

# IGeLU.org website update initiative



The screenshot displays the IGeLU.org website with a prominent banner for the 2020 Digital Conference. The banner features a green silhouette of a city skyline with the text "IGELU 2020" and "14TH - 17TH SEPTEMBER 2020" in white, set against a green and red background. Below the banner, the text "DIGITAL CONFERENCE" is written in green and red, followed by "IGeLU 2020 Digital Conference & Developers' Day: presentations available" in black. A paragraph of text below this states: "Thanks to all who contributed to a very successful and informative Conference and Developers' Day. We are happy to announce that the community presentations are now available to all via the IGeLU website: <https://igelu.org/archive-of-presentations/2020-digital-conference/2020-archive-of-presentations> The content will remain freely available up to and including 8 October 2020 when it will be embargoed for 1 year..."

**IGeLU**  
International Group of Ex Libris Users

Home | About us | Transparency | Conferences | Working Groups | National Groups | ELUNA | Steering Committee Minutes

**We Want Your Feedback**  
Share your experience and stories on ExLibris customer service and professional service here .

**NERS Active Voting Cycles**  
Currently, No Active Voting Cycles

**Events**  
No events

**Search IGeLU**

**Become a Member**  
Interested in becoming a member?  
Here is what IGeLU does for you  
[join us!](#)  
Download the interactive registration form today

**Follow Us**  
Follow IGeLU on **Facebook** and **Twitter** and keep up to date with our latest news.

[f](#) [t](#)

# About the survey

- Survey was available to the IGeLU community for 2 weeks
- 67 people have answered
- Answers given in freeform text which were sorted into categories

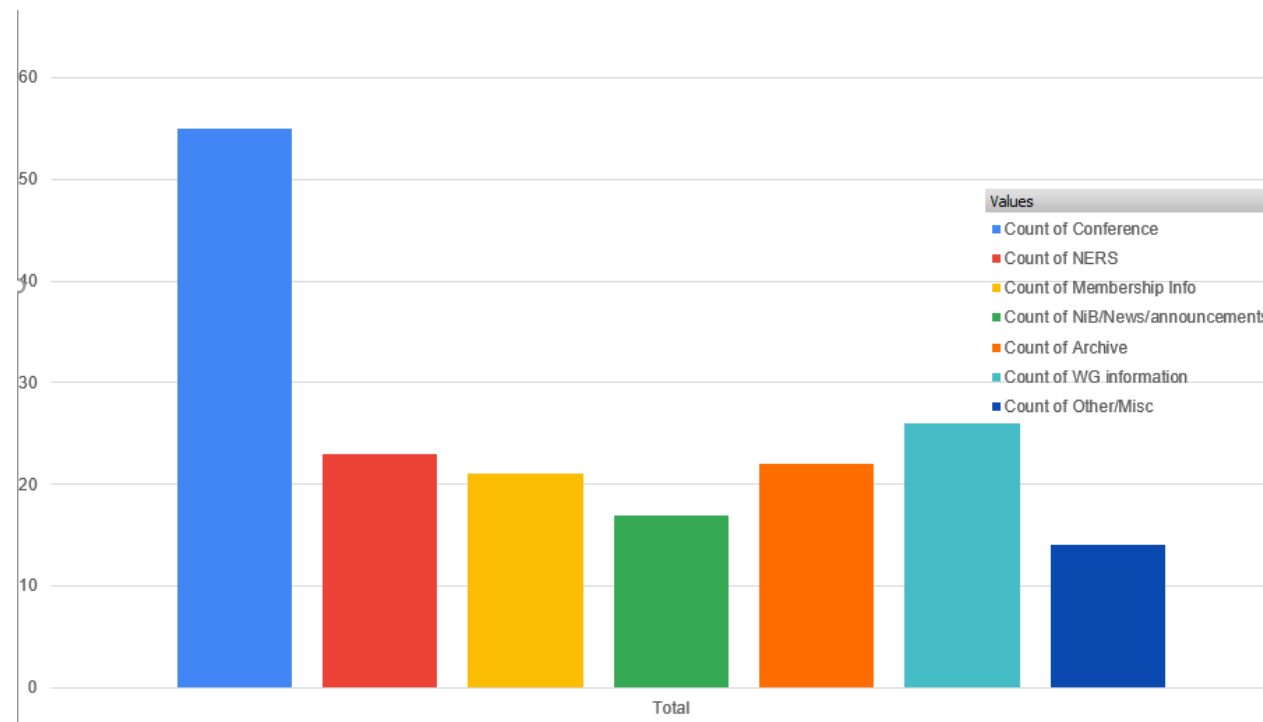
# Questions included in survey

- **Q1:** What are the top three things you use the IGeLU website for?
- **Q2:** Which three things do you like least about the current website?
- **Q3:** What three things do you like the most about the current website?
- **Q4:** Which four designs do you like the best?
- **Q5:** Write a sentence or two about why you selected the design that you did.

# Q1: What are the top three things you use the IGeLU website for?

- Answers were in freeform text, so answers were categorized into 7 categories:
  - Conference Information
  - NERS
  - Membership Information
  - NiB / News / Information
  - Archives
  - WG Information
  - Other / Misc

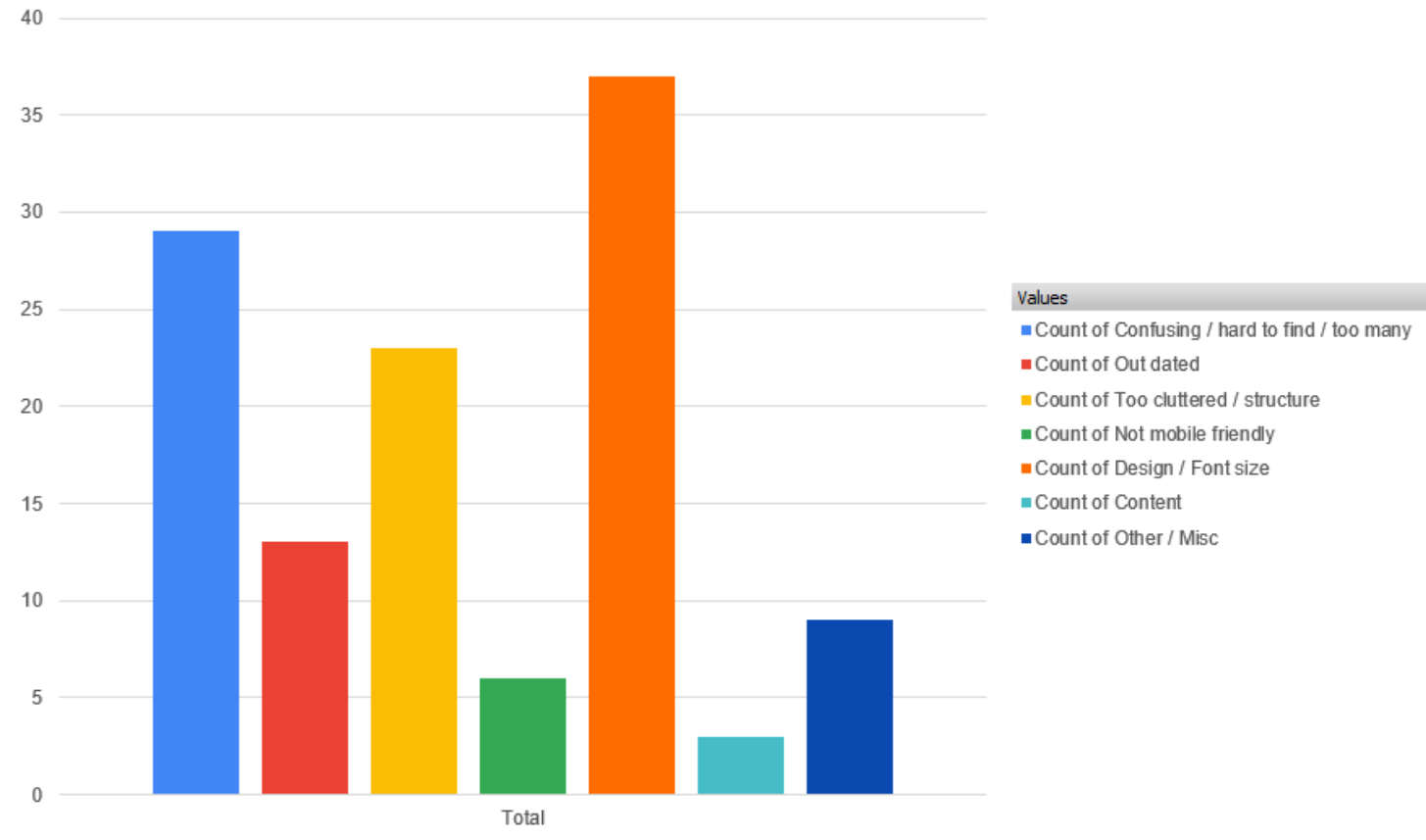
# Q1



## Q2: Which three things do you like least about the current website?

- Answers were in freeform text, so the answers have been categorized as described below.
  - Confusing / hard to find / too many
  - Outdated
  - Too cluttered /structure
  - Not mobile friendly
  - Design / Font size
  - Content
  - Other / Misc

# Q2

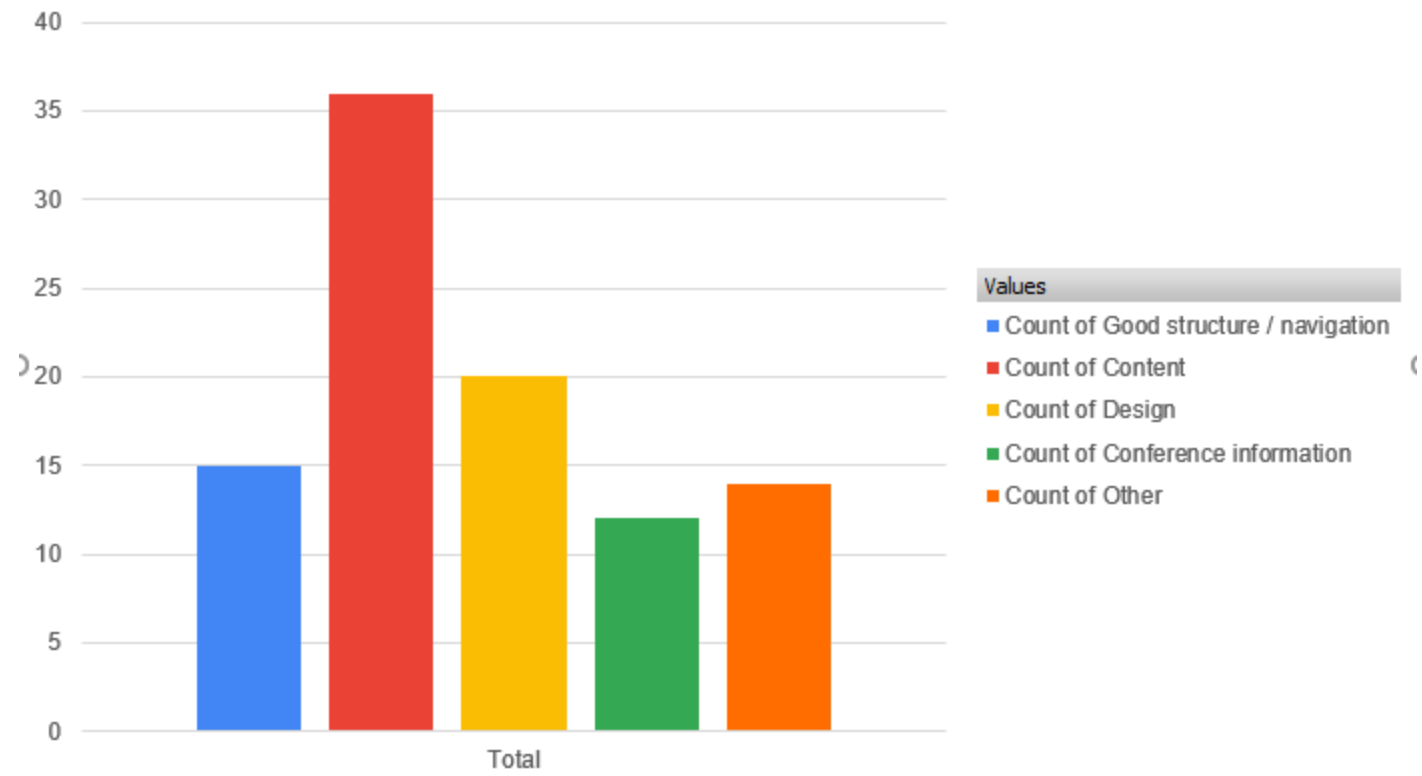


# Q3: What three things do you like the most about the current website?

- Answers were in freeform text so the answers have been categorized as described below.
  - Good structure / navigation
  - Content
  - Design
  - Conference Information
  - Other



# Q3



# Website # 1

The screenshot shows the IGOLU website home page. At the top is the IGOLU logo and a navigation menu with links for 'About us', 'Steering Committee', 'Working Groups', 'Conferences', 'National Groups', and 'ELUNA'. The main banner features a green silhouette of a city skyline with the text 'IGELU 2020' and 'CARDIFF CAERDYDD' in large letters, with the dates '14TH - 17TH SEPTEMBER 2020' below. A 'READ MORE' button is on the right. Below the banner are three columns of content: 'Become a Member', 'Share Your Thoughts with Us', and 'Conferences and Meetings', each with an icon and a brief description. To the right of these columns is a search bar and a section for 'NERS Voting Cycles' with a bullet point stating 'Currently, No Active Voting Cycles'. At the bottom right is a 'Recent News' section with a link to '2020 Membership Renewal' dated January 27, 2020.

# Website # 2

The screenshot shows the website for the International Group of Ex Libris Users. It features a dark navigation bar at the top with links for 'About us', 'Steering Committee', 'Working Groups', 'Conferences', 'National Groups', and 'ELUNA'. The main heading is 'INTERNATIONAL GROUP OF EX LIBRIS USERS'. Below this is a paragraph: 'The collective voice and advocate for users of Ex Libris products. We hold more than 400 members institutions representing more than 1600 Libraries or Archives using Ex Libris products in 39 countries around the world.' The page is divided into three main sections, each with an icon and a title: 'Become a Member', 'Share Your Thoughts with Us', and 'Conferences and Meetings'. Each section includes a short paragraph and a 'More Info' link. At the bottom, there is a 'RECENT NEWS' section with a carousel of images, including a document, the IGELU 2020 logo, a cityscape, and a library interior.

# Website # 3

# Website # 4

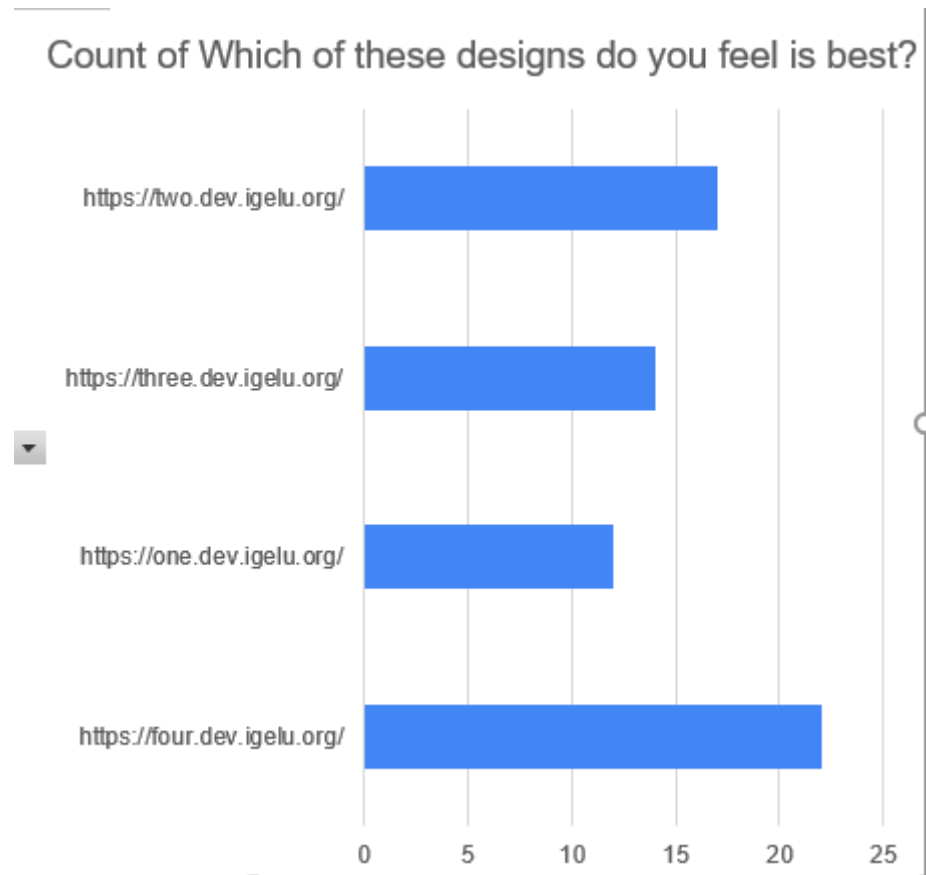


The screenshot shows the IGOLU website with a clean, minimalist design. The header features the IGOLU logo and the text "International Group of Ex Libris Users". A navigation bar includes links for "ABOUT US", "STEERING COMMITTEE", "WORKING GROUPS", "CONFERENCES", and "NATIONAL GROUPS". Below the navigation bar, there is a section for "ELUNA" and a "COMMUNITY" tab. The main content area features a large image of the European Union flag with the text "General Data Protection Regulation (GDPR)" and "By cgreenspun / October 3, 2019". At the bottom, there are three sticky banners: "igelu" with a registration form, "IGELU 2020" with a city skyline, and "NERS VOTING CYCLES".



The screenshot shows the IGOLU website with a more complex layout. The header includes the date "Thursday, December 10, 2020" and the IGOLU logo. A prominent banner for "NERS VOTING CYCLES" states "Currently, No Active Voting Cycles". The navigation bar is similar to version 3 but includes an "ELUNA" link and a search icon. Below the navigation bar, there are tabs for "Breaking News", "Membership", and "News", with "2020 Membership Renewal" selected. The main content area features a large image of a registration form titled "igelu REGISTRATION FORM". To the right, there are three community news items: "Latin America Ex Libris User Group (GUAL) Meeting" (February 5, 2020), "Library Automation Perceptions Survey" (January 2, 2020), and "General Data Protection Regulation (GDPR)" (October 3, 2019). At the bottom, there are tabs for "Membership" and "News", with "2020 Membership Renewal" selected, dated January 27, 2020.

# Q4: Which four designs do you like the best?



# Winning Design: Website # 4

The screenshot displays the IGeLU website interface. At the top left is the IGeLU logo with the tagline "International Group of Ex Libris Users". To the right, there is a section for "NERS VOTING CYCLES" with a sub-header "Currently, No Active Voting Cycles". Below this is a dark blue navigation bar with menu items: "ABOUT US", "STEERING COMMITTEE", "WORKING GROUPS", "CONFERENCES", "NATIONAL GROUPS", and "ELUNA". A search icon is visible on the right side of the navigation bar.

Below the navigation bar is a "Breaking News" section with tabs for "Membership" and "News". The main content area features a grid of news items:

- 2020 Membership Renewal** (Membership tab): Includes an image of a registration form titled "igelu REGISTRATION FORM" with fields for Institution Name, IGLU code, Address, Postal code, ZIP, State code (if applicable), Country, and Contact Person. The article is dated January 27, 2020, by IGeLU Webmaster.
- Latin America Ex Libris User Group (GUAL) Meeting** (Community tab): Dated February 5, 2020, by IGeLU Webmaster.
- Library Automation Perceptions Survey** (Community tab): Dated January 2, 2020, by cgreenspun.
- Primo Call For Enhancement Requests** (Enhancements/Primo tabs): Dated December 6, 2019, by Knut Beckman.
- General Data Protection Regulation (GDPR)** (Community tab): Dated October 3, 2019, by cgreenspun.

Q5: Write a sentence or two about why you selected the design that you did.

- Prominent keywords:
  - Simplicity
  - No large images
  - No carousal
  - Not flashy
  - Quick and responsive
  - Prominent search bar/icon
  - Good navigation

# Next Steps / Timeline:

- [~~November~~] ~~Send Survey to IGeLU Community~~
- [~~November~~] ~~Tally results of survey~~
- [~~December~~] ~~Share results with the IGeLU Steering Committee~~
- [~~January~~] ~~Start training documentation, best practices, tips and hints~~
- [~~January-March~~] ~~Design/customize website based on feedback~~
- [May] Testing of new site
- [May] Determine what will be migrated
- [May] Training session for IGeLU members who add content to the site
- [May] Content freeze
- [May] Switch over to new website
- Testing / Confirmation of new site
- Alert the IGeLU community