Ex Libris
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IGeLU
International Group of Ex Libris Users
Where the Library and Student Success Meet:
Introducing the campusM Library App
Yaara Galili, Director of Product Management,
Mobile Engagement Solutions

Home for books

Home for students

A place to learn, to gather, and to build communities

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The Role of Libraries in Student Success

Librarians are being tasked with contributing to institutional KPIs

- Transforming the library into a communal hub
- Easy access to library resources
- Supporting students with everyday needs

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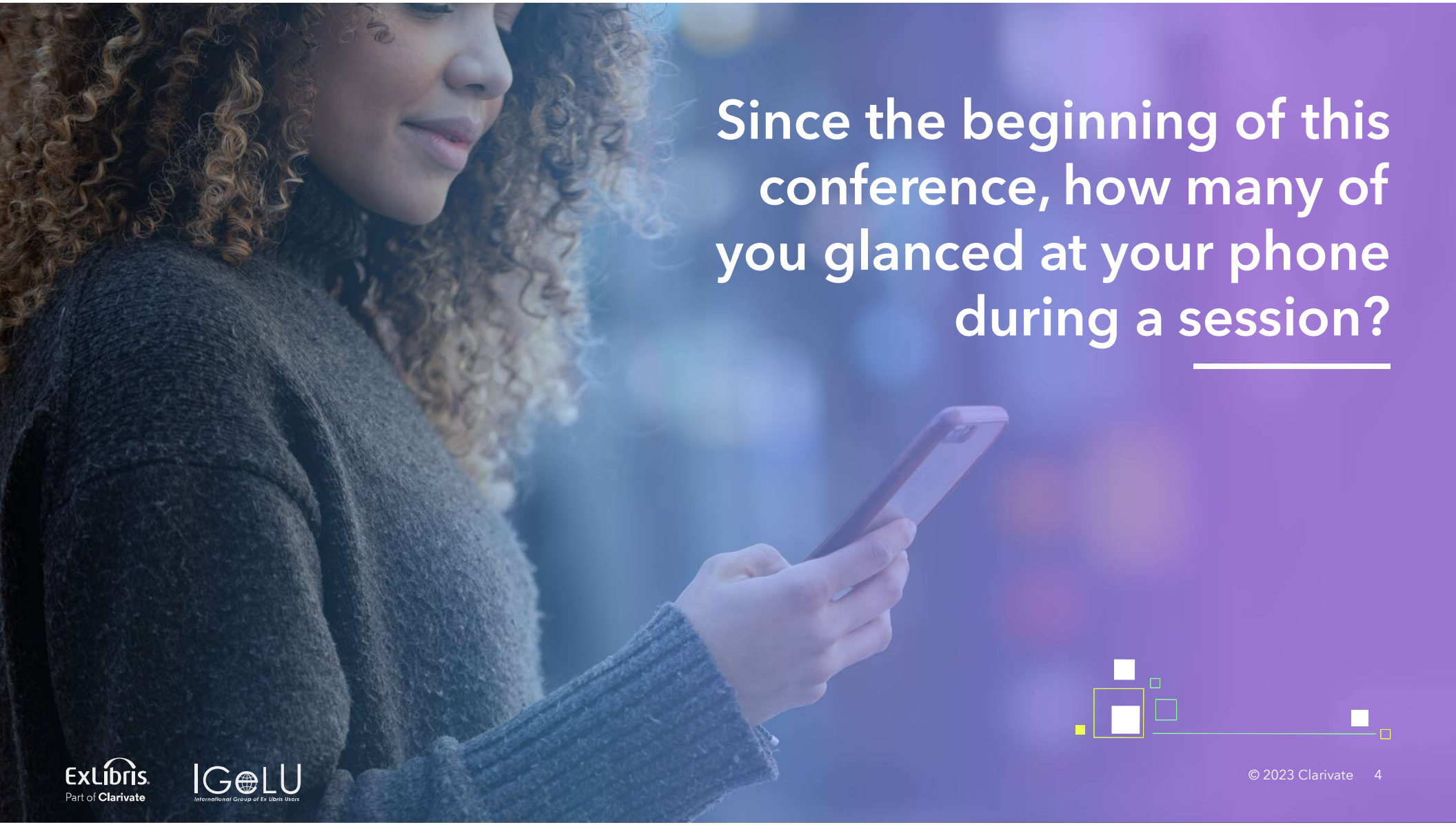

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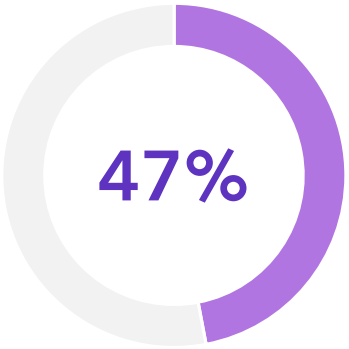
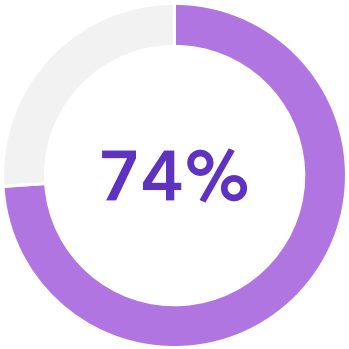
BUSTED!

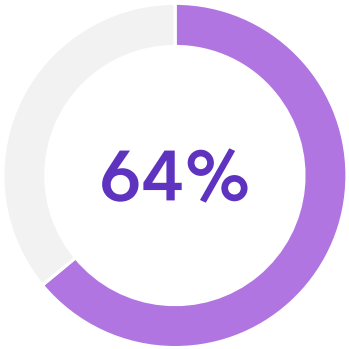
Mobile – the Student's Best Friend



of adults (18+) consider themselves addicted to their phones



feel uneasy leaving their phones at home



use their phones on the toilet

Based on 2022 study from reviews.org

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campusM

Student success

Student engagement

Mobile knowledge

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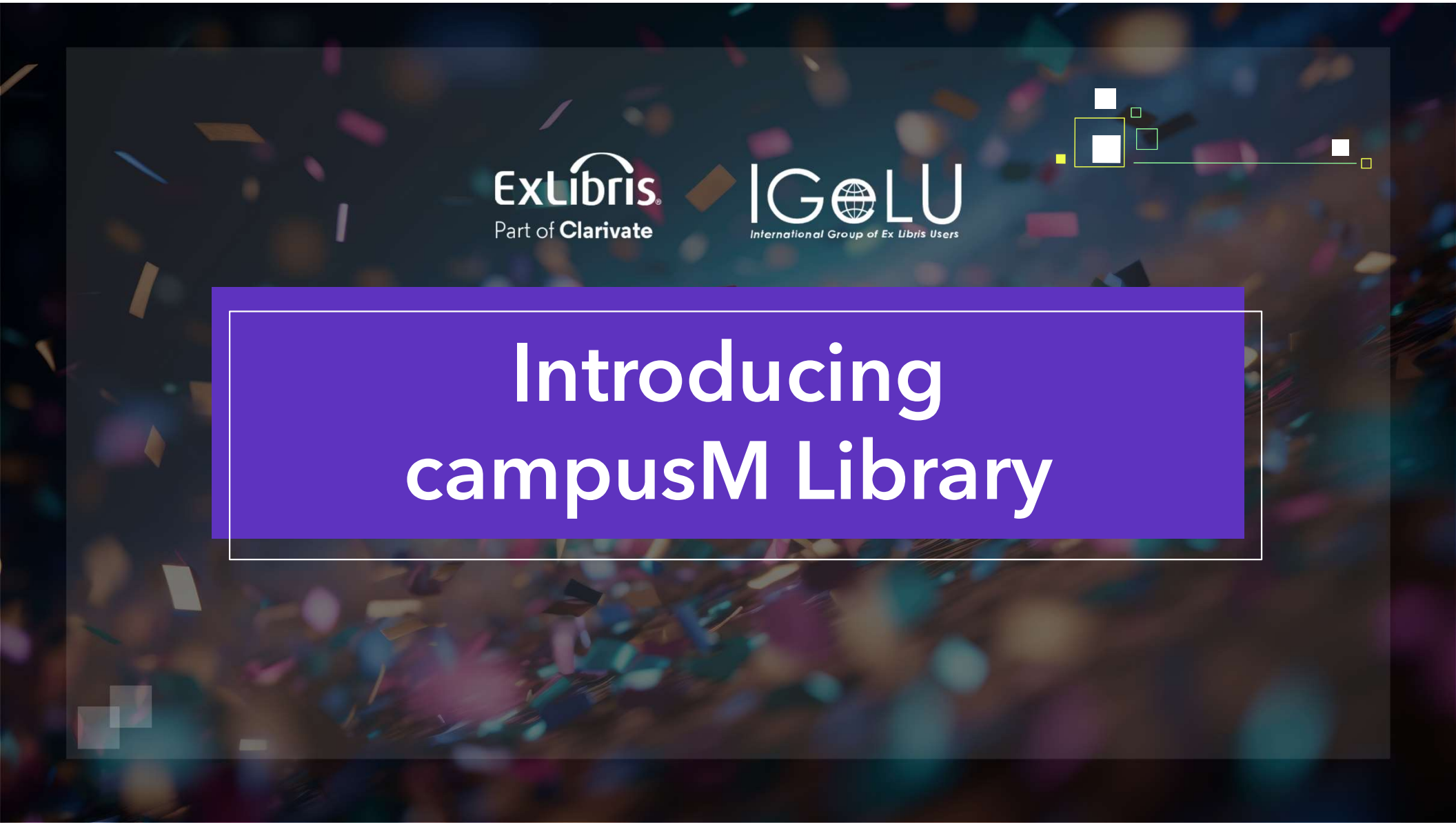
We know libraries

We know librarians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Introducing
campusM Library

campusM Library

Takes the Library Beyond the Library

Integrate

Integrations with your library platforms & systems

Engage

Drive patron engagement and use of library services

Promote

Market your services and their value

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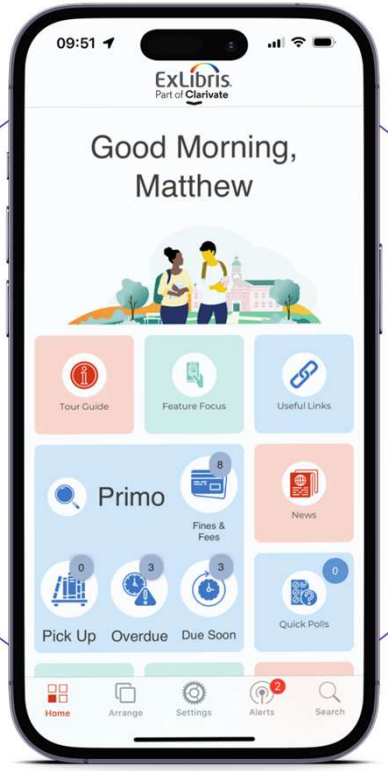
campusM Library

- Branded App
- Access to library services/resources
- Push notifications
- Events Discovery
- Digital ID Cards
- Out-of-the-box features



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Take the Library Beyond the Library

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