SURFACING DIGITAL TREASURES:

A user-led journey towards 'digibibs'.

Presented by Rob Smith, Mike Saunders, and Malcolm Anderson



National Library of Scotland Leabharlann Nàiseanta na h-Alba Outline

Context & Discovery

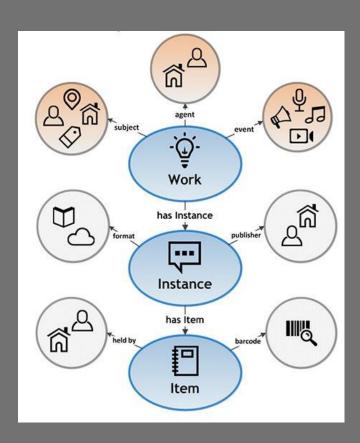
Define & Data model

Develop & Iterate

User Testing & Delivery

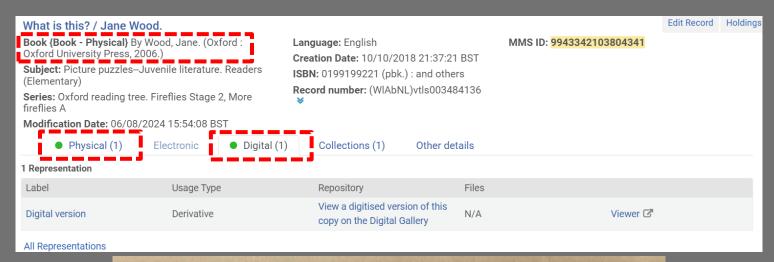
Context & Discovery

- Goal outlined by NLS steering group
- Further compliance with LRM and RDA
- Not solely reliant on proprietary exLibris developments



Context & Discovery

Alma + Primo VE







Context & Discovery

```
leader
       00782aam a2200241 a 4500
001
       9943342103804341
005
       20100113101112.0
       060308s2006 enka j 000 0 eng d \leftarrow (NR)
008
       ##$aGBA732332 $2bnb
015
020
       ##$a0199199221 (pbk.) : $cNo price
020
       ##$a9780199199228 (pbk.) : $cNo price
035
       ##$a(WlAbNL)vtls003484136
035
       ##$a(Uk)013428204
035
       ##$a(StEdNL)4334210-nlsdb-Voyager
       ##$aWlAbNL $beng $cWlAbNL
040
042
       ##$aukscp
100
       1#$aWood, Jane.
245
       10$aWhat is this? / $cJane Wood.
260
       ##$aOxford: $bOxford University Press, $c2006.
       ##$a16 p. : $bcol. ill. ; $c17 x 22 cm. ← (R)
300
440
       #0$aOxford reading tree. $pFireflies $nStage 2, $pMore fireflies A
650
       #0$aPicture puzzles $vJuvenile literature.
       #0$aReaders (Elementary)
650
852
       41$aBritish Library $bHMNTS $jYK.2009.a.9287
```

Alma + Primo VE



Context & Discovery



```
1#$aWood, Jane.
245
      10$aWhat is this? /$cJane Wood.
260
      ##$aOxford :$bOxford University Press,$c2006.
300
       ##$a16 p. :$bcol. ill. ;$c17 x 22 cm.
       #0$a0xford reading tree.$pFireflies$nStage 2,$pMore fireflies A
440
       #0$aPicture puzzles$vJuvenile literature.$2LCSH$041-LIBRARY_OF_CONGRESS-sh2008109358$9Y
650
      #0$aReaders (Elementary)$2LCSH$041-LIBRARY_OF_CONGRESS-sh 85111654$9Y
650
650
      #0$aElementary readers$2LCSH$041-LIBRARY_OF_CONGRESS-sh 85111654$9N
      41$aBritish Library$bHMNTS$jYK.2009.a.9287
852
ARS
       ##$a
      ##$a44NLS INST$b32715461630004341$cREMOTE REPRESENTATION$dView a digitised version of this copy on the Digital Gallery
      ##$a44NLS_INST
INT
       ##$aD
```

Primo BO



Define & Data model

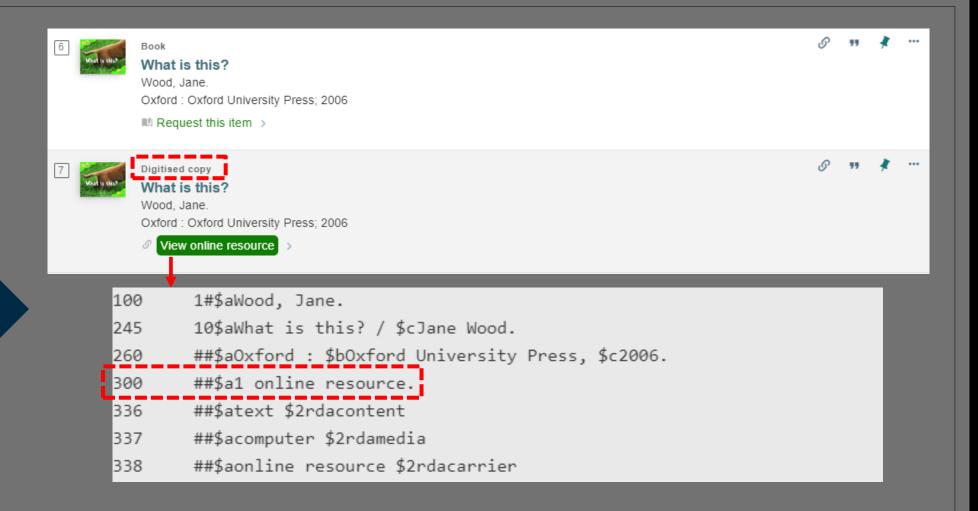
LDR	00892cam a22002655 4500
001	9911089063804341
005	20230904160745.0
008	981223s1874 enk 000 eng d
035	Ja CAT1-0777557B
035	9 2878-24560
035	a 1108906
035	a (StEdNL)1108906-nlsdb-Voyager
040	a StEdNL
100	1_ a Grimm, Jacob, d 1785-1863.
240	10 a Märchen. k Selections. f 1874
245	10 a Grimm's fairy tales / c a new translation by Mrs. H.H.B. Paull With
260	a London, c [1874]
300	_ c 8vo.
500	a Joint authors: Jacob Ludwig Carl Orinim and Wilhelm Carl Grimm.
774	0_ i Digital version available at: w 99116847353504341

	LDR	01061nam a22003255 4500
	001	99116847353504341
	005	20240123093046.0
Œ	007	cr #a a
	800	981223s1874 enk o 000 eng d
	035	a CAT1-0777557B
	035	9 2878-24560
	035	_ Ja 1108906
	035	a (StEdNL)1108906-nlsdb-Voyager
	040	ja StEdNL je RDA
	100	1_ a Grimm, Jacob, d 1785-1863.
	240	10 a Märchen. k Selections. f 1874
	245	10 a Grimm's fairy tales / c a new translation by Mrs. H.H.B. Paull With
	260	a London, c [1874]
>	300	c 1 online resource.
П	336	a text 2 rdacontent
i	337	a computer 2 rdamedia
L	338	a online resource 2 rdacarrier
	500	a Joint authors: Jacob Ludwig Carl Grimm and Wilhelm Carl Grimm.
	700	1_ a Grimm, Wilhelm, d 1786-1859
4	773	0_ i Digital version from: w 9911089063804341
Ī	919	la BDR





Define & Data model





Define & Data model



https://www.creativejeffrey.com/creative/good_enough_is_good_enough.php

Good enough



3 packages of work

01

Googlebooks

02

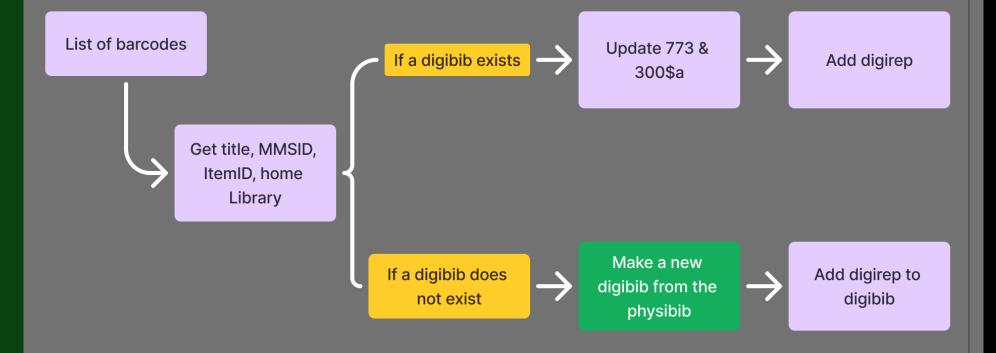
Erroneous Portfolios 03

Everything else:
DAMS
Digital Gallery



Python script summary

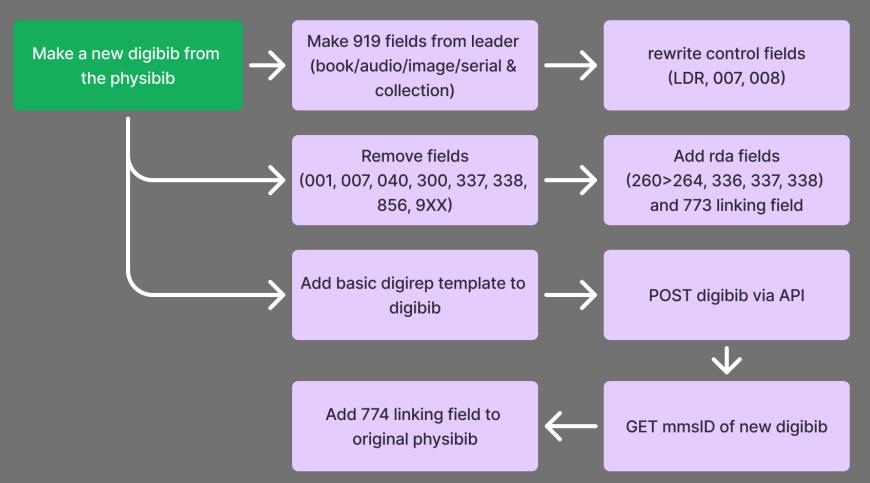
Develop & Iterate





Python script summary

Develop & Iterate





Digirep template

Develop & Iterate



Develop Iterate

The children's hour series.

Children.

Edinburgh, 1866-1871



Online access to resource 🖸 >

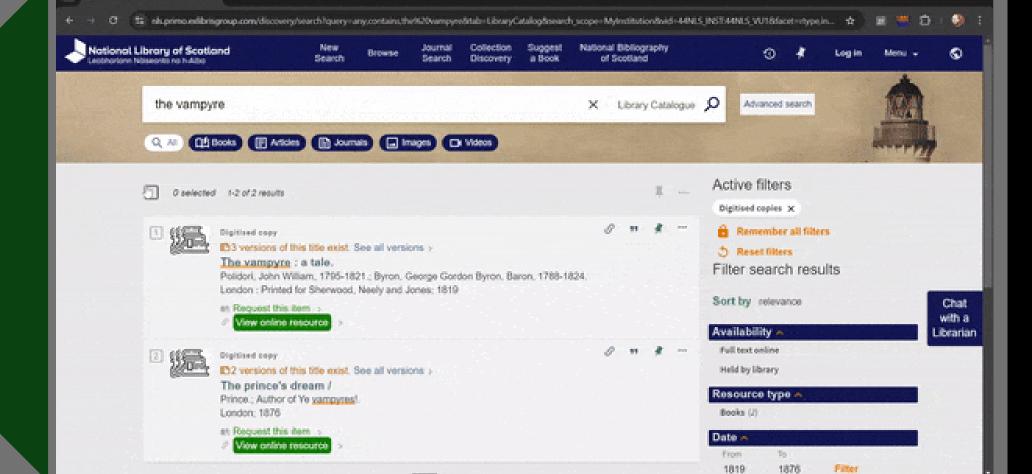


View online

1871; vol. 1 | View a digitised version of this copy on Google Books

1871; vol. 2 | View a digitised version of this copy on Google Books







Library Search | National Library X +



Adding fields with pymarc

Develop & Iterate

```
# create 773
record.add_ordered_field(
    Field(
        tag="773",
        indicators=["0", " "],
        subfields=[
            Subfield(code="i", value="Digital version from:"),
            Subfield(code="t", value=record.title.replace(" /", "")),
            Subfield(code="w", value=bib),
            Subfield(code="g", value=f"no:{bCode}"),
            Subfield(code="o", value=f"Item ID: {itemID}"),
```



773 in Alma & Primo

Develop & Iterate

```
$\frac{1}{200}$ $\frac{1}{2}$ a Digitised at the request of the National Library of Scotland

$\frac{7}{200}$ 1 $\frac{1}{2}$ a Byron, George Gordon Byron, $\frac{1}{2}$ c Baron, $\frac{1}{2}$ d 1788-1824. $\frac{1}{2}$ 1 https://isni.org/isni/0000000121031939

$\frac{7}{2}$ 773 0 $\frac{1}{2}$ i Digital version from: $\frac{1}{2}$ The vampyre: a tale. $\frac{1}{2}$ w 9932059213804341 $\frac{1}{2}$ no:B900059465 $\frac{1}{2}$ o Item ID: 23479370790004341

$\frac{1}{2}$ 919 $\frac{1}{2}$ a GgB
```

```
Title The vampyre : a tale.

MMS ID 99117044850404341

Name(s) Polidori, John William, 1795-1821. >
Byron, George Gordon Byron, Baron, 1788-1824. >

Is part of Digital version from: The vampyre : a tale. >
```



Goals:

- Test with users during development to guide iterations
- Compare access experience between digibibs and physibibs describing digital material
- Test parts of Primo VE/BO functionality on the way like FRBR (Functional Requirements for Bibliographic Records) groups



Intercept usability testing:

- Cheap and fast method of testing the functionality of a feature, app or website
- Determine a task for the user, framed as a scenario: 'Imagine you are researching ...'
- Ask user to 'think aloud', observe how they use the service to complete the scenario
- One facilitator, one note taker.

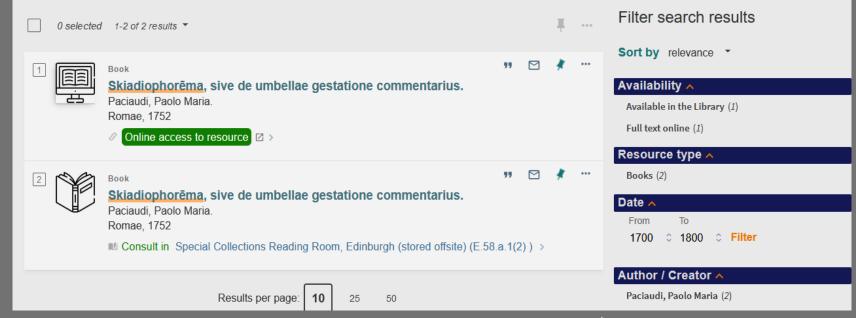


User Testing &

Delivery

Round 1- small test group (3 users)

 Present user with brief results and ask them to access the content of the title





Round 2 (6 users)

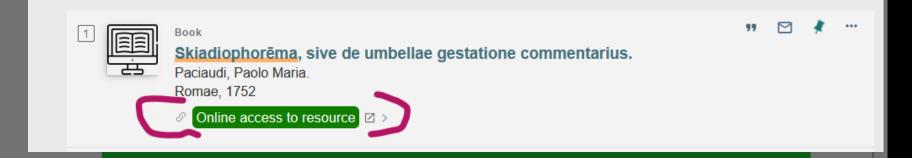
 Start users at the search page and ask them to find and access a digitised title.





Findings from round 1 & 2

 Users expect a clear indication that a resource is available online, and made frequent use of the 'online access to resource' button in brief results





Findings from round 1 & 2

- Users expected to see a resource type relevant to digitised resources
- Users slow to explore frbr groupings and had greater success in locating and accessing de-FRBRised records

Rounds 3 & 4: comparison

 We conducted a further two rounds testing the experience of discovering and accessing digitised resources using a physibib or a digibib





Rounds 3 & 4: results

- In both sets, a majority of users could successfully find a digitised copy
- However- users that did find a copy were considerably faster when Digibibs were being used.

- Further evidence of confusion from FRBR groupings
- Users uncertain over 'results per page'

Conclusions:

- Digibibs do effectively improve the discovery experience when paired with other features
- Digibibs existing as a different type of bibliographic record allows us to easily employ these features

Thank you!

