Fits Like a Glove

Alma UX Customer Group Cooperation in Developing New Circulation Desk Interface

- **Dr. Aviva Levin-Belousov,** Younes & Soraya Nazarian Library, University of Haifa
- Dana Moshkovits, Senior Director, Product Management, Ex Libris, part of Clarivate
- Tamar Fuches, Manager, Product Management, Ex Libris, part of Clarivate
- Baruch Picard, Product Owner, Alma, Ex Libris, part of Clarivate

IGeLU 2024 COPENHAGEN









Agenda









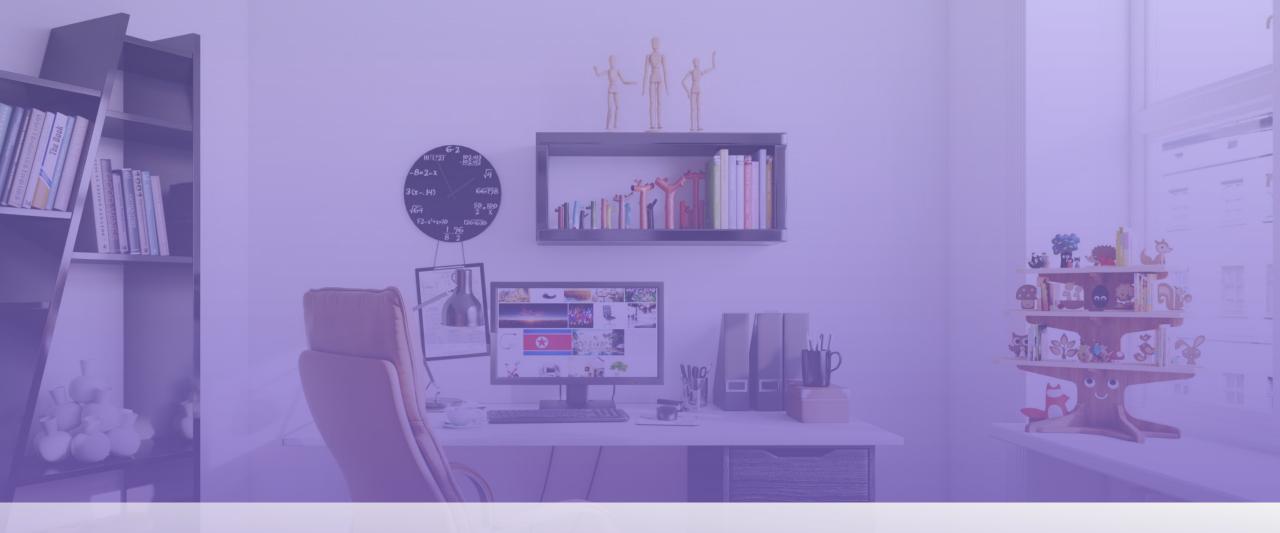


? What's next?









About the Project





Alma UX Customer Group (Dana)







Participants

 Over 90 members from different libraries around the world

Meetings

- Monthly zoom meetings
- Individual meetings on specific topics

Specific functional areas

- A dedicated group with expert participants for deeper discussions
- Presenting a solution and receiving feedback
- Early Access option







A librarian's point of view:

Case Study of the Younes & Soraya Nazarian Library, University of Haifa









Younes & Soraya Nazarian Library, University of Haifa is one central library, providing services to the entire university community (ca. 26.000 patrons) and its visitors.



Circulation Team provides a hybrid service: (1) Front-line interaction at the Circulation Desk, (2) Answering phone calls, (3) Remote engagement through various online communication channels like Outlook, Glassix, and more.



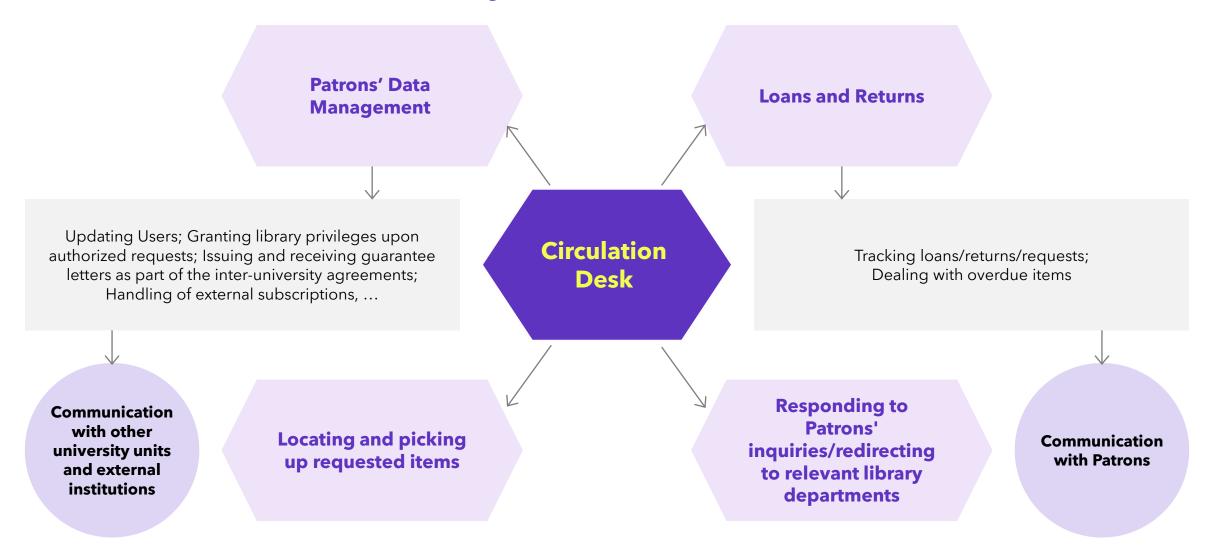
Because these multi-faceted services must be performed **simultaneously**, unlike other Alma Areas, the Circulation Desk Area is jointly operated by permanent staff members alongside non-specialists – students and part-time employees who work in shifts.







Circulation Desk Microsystem









Everyday situations at the Circulation Desk







The lecturer wants to know which books he has requested two years ago and whether he borrowed them or not?

Why didn't the automatic renewal of his/her books work? Is there a problem with books or with User's status?

Oh!! He forgot his ID card at the Circulation Desk ... Where can I quickly find his phone number to tell him to come back??







Challenges of the Information Organization







Front-line interaction with patrons at the Circulation Desk need speed and accuracy which are crucial for both the Customer's experience and the Circulation Team's feeling of professional competence and efficiency.

The key to speed and accuracy is the accessibility of information and ease of performing actions at the Circulation Desk.

Today information is: (1) Not visible enough, hidden in the internal screens, requiring a lot of clicks; (2) "Scattered" on the screen or between several screens; (3) Incomplete or non-existent.







The UX project is an opportunity for libraries:







Surface the problems and pain points of the current interface.

Take initiative and offer solutions based on our knowledge and experience.

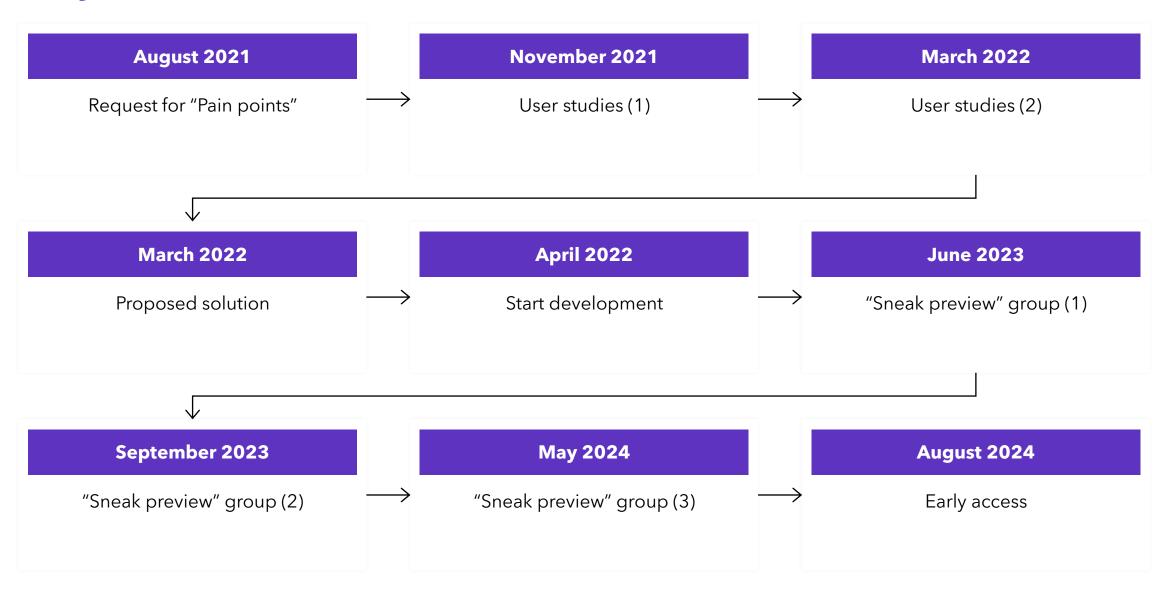
Conduct a broad and fruitful dialogue with libraries worldwide - to learn from the similarities and differences and exchange ideas.







Project Timeline

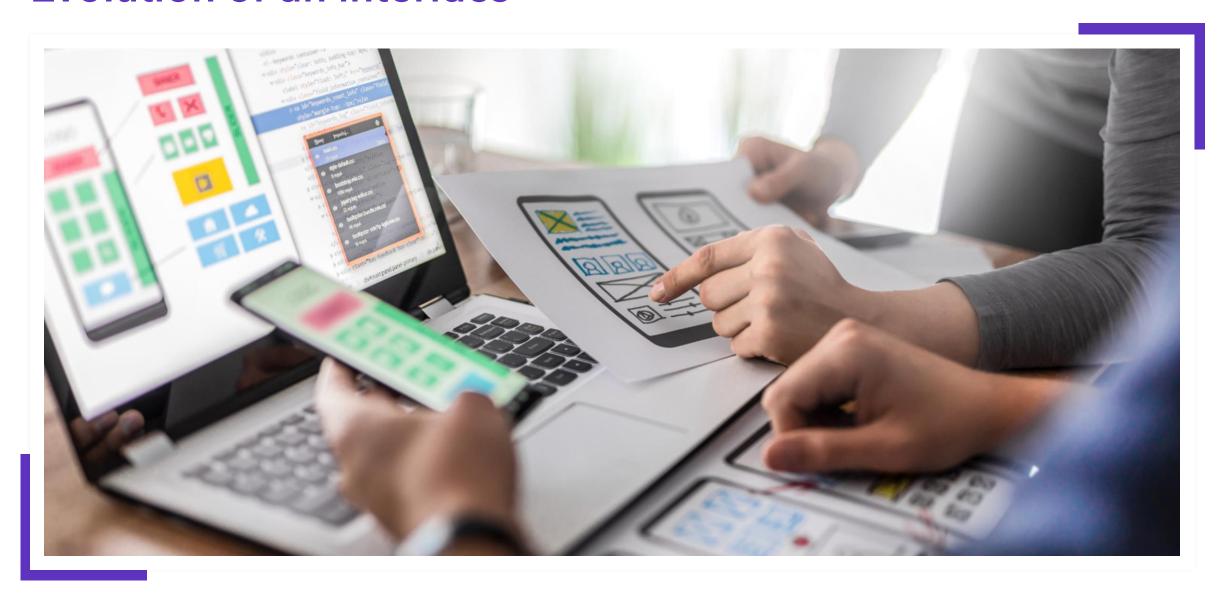








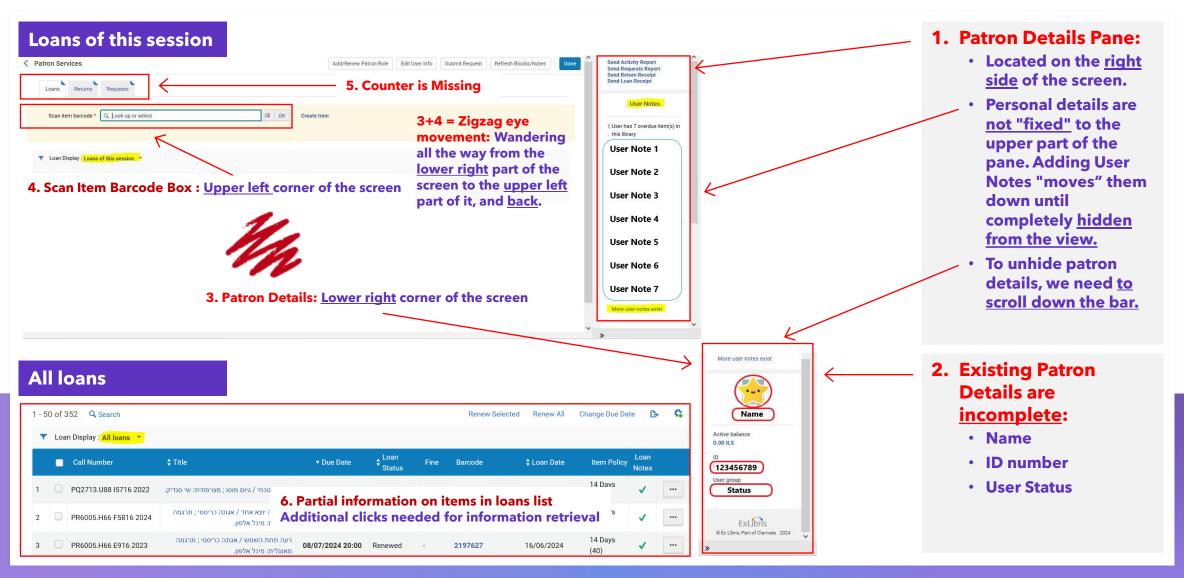
Evolution of an interface





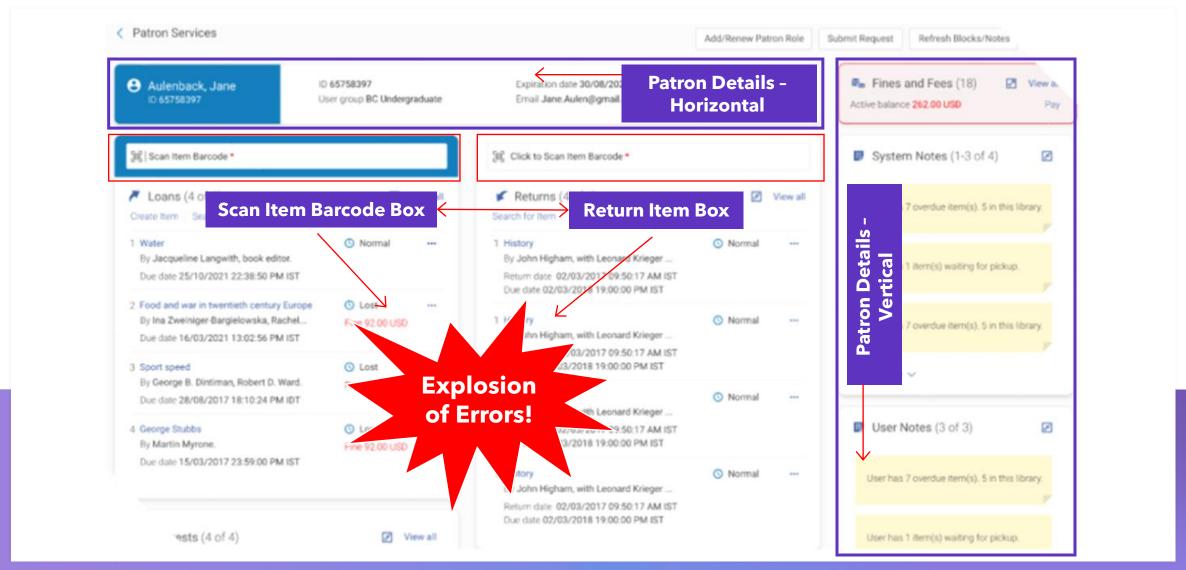


Current Circulation Desk: Challenges





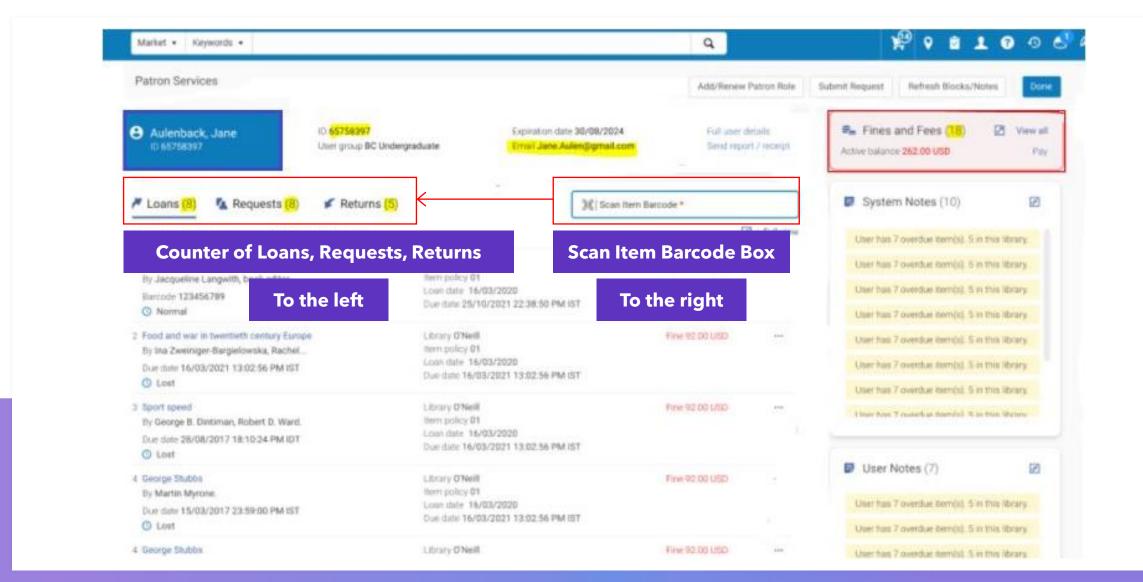
New UI: Sketch #1 (November 2021)







New UI: Sketch #2 (November 2021)

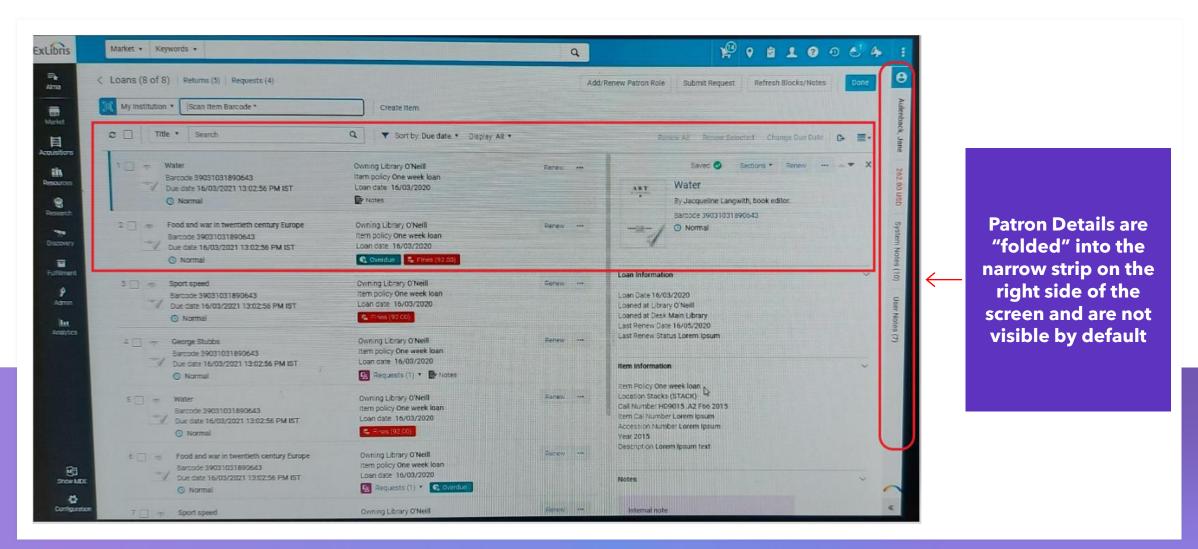






New UI: Sketch #3 (March 2022) - Display no. 1 (Default)

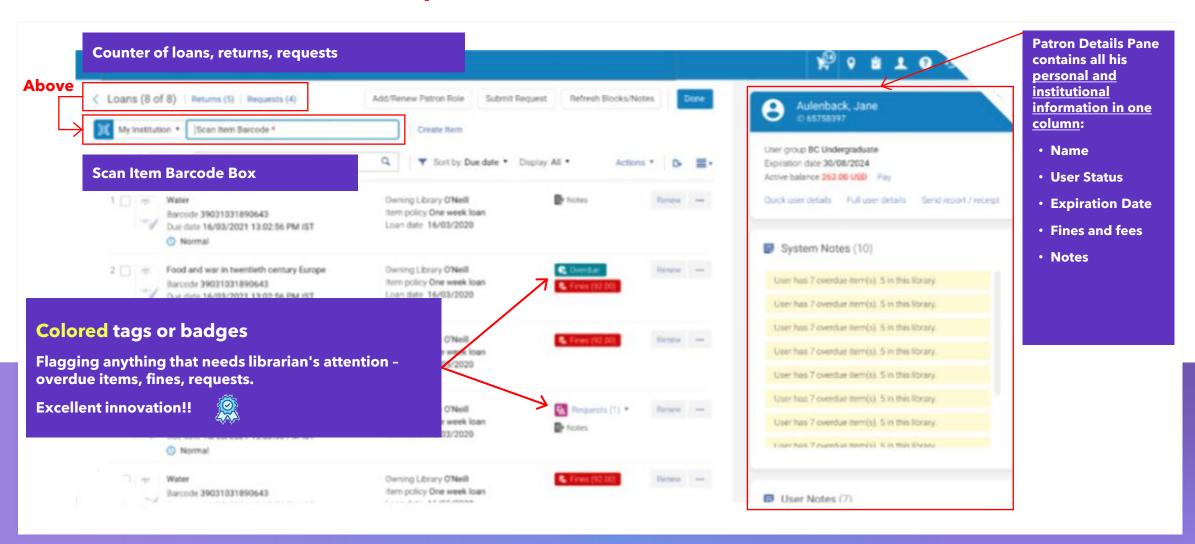
Patron's Details are not visible or "closed":





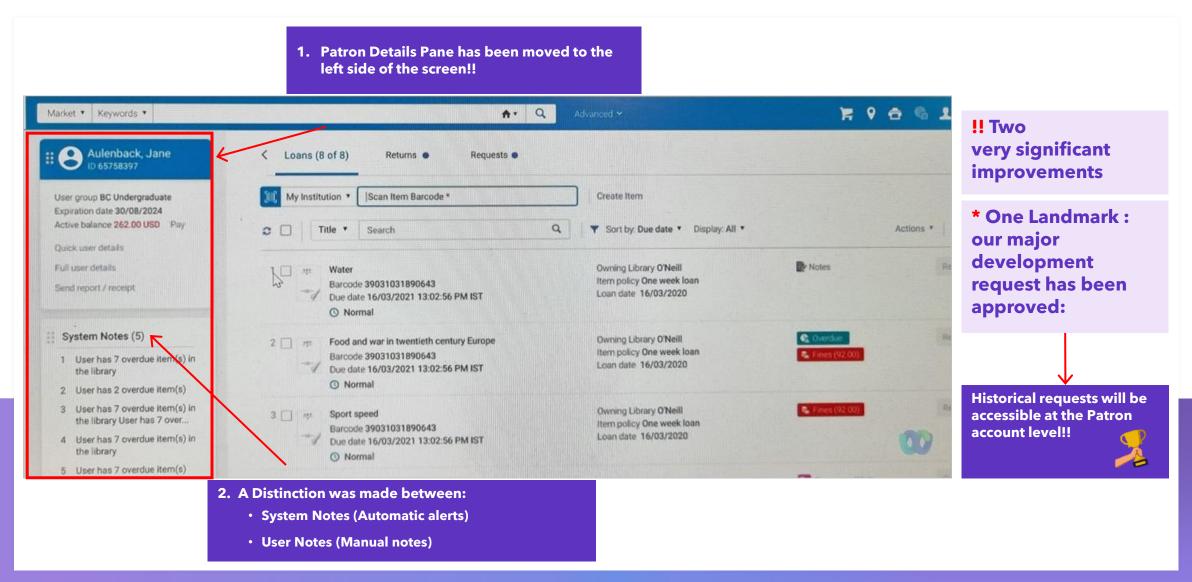
New UI: Sketch #3 (March 2022) - Display no. 2

Patron's Details are visible or "open":





New UI: Sketch #4 (January 2023)





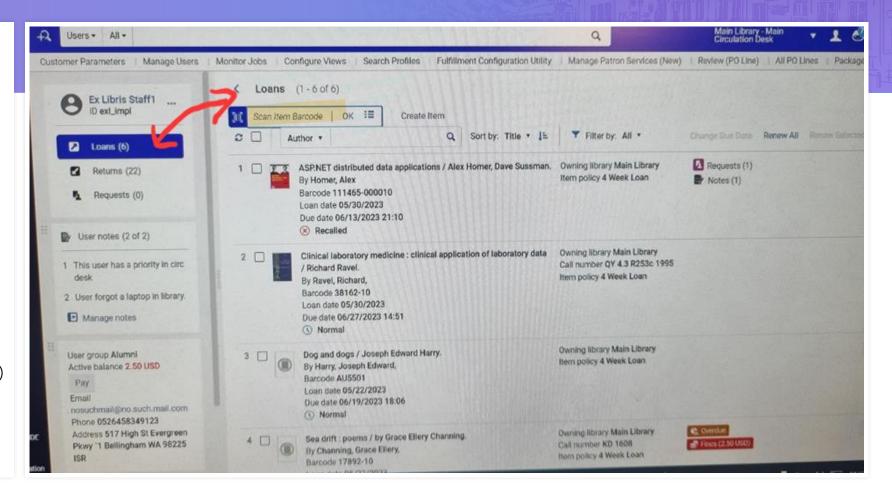


New UI: Sketch #5 (May 2023)



All the information about Patron is concentrated in the Left Pane:

- Personal details
- Counter of loans, returns, requests
- User Status in the Institution
- Fines and fees
- Contact details
- System Notes (originated by system)
- User Notes (entered by librarians)









New Circulation Interface - Version 1 (May 2023)

Early Access in Sandbox for the Focus Group

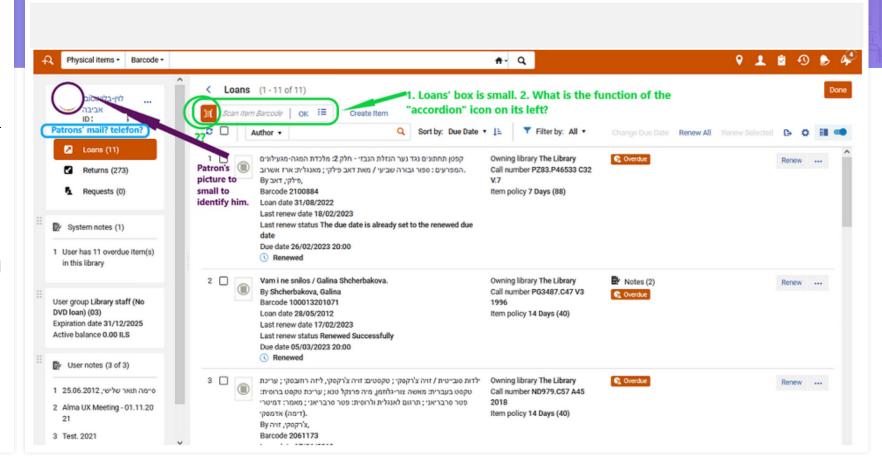
Round 1 - May-June 2023;

Round 2 - July-August 2023.



Some major feedbacks:

- Scan Item Barcode Box is too small and "gets lost" on the screen.
- "Accordion"-like icon inside the Scan Item Barcode Box is superfluent because of its explicit textual self-explanation.
- Patron's photo is too small for facial recognition.
- Search box is too large and "overburdens" the screen; its position below the Scan Item Barcode Box may easily cause confusion between the two.

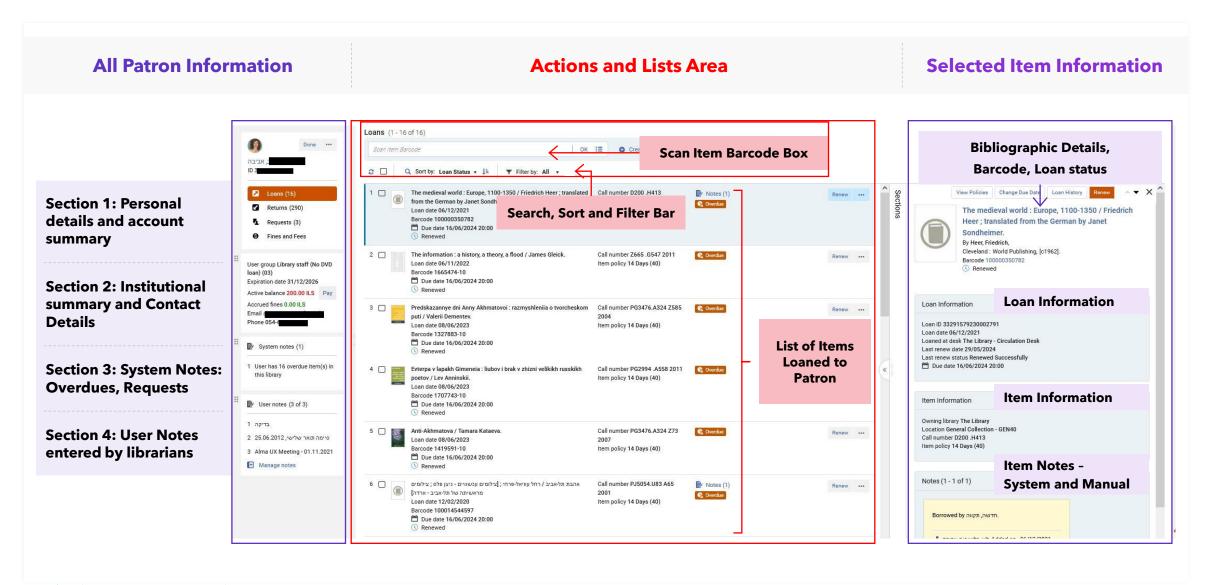








New Circulation Interface - Version 2 (June 2024)









Three-pane system (Aviva)



All in Patron Information





Actions and Lists Area









Selected Item Information







Focus Group: Dynamics and Discussions

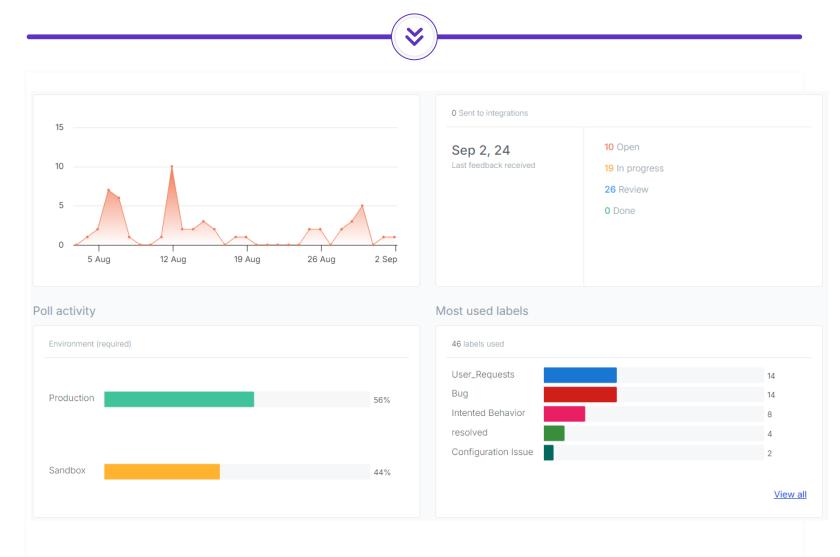






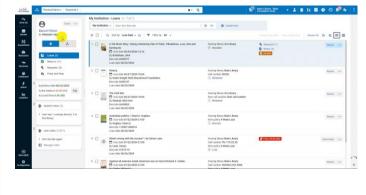


Behind the Scenes

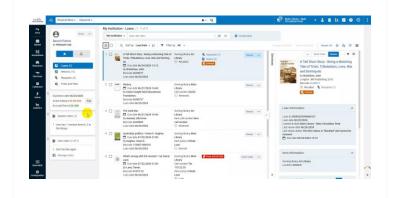


New Circulation Desk interface: DEMO

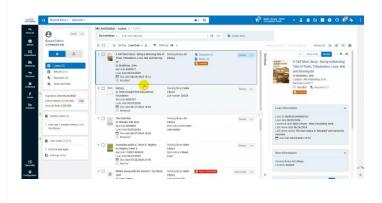




Bulk Actions



Customizations

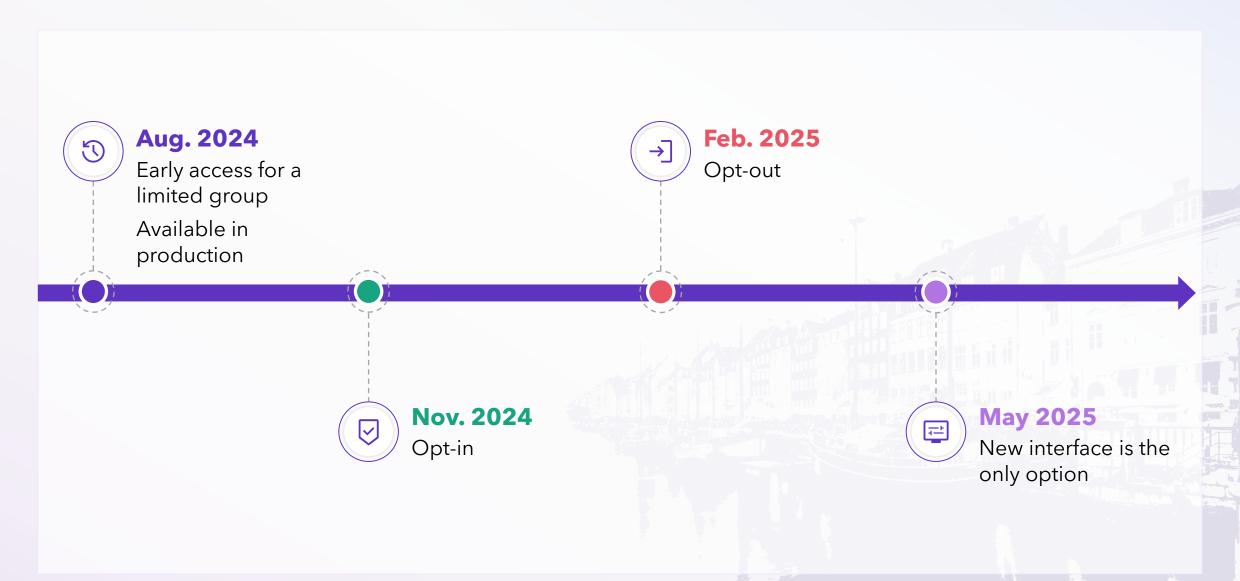








What's Next?









Project's contributors all over the world: names and affiliations

Olga Gilshtein, In Charge of Circulation Policies and Theses and Dissertations Deposits, Bar-Ilan University, Olga.Gilshtein@biu.ac.il

Rami Barak, Circulation, National Library of Israel, rami.barak@nli.org.il

Rona Terenblit, Life Sciences and Medicine Library, University of Tel-Aviv, ronat@tauex.tau.ac.il

Dafna Mizrahi-Melcer, Head of Technical Services, Hebrew University of Jerusalem, dafnam@savion.huji.ac.il

Amanda Schmidt, Systems Librarian, Harvard University, amanda schmidt@harvard.edu Magnus Carlstrøm, Head Librarian, Circulation and Logistics, University of Oslo Library magnus.carlstrom@ub.uio.no

Tomer Hadad, Customer Experience, National Library of Israel, tomer.haddad@nli.org.il

Sivan Kedar, Head of Circulation and ILL Department, **University of Tel-Aviv**, <u>kedarsiv@tauex.tau.ac.il</u>

Joe Ferguson, IT Administrator, University of Tennessee, fergusoni@utk.edu

Catherine Grove, Head, Metadata Services, Northwestern University, c-grove@northwestern.edu

Corinna Baksik, Senior Systems Librarian, Harvard University, corinna baksik@harvard.edu Sanne Van Poppel, Campus Kulak Kortrijk Library, KU Leuven sanne.vanpoppel@kuleuven.be

Matt Smith, Circulation Services Manager at American University, mtsmith@american.edu

Aaron Dobbs, Library Associate Director for Access Services and Operations, University of Wisconsin: dobba@uwm.edu

Martin Hampl, IT Services, Library Management Systems, Free University of Berlin almahilfe@ub.fu-berlin.de

Andrea Steffek, Metadata & Resource Management, University of Vienna, andrea.steffek@univie.ac.at

Aviva Levin-Belousov, Circulation & Special Projects, Younes & Soraya Nazarian library, University of Haifa alevin@univ.haifa.ac.il

Gijs Noels,
Product Manager, KU
Leuven/LIBIS
gijs.noels@kuleuven.be

Katie Utschig, Coordinator of Services, SWITCH Library Consortium, USA Katie@switchinc.org

Marina Shneiderman, Head of Circulation Dept., Hebrew University of Jerusalem, marinash@savion.huji.ac.il

Ruhama Amouyal-Lebovich, Computing Systems & Technological Applications Coordinator, Bar-Ilan University ruhama.amouyal@biu.ac.il

Christine Rostgaard, Systems and Integration, University of Oslo Library christine.rostgaard@ub.uio.no







Thank you for listening!

