



# IGeLU 2024 - Presentation and Poster Guidelines

<https://igelu.org/event/igelu-2024-conference/>

## 1) PRESENTATION GUIDELINES

Structure your presentation	✓
<ul style="list-style-type: none"> <li>• <b>Introduction</b>/outline (what can be expected)</li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Body</b>/center of your story (storytelling!)</li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Conclusion</b> that summarizes the main topics               <ul style="list-style-type: none"> <li>• What the presentation is about</li> <li>• Main objective of your presentation</li> <li>• What has been done</li> <li>• Value your approach provides</li> <li>• Next steps if any</li> </ul> </li> </ul>	
<ul style="list-style-type: none"> <li>• Use the <b>16:9</b> aspect ratio in your presentation</li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Describe the problem clearly</b> for the audience to appreciate the value of your contribution</li> </ul>	
<ul style="list-style-type: none"> <li>• Aim your presentation at an audience that is not familiar with your topic → <b>communicate the importance of your work</b>, rather than simply laying out the results.</li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Practice your presentation</b> to ensure you are within the allotted time slot, review your presentation, or show it to a colleague to get honest feedback.</li> </ul>	
<ul style="list-style-type: none"> <li>• Add your <b>contact information</b> in case of follow up questions.</li> </ul>	

Speaking to a Diverse Audience	✓
<ul style="list-style-type: none"> <li>• <b>Talk at a pace</b> so that everybody in the audience can understand.</li> </ul>	
<ul style="list-style-type: none"> <li>• Keep in mind that there are members in the audience who may not know <b>English as their first or even second language</b>.</li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Enunciate clearly</b>: Speak slowly, clearly, and loudly.</li> </ul>	

• <b>Be careful with metaphors, idioms, and jargon.</b>	
• Know the <b>meaning of words</b> outside of your native language.	
• Be mindful of <b>body language</b> and eye contact.	

<b>Digital Inclusion</b>	
<p>Make your presentation accessible! Digital Inclusion not only helps those with accessibility needs due to disability but ensures for a successful virtual experience for virtual attendees.</p>	
• Utilize Zoom's <b>live captioning</b> feature.	
<ul style="list-style-type: none"> <li>• During Q&amp;A, remind attendees to indicate who is speaking and to speak loudly and clearly, and to <b>use the microphone</b>. <ul style="list-style-type: none"> <li>• Doing so will assist with clear captions and transcripts</li> <li>• Will ensure that remote attendees can hear</li> <li>• If attendee does not use a microphone or is not loud enough, rephrase the question so that everyone in the room and virtually can hear the question</li> </ul> </li> </ul>	
• <b>Don't assume everyone can see your slides or hear you.</b> If needed, describe images on your slides for people who cannot see them (e.g. there's an image of four people seated around a conference table).	
• Try to <b>limit the number of slides</b> ; and limit the amount of text and images on each slide.	
• <b>Do not use color</b> as the only way to <b>convey content</b> .	
• <b>Avoid small font size</b> , standard is to use 24 point and use simple, sans serif fonts (e.g. Arial, Verdana, Helvetica) that can be easily read.	
• <b>Use high contrast colors</b> , those with low vision or color blindness will appreciate it.	
• Choose <b>non-distracting backgrounds</b> .	
• If your presentation has an <b>embedded video</b> , make sure it has closed captioning on. If it has an audio track, make sure it is described and provide a transcript.	

Helpful resources to help ensure that your presentation meets accessibility standards:

- [Ultimate Guide to Accessibility Presentation Design](#)
- [PowerPoint Accessibility Checklist](#)
- [Check accessibility if you're using PowerPoint](#)
- [WebAim: \[free\] Contrast Checker](#)

At the Conference - ON-SITE PRESENTERS	✓
<ul style="list-style-type: none"> <li>Keep in mind that each room has a presenter laptop, a projector and audio installation. Sound &amp; video is possible; all laptops are connected to the audio installation. Each conference laptop has an AZERTY keyboard and HDMI connectors.</li> </ul>	
<ul style="list-style-type: none"> <li>Come in advance before your session (lunch time, coffee break, early morning) to <b>save your presentation files</b> in the "IGeLU 2024" folder on the conference laptop. Please name your presentation as follows, <u>*First name; Last name; Room; Presentation title*</u>.</li> </ul>	
<ul style="list-style-type: none"> <li>Bring your presentation on a <b>USB</b> stick or send it yourself by email (laptops have an internet connection). If there is any video or audio, it should be tested.</li> </ul>	
<ul style="list-style-type: none"> <li>We strongly advise using the <b>supplied presenter laptop</b>, presenters who want to use their own computer should arrive with their own adapters;</li> </ul>	
<ul style="list-style-type: none"> <li>Be in the session hall at least 10 minutes before the session starts.</li> </ul>	

FOR ONLINE PRESENTERS	✓
<ul style="list-style-type: none"> <li>Download the <b>Zoom app</b> in advance and open the meeting via the app.</li> </ul>	
<ul style="list-style-type: none"> <li>Choose a <b>quiet location</b>, with a stable internet connection.</li> </ul>	
<ul style="list-style-type: none"> <li>Use a <b>headset</b> if available to avoid other background noise.</li> </ul>	
<ul style="list-style-type: none"> <li>Preferably use a <b>fixed Internet connection</b> (more stable than Wi-Fi).</li> </ul>	
<ul style="list-style-type: none"> <li>Call in the last 10 minutes of the break (lunch or coffee break) before your session for a final technical check of your audio and video.</li> </ul>	
<ul style="list-style-type: none"> <li><b>Mute yourself</b> if you are not speaking (and remember to unmute yourself when you are speaking again).</li> </ul>	
<ul style="list-style-type: none"> <li><b>Screen sharing:</b> You can share your presentation with the participants by clicking on the Share screen button in the bottom center of your screen.</li> </ul>	
<ul style="list-style-type: none"> <li>If your presentation contains <b>audio or video</b>, please also select 'Share sound' in the left corner below.</li> </ul>	
<ul style="list-style-type: none"> <li><b>End presentation:</b> if your presentation has ended, click 'Stop Share' on the top center of your screen marked in red.</li> </ul>	
<ul style="list-style-type: none"> <li>Eventual <b>pre-recordings</b> should be sent a few days in advance to <a href="mailto:conference@igelu.org">conference@igelu.org</a>.</li> </ul>	

## 2) POSTER GUIDELINES

POSTER GUIDELINES		✓
• Poster layout Dimensions: <b>A0</b> : 118.9 cm (height) x 84.1 cm (width), <b>portrait format</b>		
• <b>Title, author(s) and affiliation(s)</b> should appear at the top of the poster.		
• <b>Abstract</b> should be displayed on the poster		
• The text and the illustrations should be readable from a <b>distance of 2 meters</b> .		
• <b>Use high contrast colors</b> , those with low vision or color blindness will appreciate it.		
• <b>Print your poster</b> and bring it to the Conference venue. There won't be any local printing service.		