

Mapping Book Locations on Bookshelves through Search Results



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2

Agenda

- Background information about SWU and the Libraries
- Bookshelf Challenge
- Solution
- Summary







Srinakharinwirot University (SWU) : Thailand



- Founded in 1949
- the first

upper-education institution focusing on teacher training

- 17 faculties in 2 campuses: Bkk and Ongkharak
- Approx 30K students





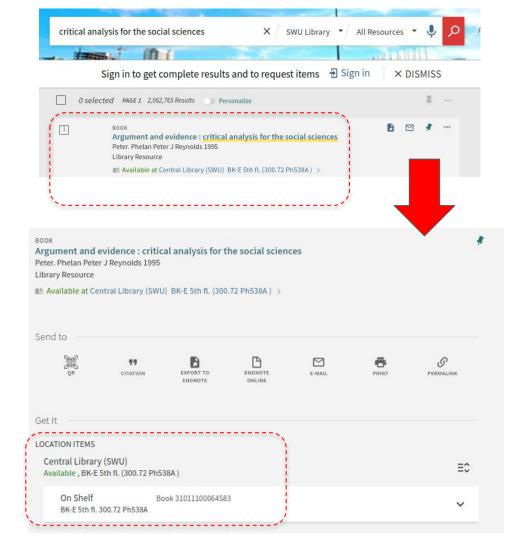




SWU library



- Two library locations
- Approx. 400k books
- On-premise server running Aleph and Primo
- Digital resources using dSpace, OJS, Ebooks platforms
 - Website: https://lib.swu.ac.th/



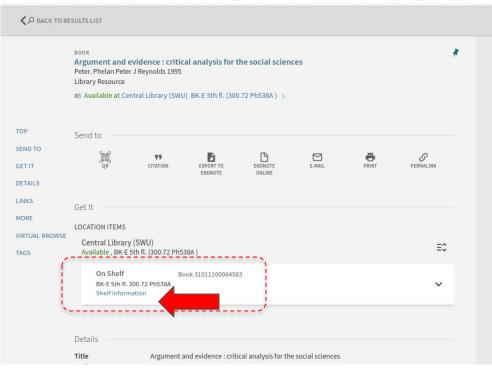
Challenge



- Users find it difficult to locate books using the info from the research results.
- No simple way to customize Primo to display dynamic info.



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Solution

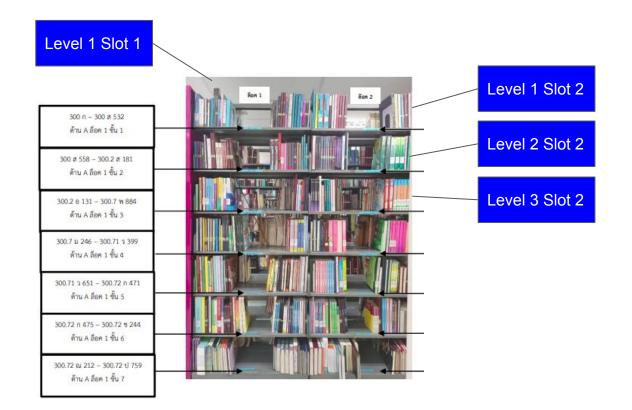


 Place the an HTML link onto the Primo's item page (from the search results) using Google Tag Manager

Implement a bookshelf location
 API that provides the exact
 location of the book based on
 the bookshelf number

Bookshelf organization







Database and search result



- Store the **start/last** call number of each bookshelf location in a database (or an online spreadsheet)

FL	Shelf	Side	Slot	Level	Language	Collection	Min_CallNumber	Max_CallNumber
5	1	А	1	3	TH	General	300 B173	301.41 S246
5	1	А	2	3	TH	General	302.00 A246	304.50 PH111

Example of the call number search

- Call number **300 C173** will be located at library's **floor 5th**, **shelf ID 1**, **Side A**, **Slot 1**, and **level 3**
- Call number 302 J200 will be located at library's floor 5th, shelf ID 1, Side A, Slot 2, and level 3

Google Tag Manager

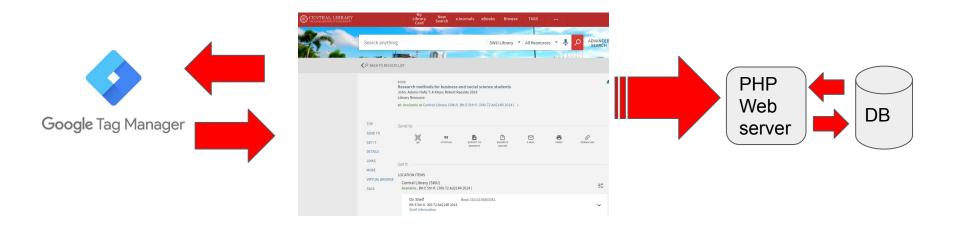


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- By utilizing Primo template, we can add Google Tag manager tag onto the Primo page
- Create a customized script to insert an
 - HTML element after the DOM id
 - "location-item"
 - Example of the HTML element tag https://lib.swu.ac.th/book_shelf/index.php
 - ?q=300.72%20Ph538A



Data flow



Example of the result

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- User clicks the <u>Shelf information</u> link on Primo
- The book's location obtained from the database search will be displayed

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Summary



- This pilot project aims to improve the user experience on locating books on the bookshelves from the Primo search result
 - Implement the Google Tag manager to insert a DOM tag on Primo
 - Create a database to store the first/last of the call number for each shelf's slot
 - Implement an API to return the book location via the database search result.
- The bookshelf location can potentially be inserted directly at the Primo's item page or at the search result by having Google Tag Manager script called a database or a google sheet (future work)





Thank you

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