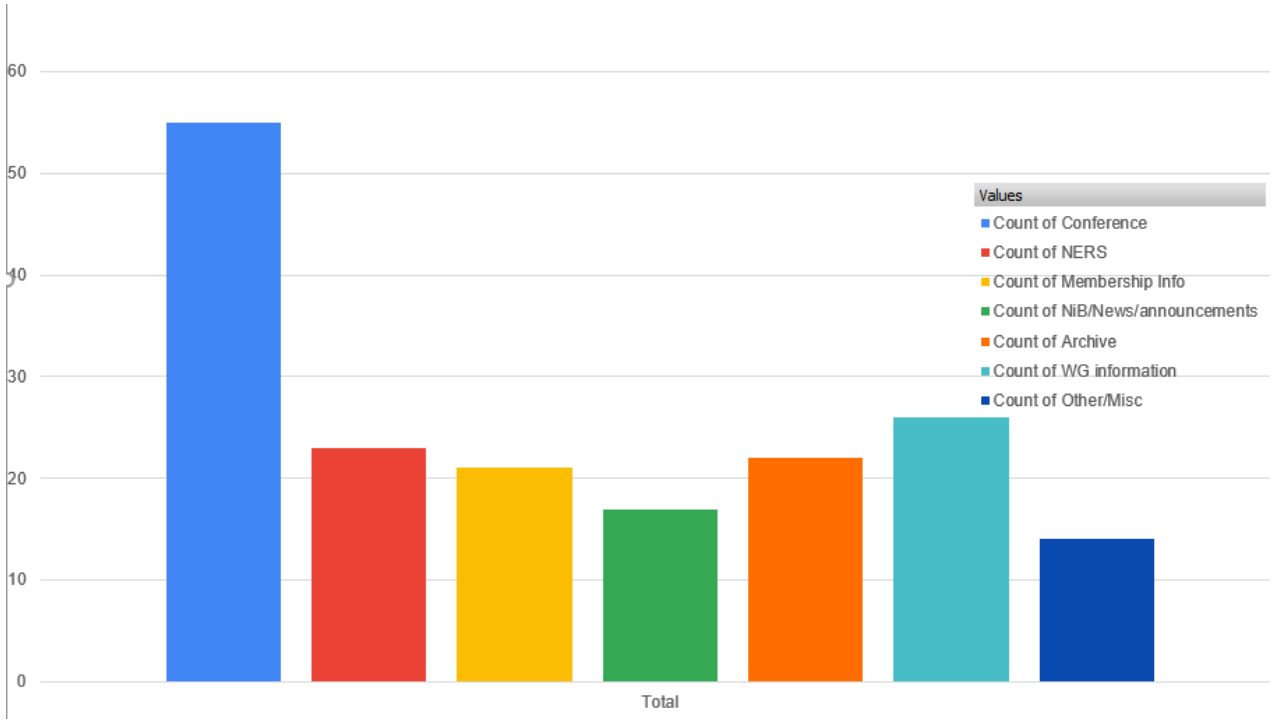
Questions included in survey

- **Q1**: What are the top three things you use the IGeLU website for?
- **Q2**: Which three things do you like least about the current website?
- **Q3**: What three things do you like the most about the current website?
- **Q4**: Which four designs do you like the best?
- **Q5**: Write a sentence or two about why you selected the design that you did.

Q1: What are the top three things you use the IGeLU website for?

- Answers were in freeform text, so answers were categorized into 7 categories:
  - Conference Information
  - NERS
  - Membership Information
  - NiB / News / Information
  - Archives
  - WG Information
  - Other / Misc

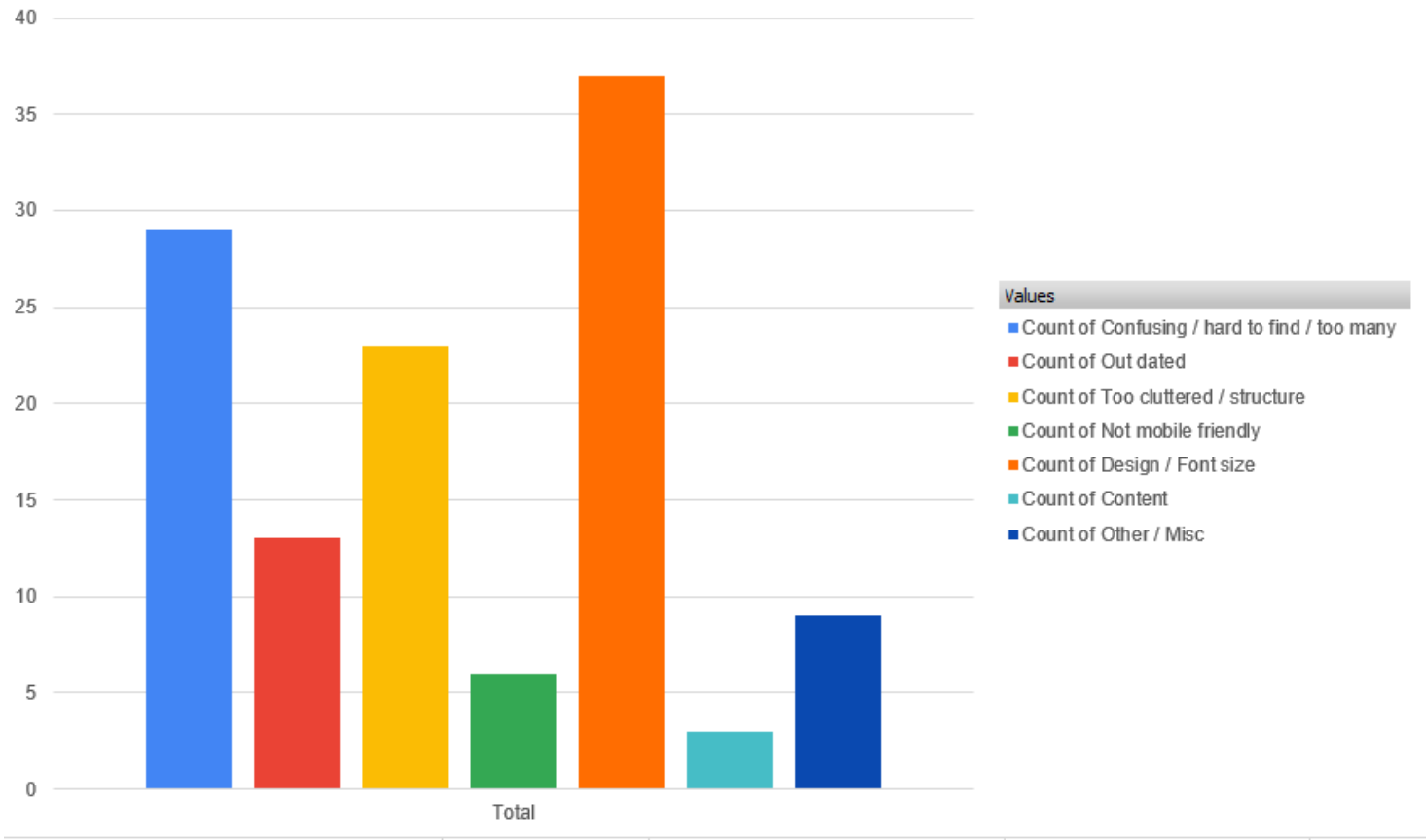
Q1


60
50
40
30
20
10
0
Total
Values
Count of Conference
Count of NERS
Count of Membership Info
Count of NiB/News/announcements
Count of Archive
Count of WG information
Count of Other/Misc

Q2: Which three things do you like least about the current website?

- Answers were in freeform text, so the answers have been categorized as described below.
  - Confusing / hard to find / too many
  - Outdated
  - Too cluttered /structure
  - Not mobile friendly
  - Design / Font size
  - Content
  - Other / Misc

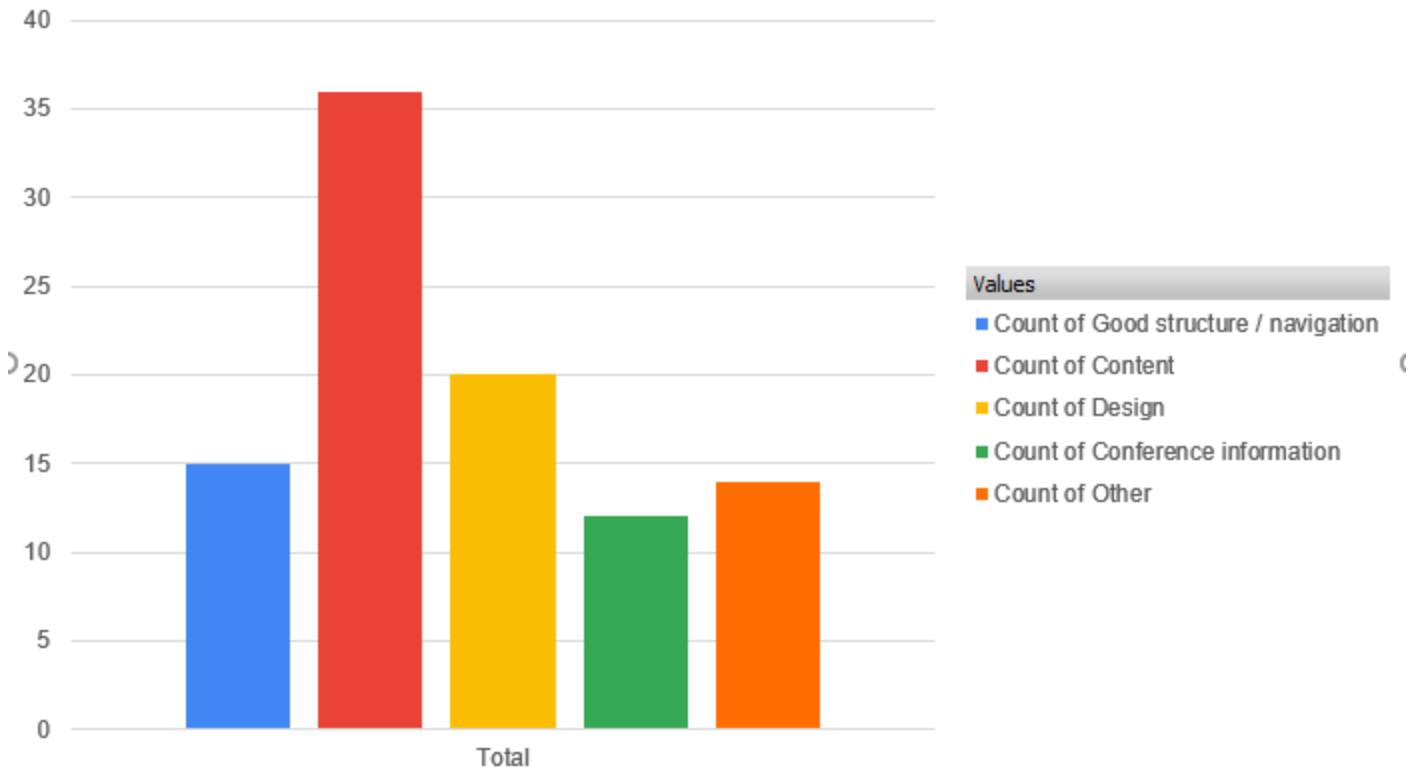
Q2


40
35
30
25
20
15
10
5
0
Total
Values
Count of Confusing / hard to find / too many
Count of Out dated
Count of Too cluttered / structure
Count of Not mobile friendly
Count of Design / Font size
Count of Content
Count of Other / Misc

Q3: What three things do you like the most about the current website?

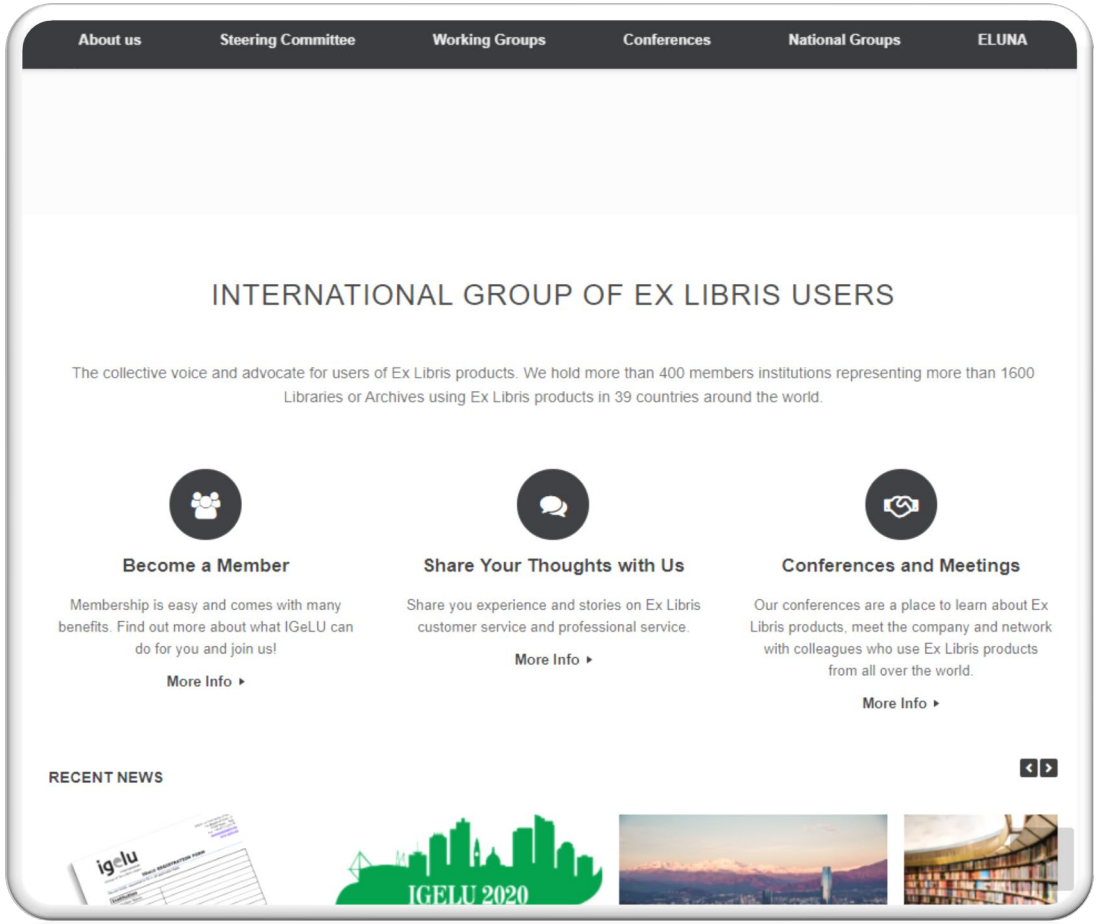
- Answers were in freeform text so the answers have been categorized as described below.
  - Good structure / navigation
  - Content
  - Design
  - Conference Information
  - Other

Q3


40
35
30
25
20
15
10
5
0
Total
Values
Count of Good structure / navigation
Count of Content
Count of Design
Count of Conference information
Count of Other

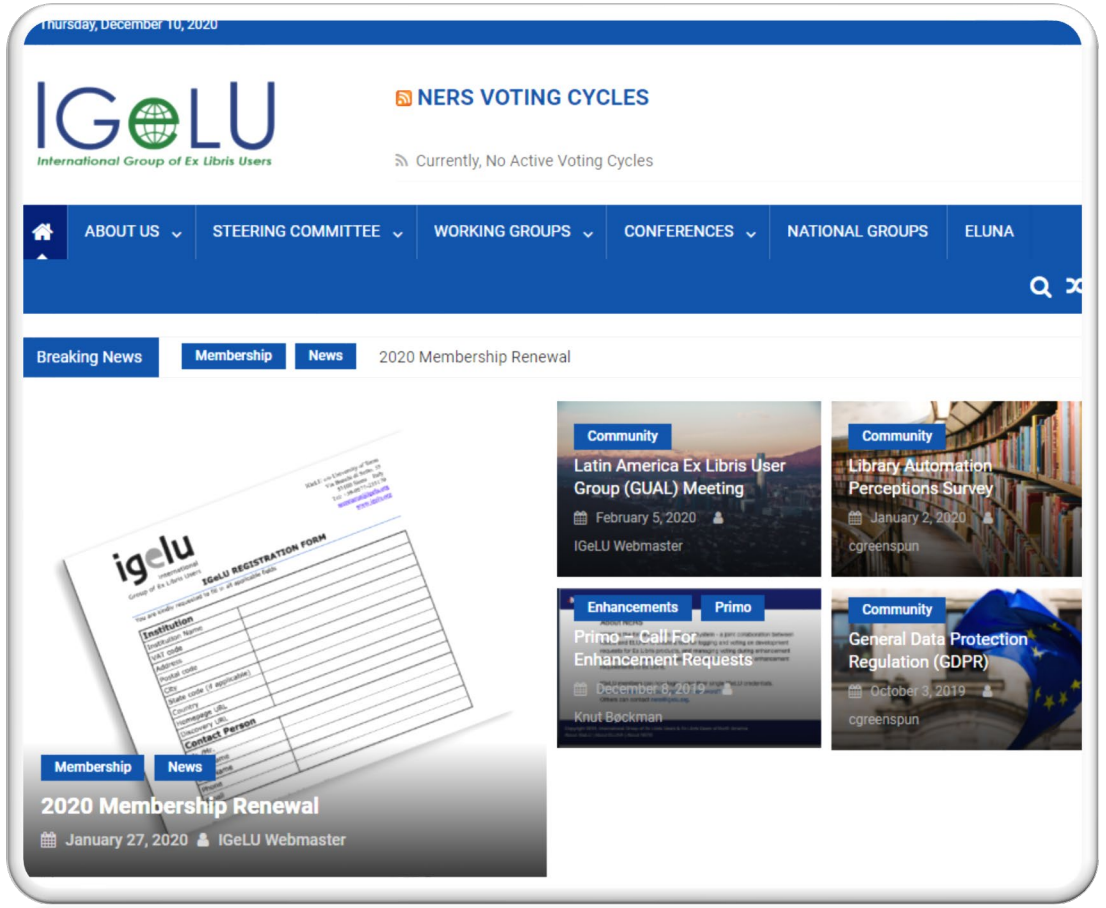
Website # 1

Website # 2

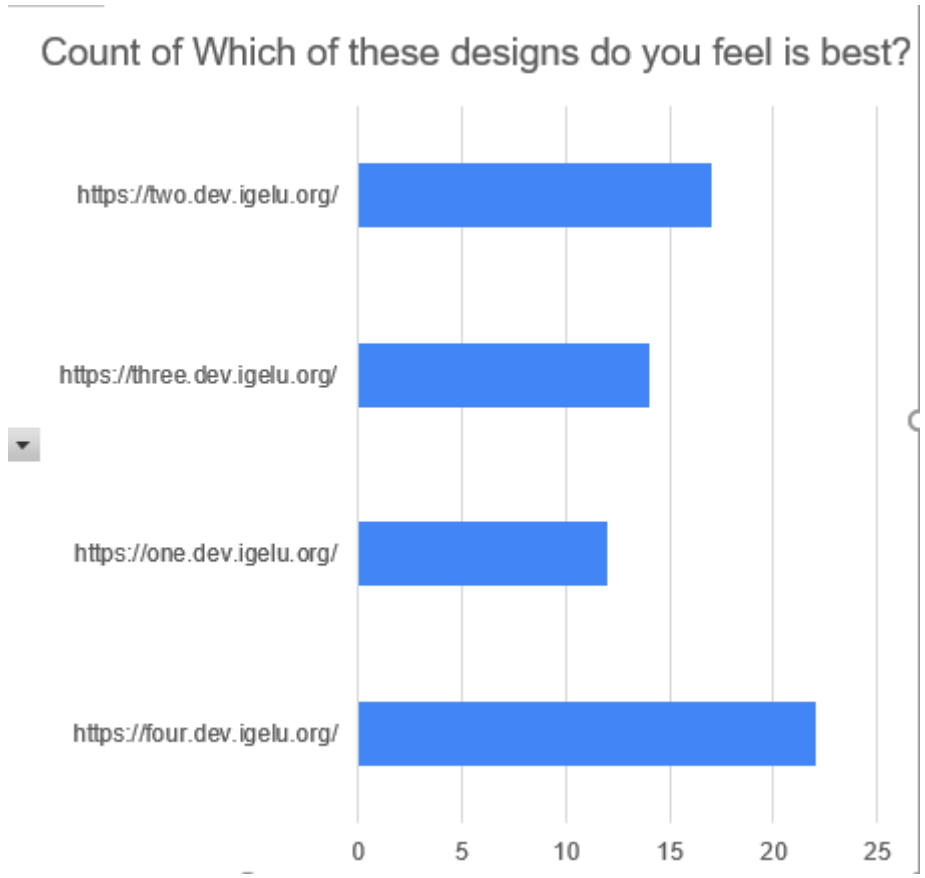


Website # 3

Website # 4



Q4: Which four designs do you like the best?



Winning Design: Website # 4

Q5: Write a sentence or two about why you selected the design that you did.

- Prominent keywords:
  - Simplicity
  - No large images
  - No carousal
  - Not flashy
  - Quick and responsive
  - Prominent search bar/icon
  - Good navigation

Next Steps / Timeline:

- [November] ~~Send Survey to IGeLU Community~~
- [November] ~~Tally results of survey~~
- [December] ~~Share results with the IGeLU Steering Committee~~
- ~~[January] Start training documentation, best practices, tips and hints~~
- ~~[January-March] Design/customize website based on feedback~~
- [May] Testing of new site
- [May] Determine what will be migrated
- [May] Training session for IGeLU members who add content to the site
- [May] Content freeze
- [May] Switch over to new website
- Testing / Confirmation of new site
- Alert the IGeLU community