

Where the Library and Student Success Meet

Yaara Galili 05/2024

Reach out Beyond the Library Services with a New Library App campusM

Or, why now?



Student success Student engagement O Mobile knowledge Academic libraries
 Close collaboration with librarians
 Library systems knowledge



campusM for the Library



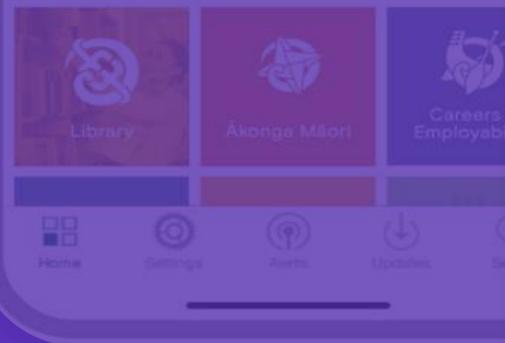
Multiple App Offerings to Meet Your Requirements



Similar from Afar, but Far from Being the Same

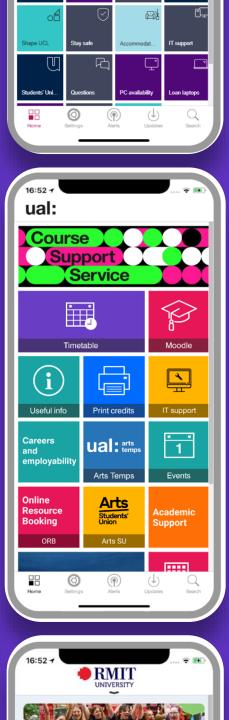


Adapt the Interface to Your Brand



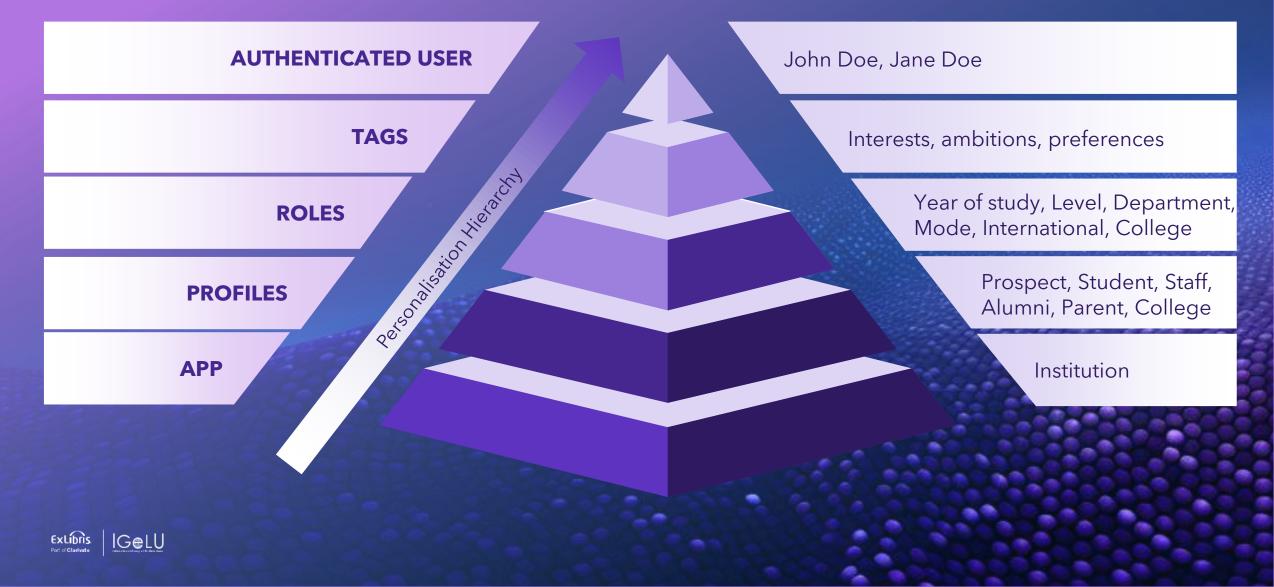






Scalable Personalization Hierarchy

Profiles, roles and tags combine to deliver the right information to the user



My best advice for students at UCL: Download UCL Go.

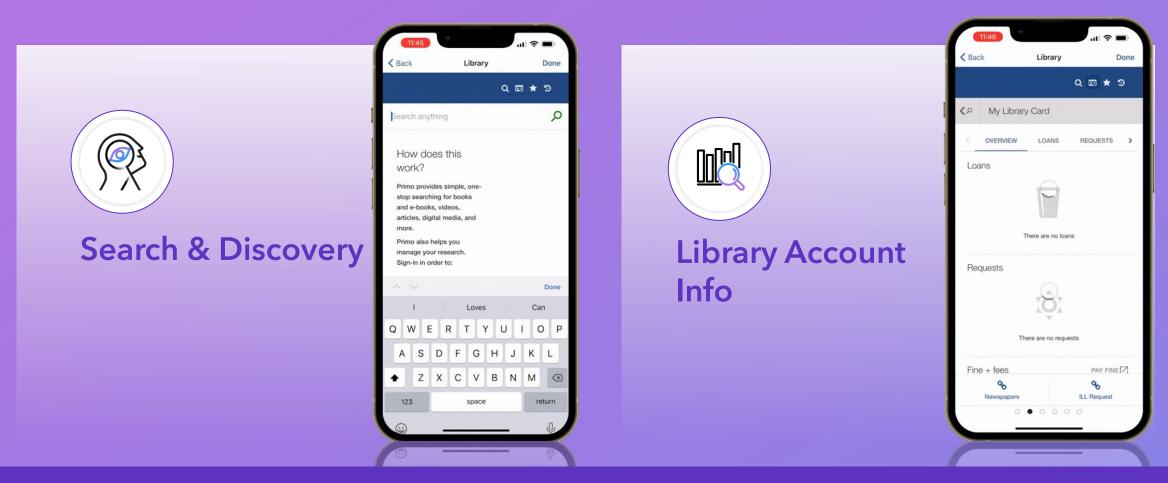




Feature Fiesta: Exploring What's Inside



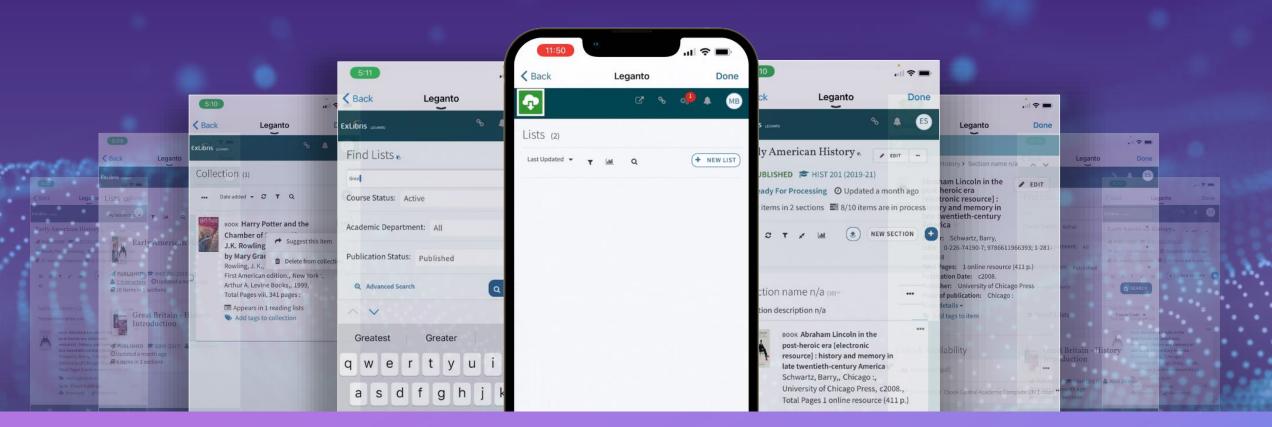
Seamless Integration with Alma/Primo



Deliver feature-full discovery, delivery and account features from a native mobile app

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Exclipits Part of Clarivate			

Seamless Integration with Leganto



Review resource lists, saved items in your collection, and more...



ons to drive

Library

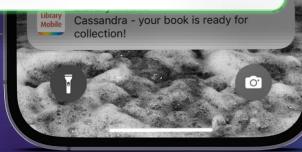
Mobile

Library Mobile 2m ago Cassandra - your book is ready for collection!

Leverage Mobile Push Notifications

- Transition from SMS messages to native mobile push notifications
- Push notifications get the highest click and open rates of all communication methods
- Automated push notification for configured outgoing emails
- Leverage mobile push notifications to drive users to engage with library updates
- Deliver key updates to patrons
- Personalized notifications provide reassurance





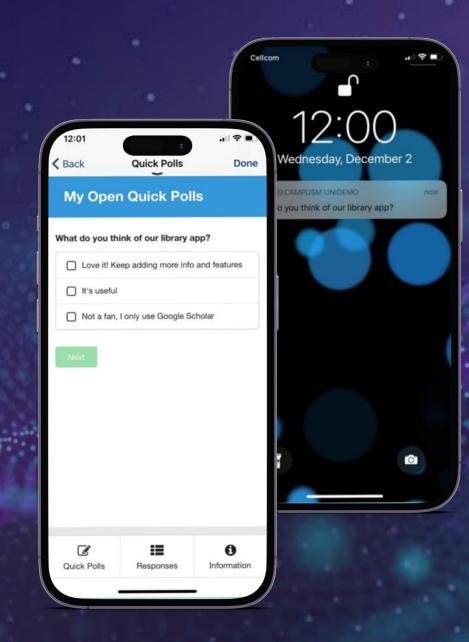


Gain Instant Feedback

- Use Quick Polls to get feedback on general and specific library services
- Great for app feedback, library helpdesk feedback, new services, and more

View real-time results

Supports multi-question and recurring polls to gain insights for trends over time





Create Engaging Content

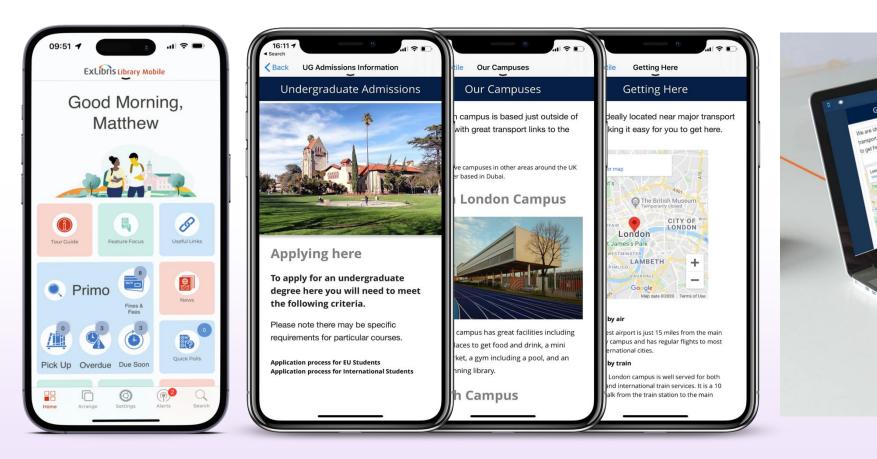
Dynamic banners Drag-and-drop content creation with advanced multimedia components

Quick and easy admin interface empowering content owners

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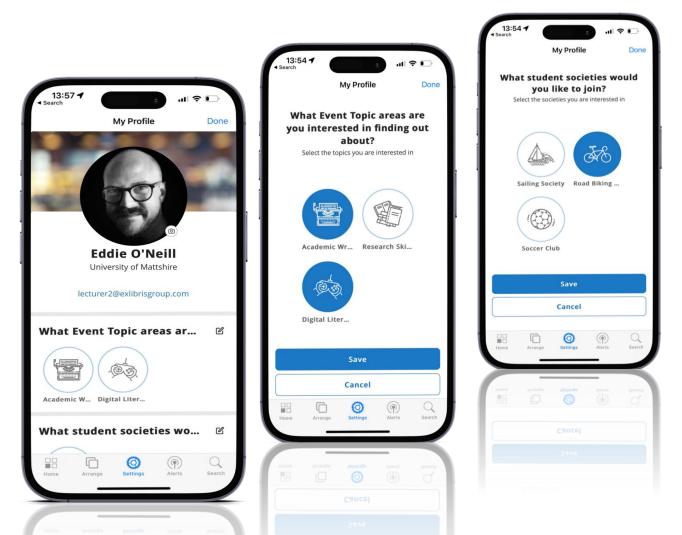
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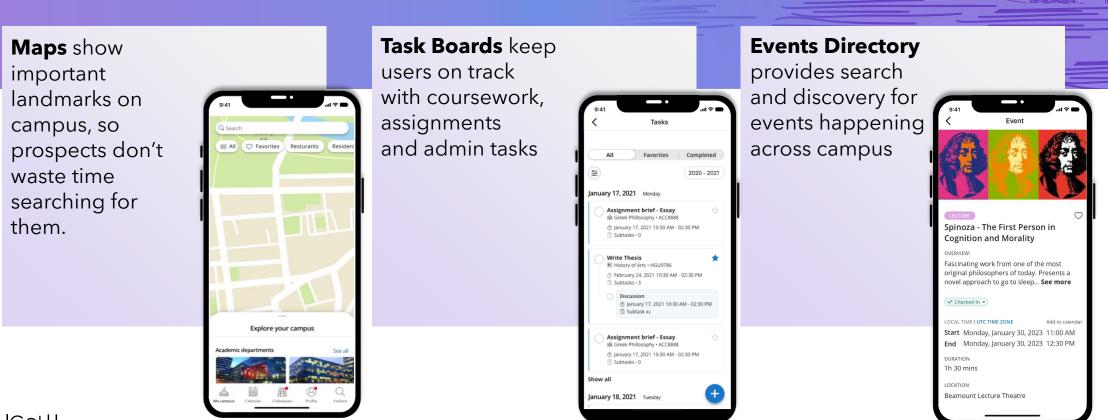


My Profiles - Patron Personalization

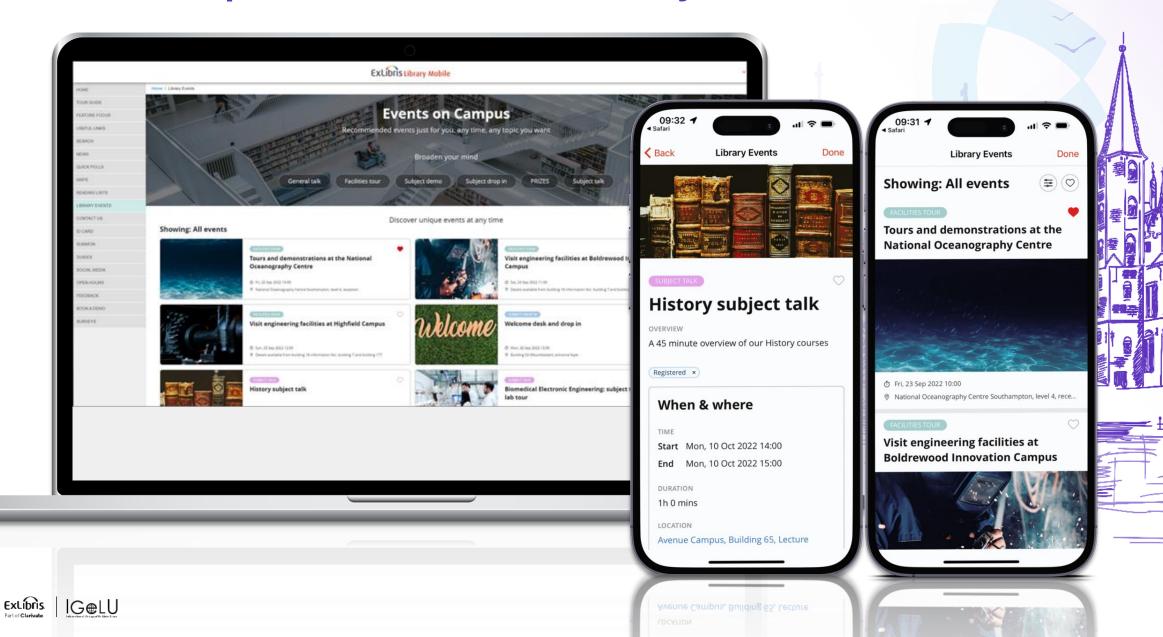
Empower patrons to provide insight into their interests and ambitions through My Profile, giving you more tools to personalize their experience



Help students navigate their day



Drive Participation in All Your Library Events



Product Integrations Bring Live Workflows to Life in the App

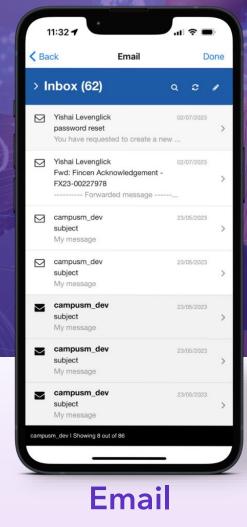
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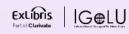
using a progam called Audacity. Audacity can play and record sound files and you can even use it to make ringtones for your phone! Later we will learn how we can use this program to learn about the science of the sounds you are using.

Ist Step: Downloading Audacity
 How to Download Audacity
 Intro to using Audacity
 General Topic 2 >
 E Courses

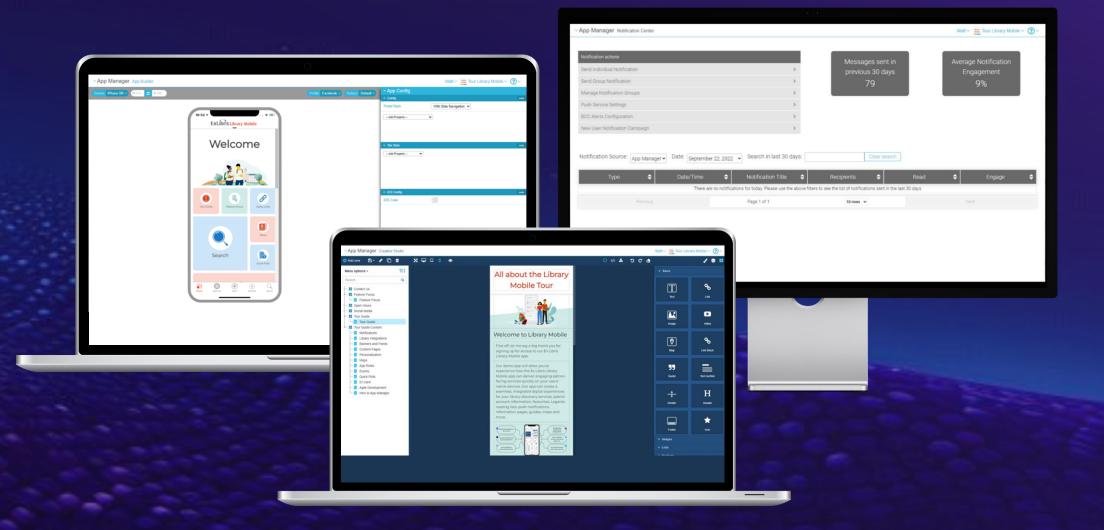
LMS

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Pick Up	Overdue	Due Soon
Quick Polls	Events	Guides
Useful Links	ID Card	Maps
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	Notifications	





campusM App Manager

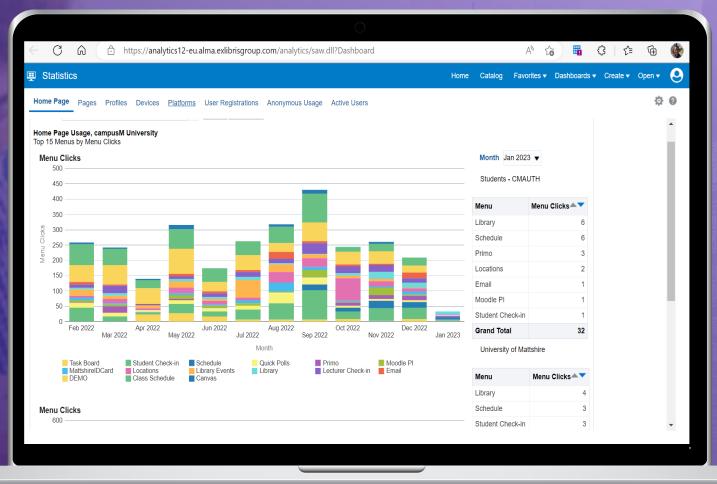




Insights to Understand & Improve User Engagement

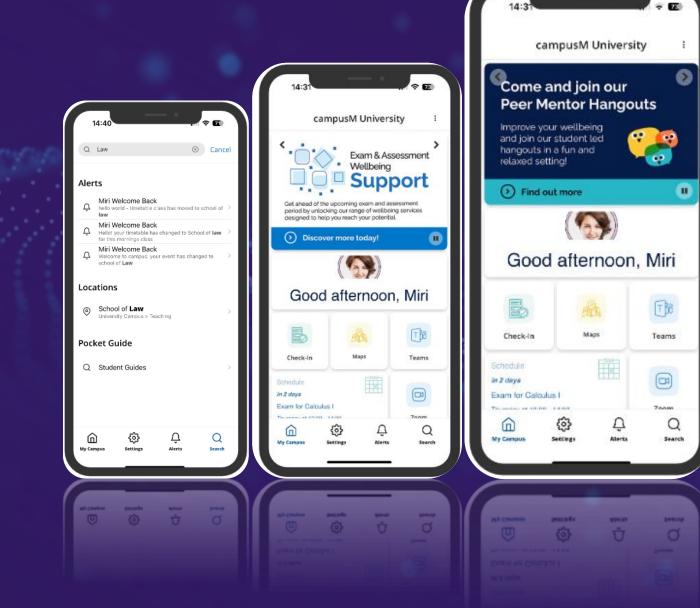


campusM comes with enterprise level analytics so that you can see the impact your app is having





React Native - Building for Tomorrow



 Modern React Native technology stack for unified native development

- Faster, more consistent native development
- Smooth, native interactions and animations enhance user experience
- Improved performance
- Accessible by design

New in 2024

ExLibris.



New in 2024



Spinoza - The First Person in Cognition and Morality

OVERVIEW:

Fascinating work from one of the most original philosophers of today. Presents a novel approach to go to sleep... **See more**

✓ Checked-In ×

 LOCAL TIME I UTC TIME ZONE
 Add to calendar

 Start
 Monday, January 30, 2023
 11:00 AM

 End
 Monday, January 30, 2023
 12:30 PM

duration 1h 30 mins

LOCATION Beamount Lecture Theatre

JSON Web Service Support For Events

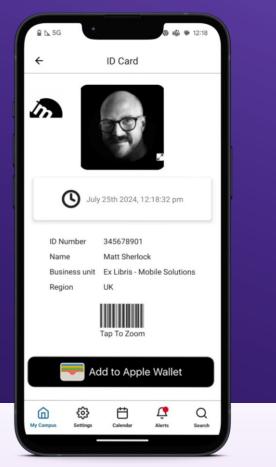
	Send Advanced-role Notification	
	Profile Default	
	First Role	
	Select your operator: ©And ONot	
	Second Role Physics Student	
5		
	ALC: NOT	
IN	Miri See how effective now	

Role-Based Notification Logic

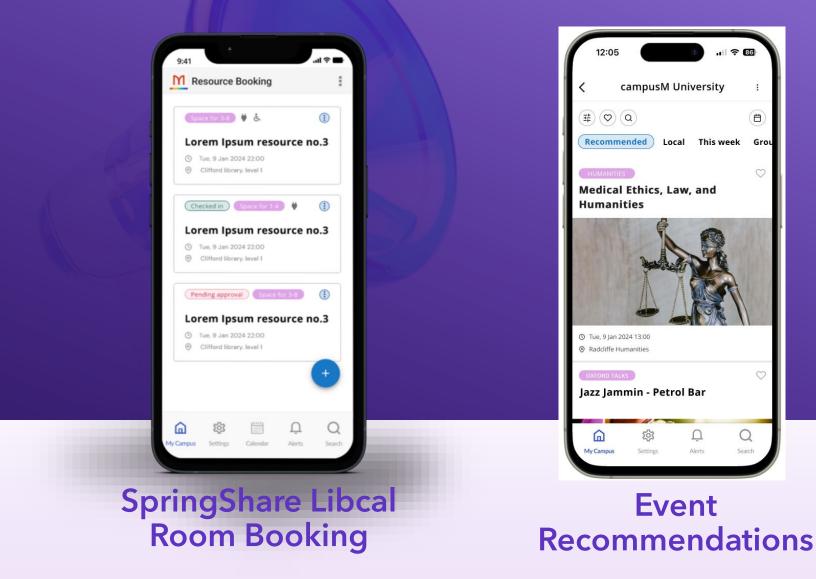


Enhancements to Map Experience

Coming soon



ID Card to Wallet

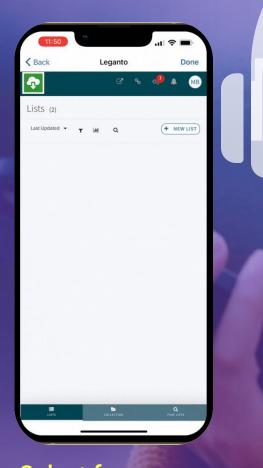


Students on the go

Listen on the go

Enable learning on the go and let students consume content as they prefer

- Using AI services and natural language text to audio, enable students to create full text audio or summaries to listen to on the go
- Encourage access to resources by delivering content in a range of different media



Select from your **Reading list materials** Full or Summarized Text to audio

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INTRODUCTIO

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If one service mayides offers

Leganto

A STUDY ON MOBILE PHONE SERVICES USAGE IN SRIVILLIPUTTUR TOWN

tying to innovate new ways and recurs to satisfy its customers by introducing extr

offers the same facility or introduces another one to retain its customers. Thus for any uniness in the cellular world retaining its customers is more difficult and coafler the aining new customers. It is estimated that the cost of retaining a customers is more than the cost of attracting a new customer it requires a great deal of effort

and entrying sector. It place a vital role in the economy of a surion because it shape In modern days, service sector is becoming the primary source of wealth, trad nd growth throughout the developed world. In olden days, the perception of service

as confined to work and advice only with service moto. Today the service hav been commercialized which is due to the emergence of a materialistic age is which financial health of organization and economic status of an individual proved to be an tant base for evaluating sound news, perfection an excellence

ation Celhalar phones have become one of the most importan

unication. Unlike landline telephones it uses radio frequence initial of fixed cable for communication hence makine it convenient to carry with proving denand for cellular phones and with many new cellular service providers eving to enter the market. There is growing competition all service providers are

themers not to awitch away from their current arraice. Thus atomers are eisen to relative in taday's consentitive world. Containers using variou ervice providers also must be totally aware of its features and advantages they must ing its image and services offered by it. So every comparmand image in the market as well as in the minds of th mers to be able to face the tough competition. The service sector is a challenging

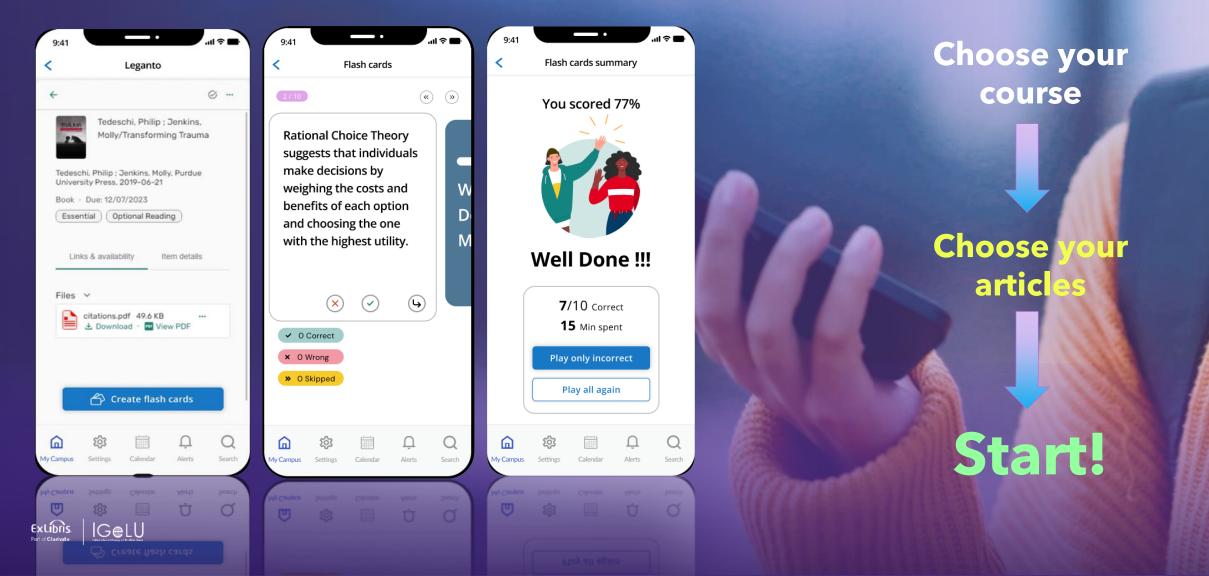
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flular phones in Asia. In unday,



Flash Cards on the Go

Enable exam preparation on the go, using AI auto generated Q&A





campusM Be Where the Students Are, Any Time, Everywhere.



Thank You

Yaara.Galili@clarivate.com



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