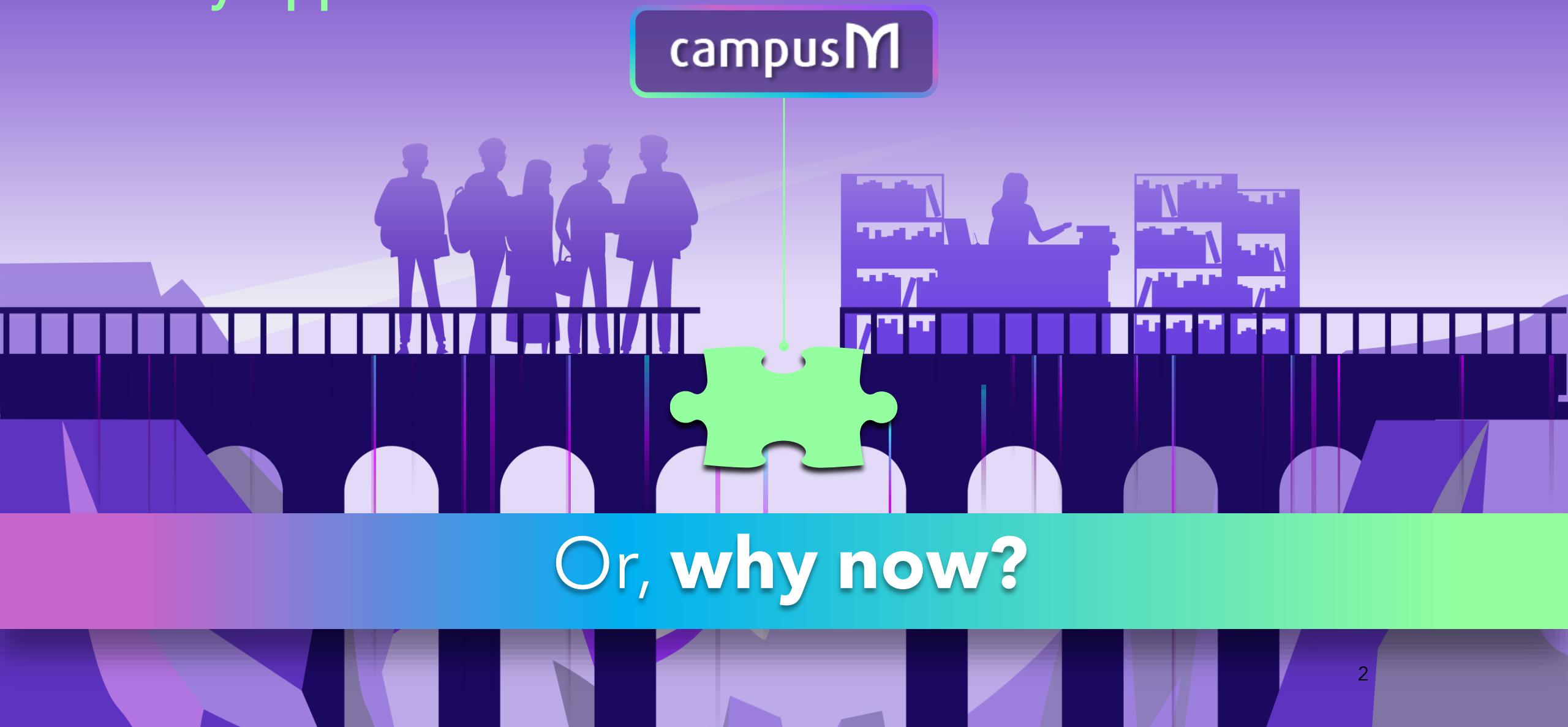
Clarivate™ | IGeLU International Group of Ex Libris Users

Where the Library and Student Success Meet

Yaara Galili 05/2024

Reach out Beyond the Library Services with a New Library App



Or, **why now?**

campusM

ExLibris
Part of Clarivate

- Student success
- Student engagement
- Mobile knowledge

- Academic libraries
- Close collaboration with librarians
- Library systems knowledge

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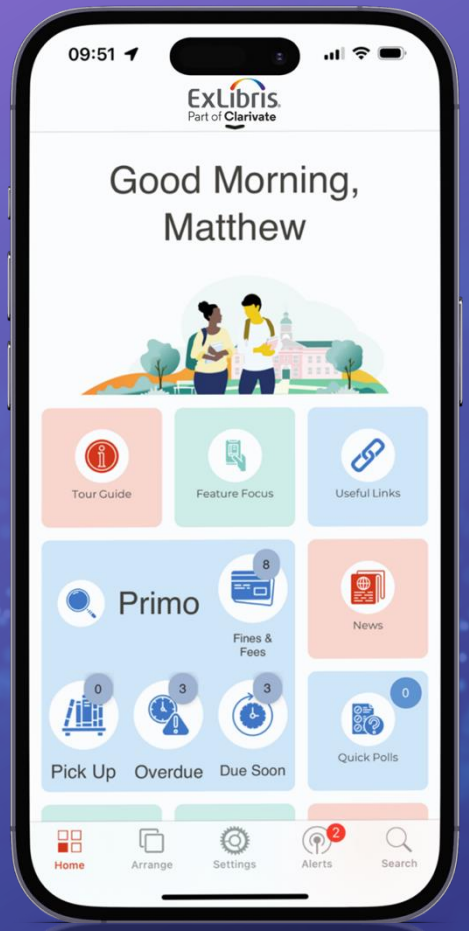
campusM for the Library

Branded app

Access to library services/resources

Push notifications



Events discovery

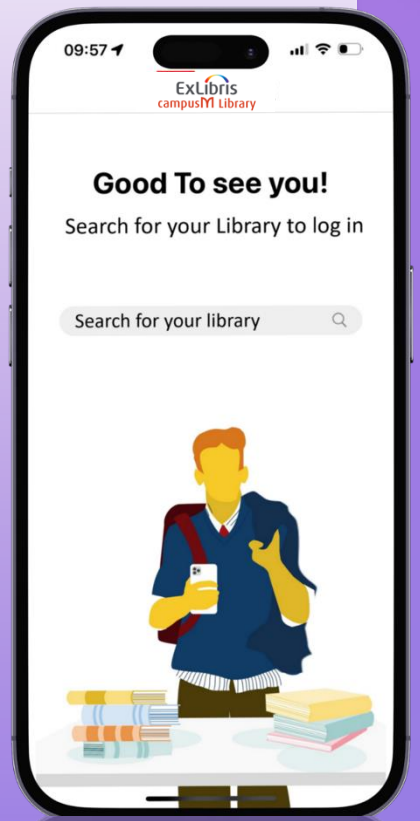
Digital ID cards

Out-of-the-box features

Multiple App Offerings to Meet Your Requirements

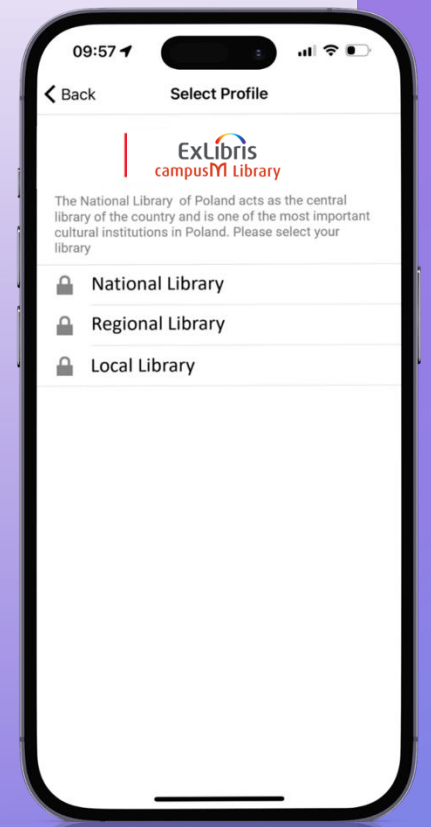
1 Universal App – consortia

- Apps within an app approach
- Branded app on App Store
- Search and select library or organization
- Autonomous library management



2 Individual App

- One app with multiple profiles
- Branded app on App Store
- Select library or organization
- Shared experience management



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Similar from Afar, but Far from Being the Same

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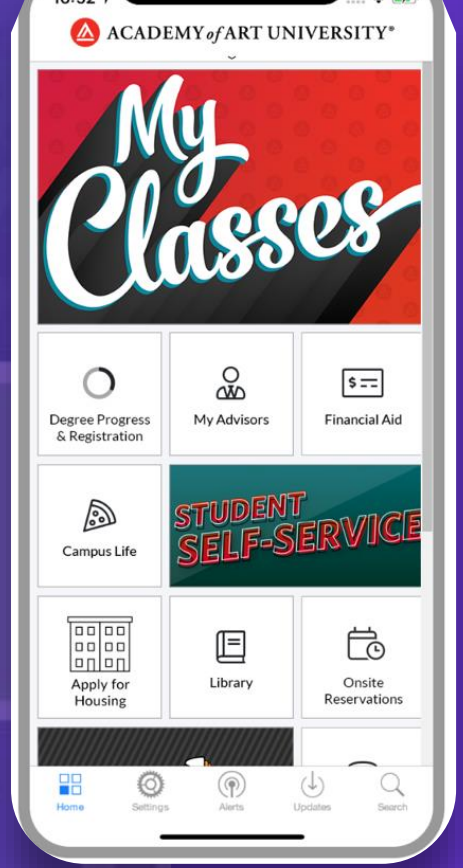
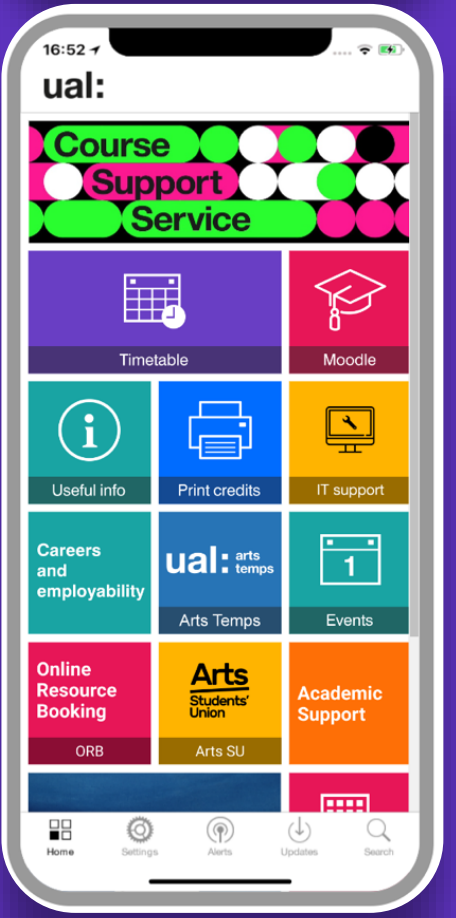
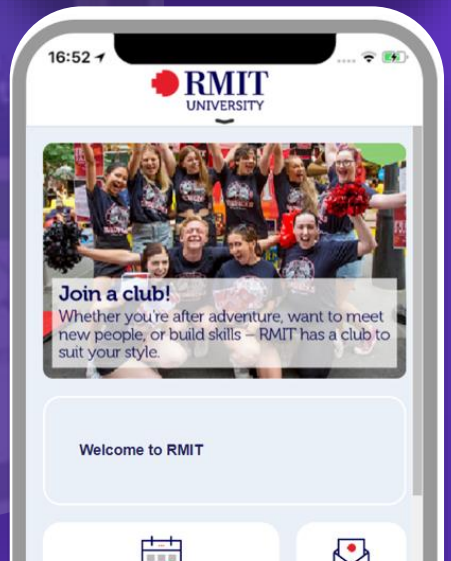
Adapt the Interface to Your Brand

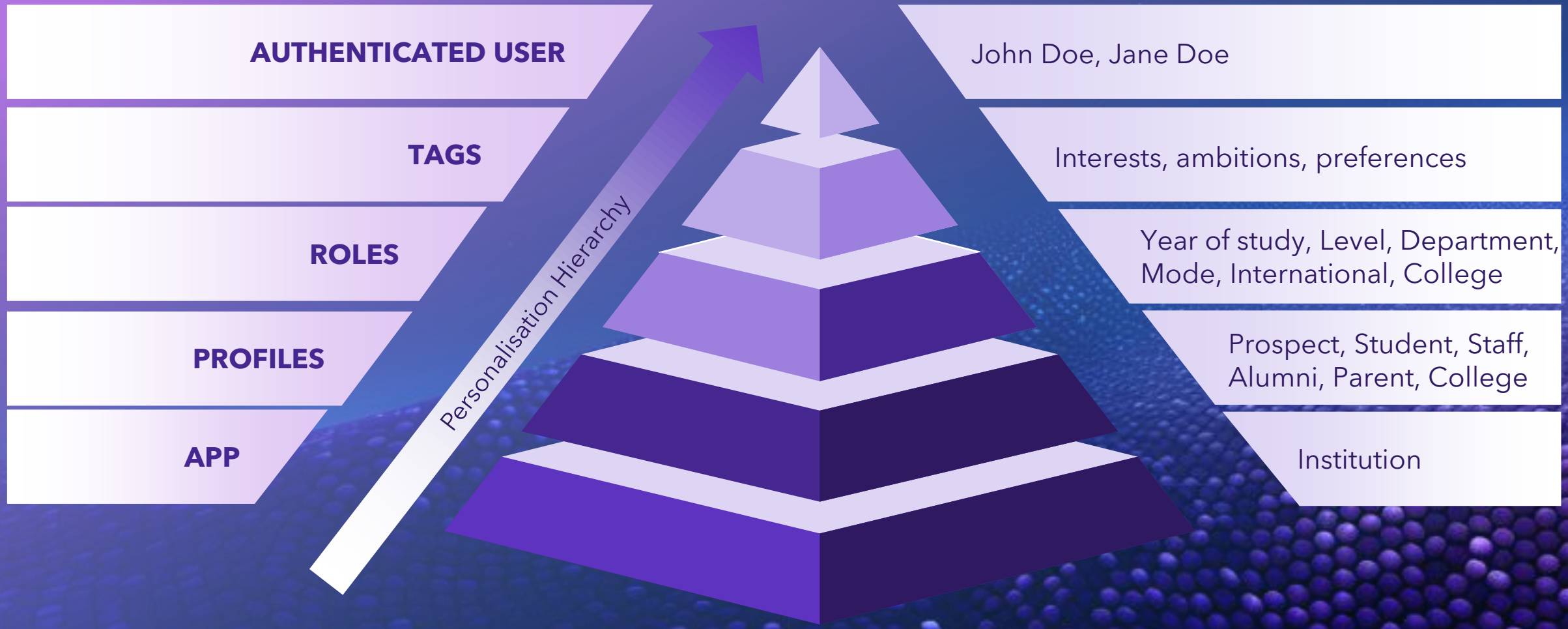






Scalable Personalization Hierarchy

Profiles, roles and tags combine to deliver the right information to the user



My best advice for students at UCL:

Download UCL Go.

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Feature Fiesta: Exploring What's Inside

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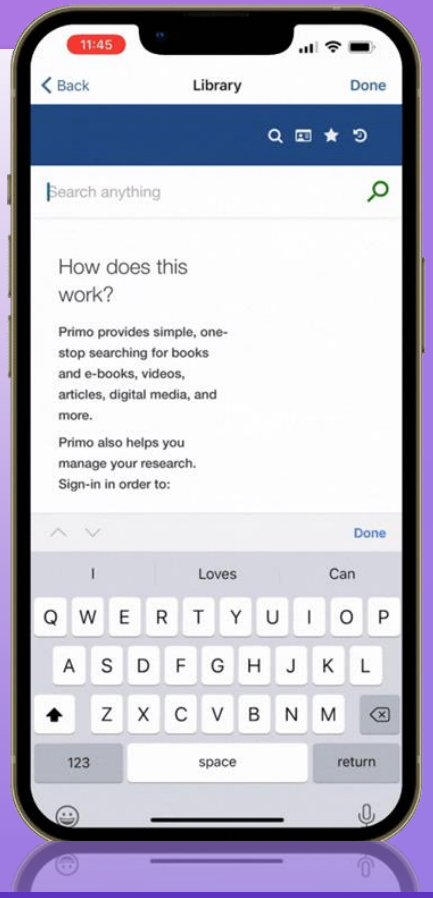
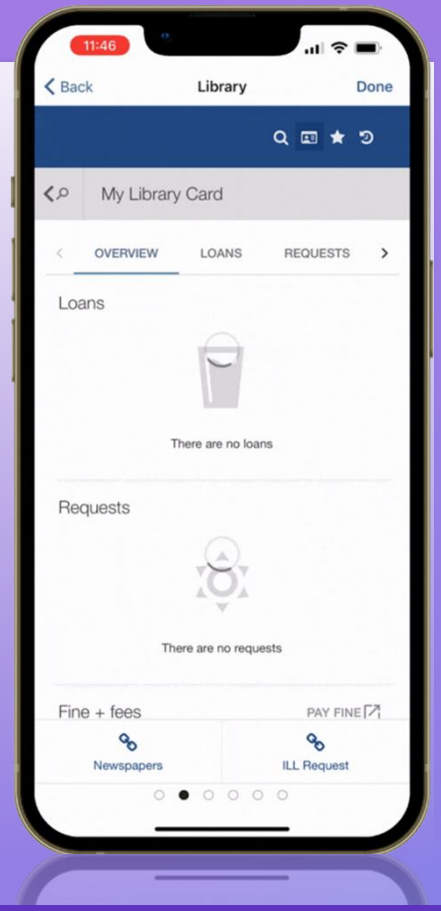
Seamless Integration with Alma/Primo

Search & Discovery



Library Account Info



Deliver feature-full discovery, delivery and account features from a native mobile app

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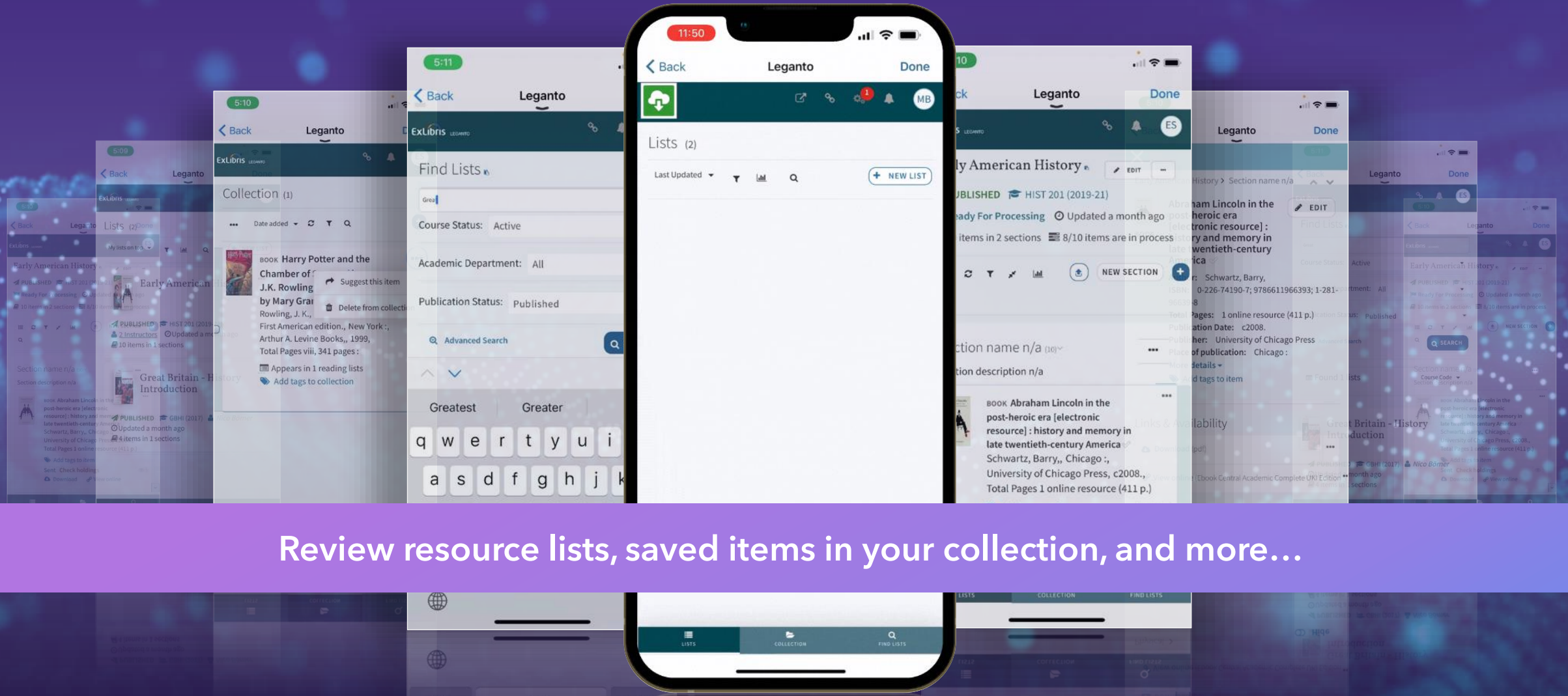
Seamless Integration with Leganto



Review resource lists, saved items in your collection, and more…

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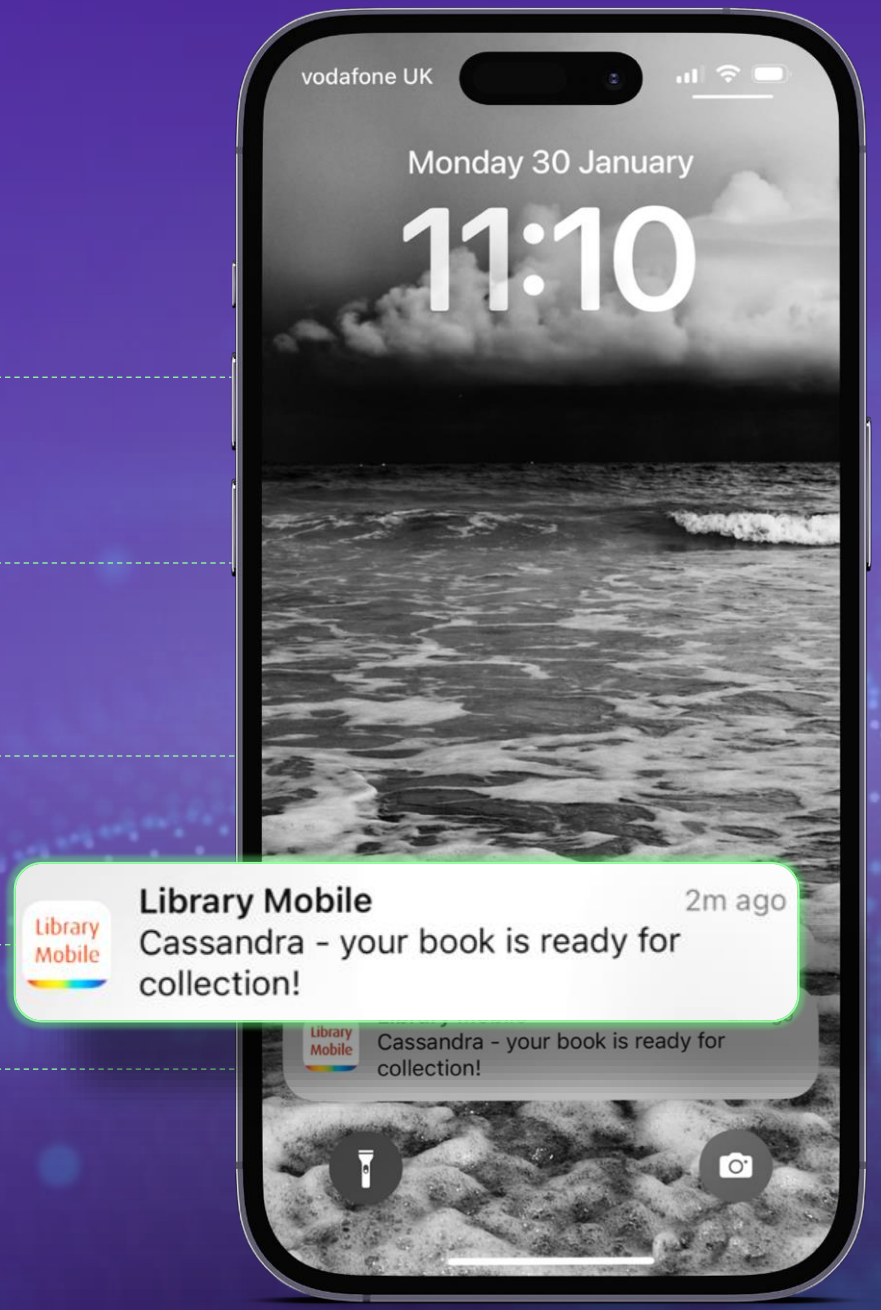
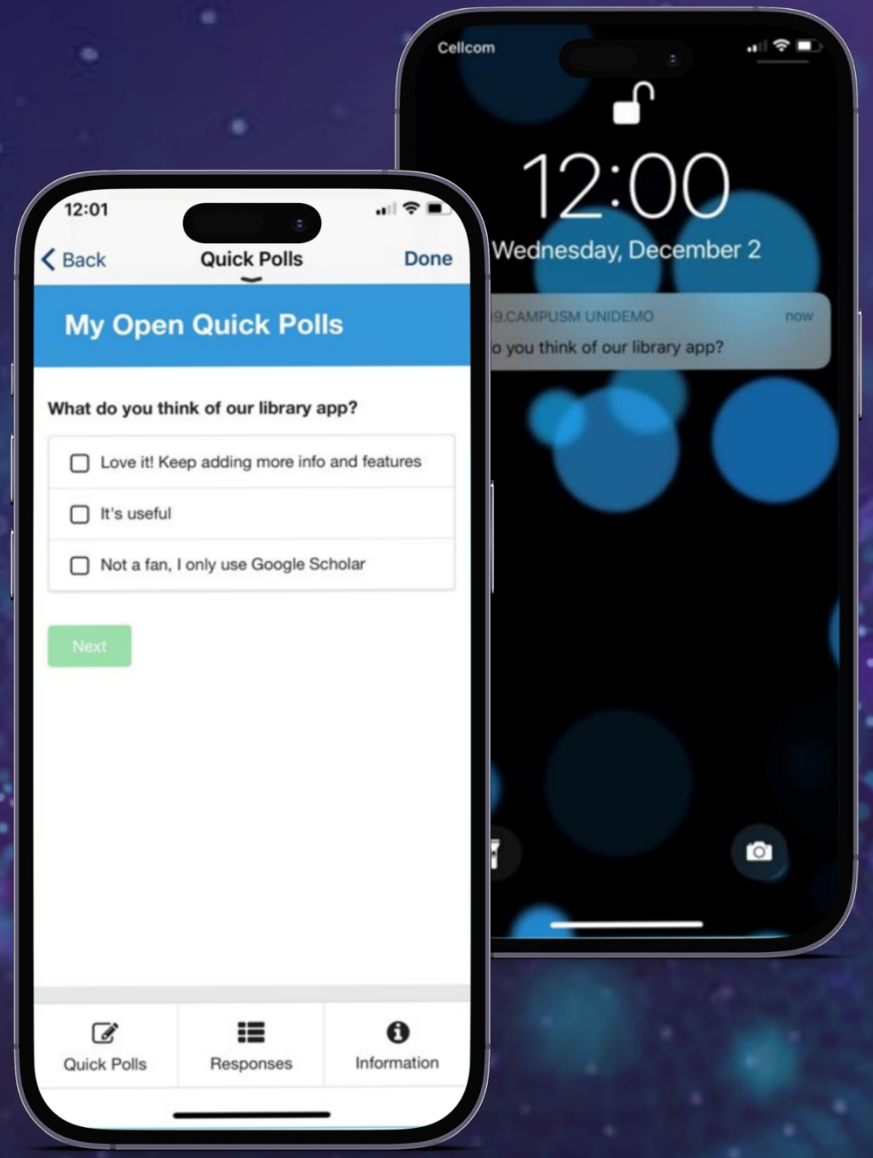
Leverage Mobile Push Notifications

- Transition from SMS messages to native mobile push notifications
- Push notifications get the highest click and open rates of all communication methods
- Automated push notification for configured outgoing emails
- Leverage mobile push notifications to drive users to engage with library updates
- Deliver key updates to patrons
- Personalized notifications provide reassurance



Gain Instant Feedback

- Use Quick Polls to get feedback on general and specific library services
- Great for app feedback, library helpdesk feedback, new services, and more
- View real-time results
- Supports multi-question and recurring polls to gain insights for trends over time

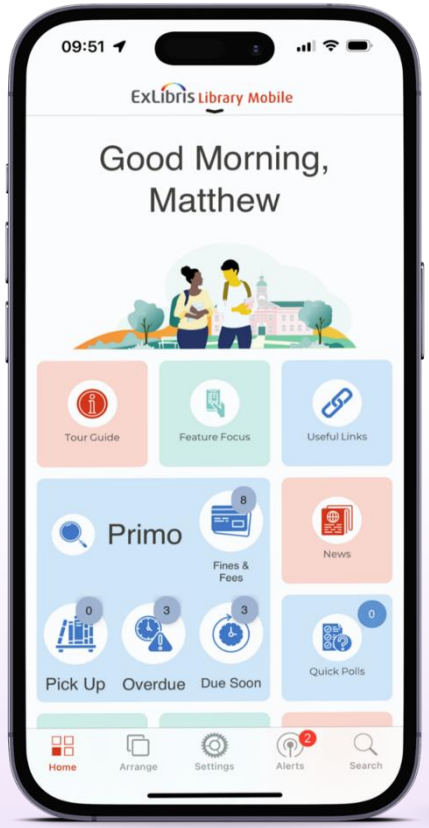


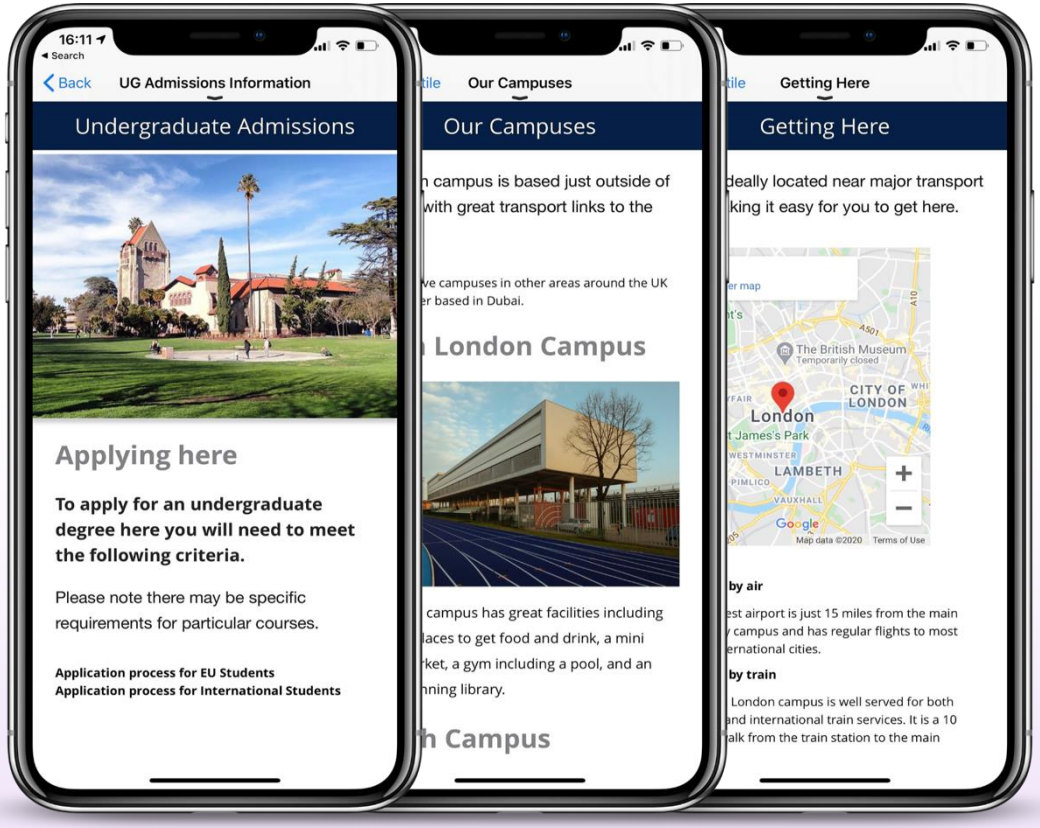
Create Engaging Content

Dynamic banners

Drag-and-drop content creation with advanced multimedia components

Quick and easy admin interface empowering content owners





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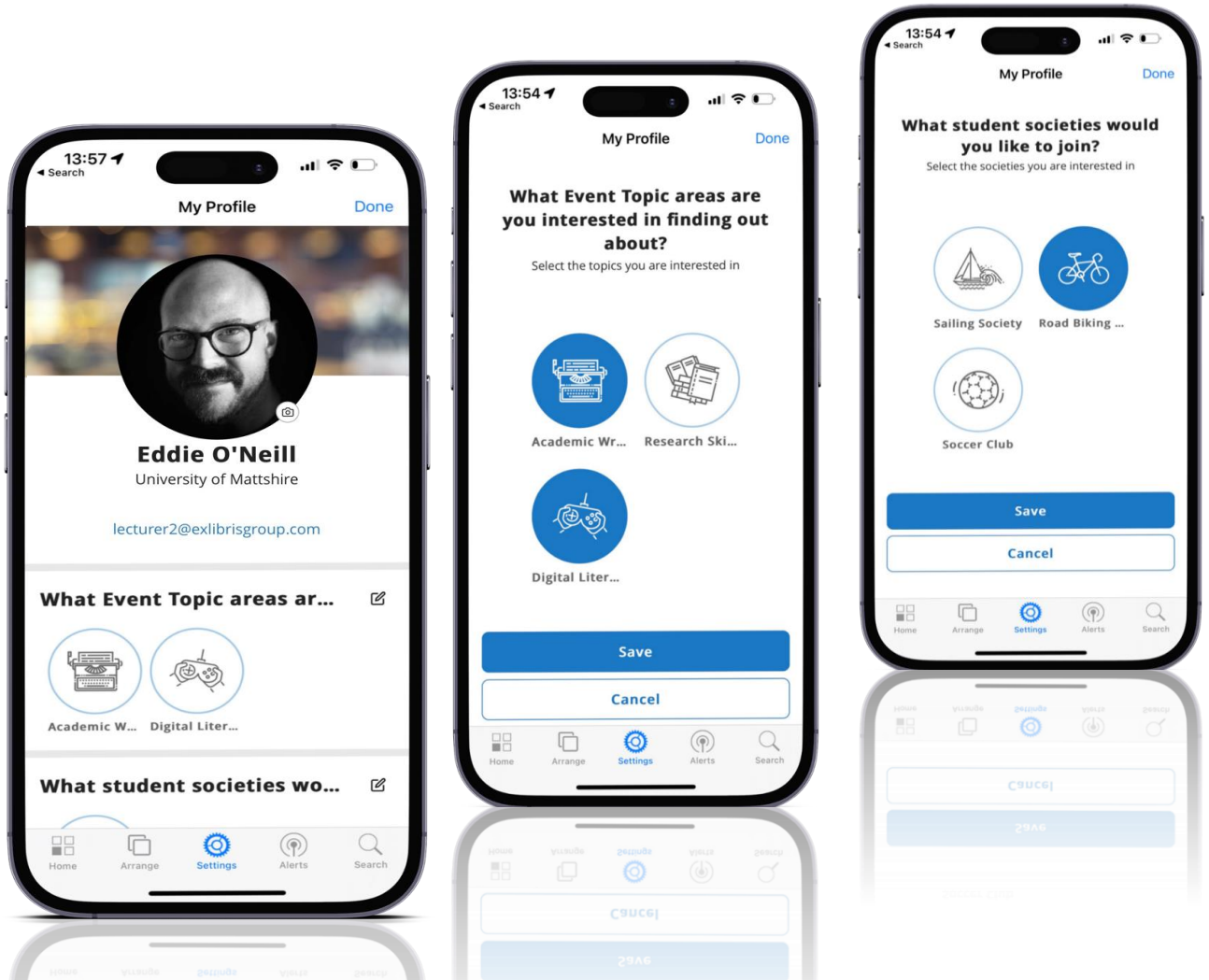
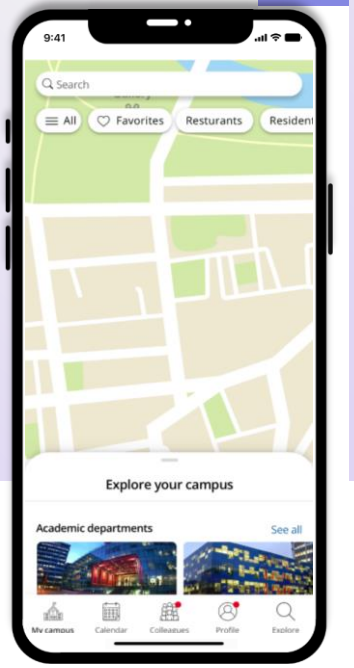
My Profiles – Patron Personalization

Empower patrons to provide insight into their interests and ambitions through My Profile, giving you more tools to personalize their experience

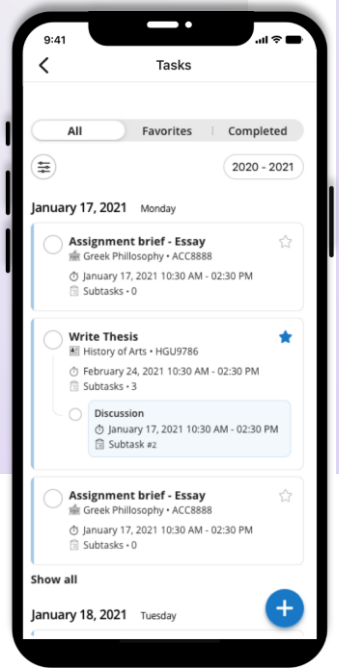


Help students navigate their day

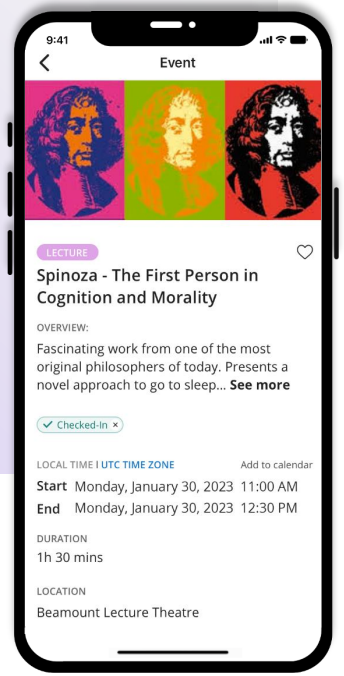
Maps show important landmarks on campus, so prospects don't waste time searching for them.



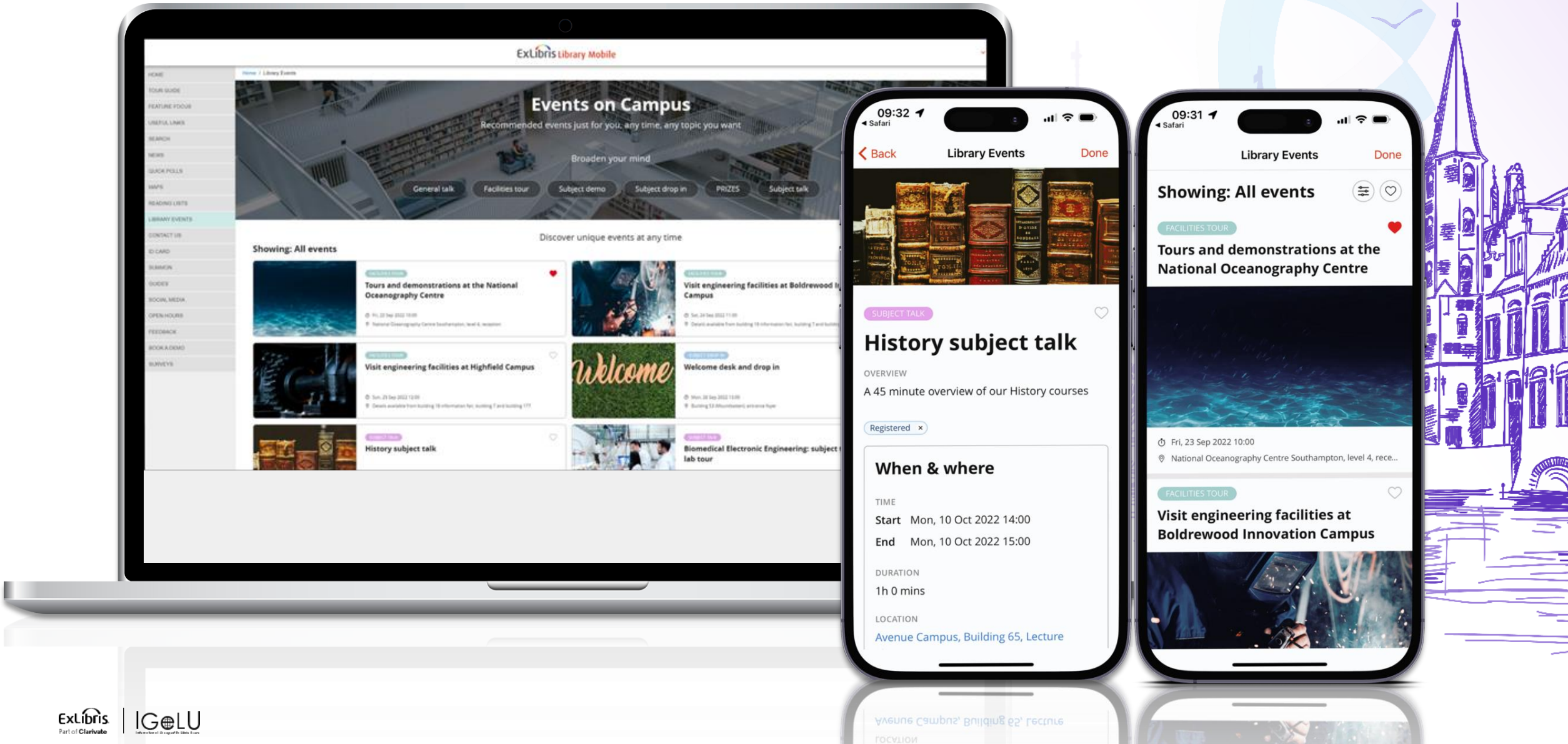
Task Boards keep users on track with coursework, assignments and admin tasks



Events Directory provides search and discovery for events happening across campus



Drive Participation in All Your Library Events



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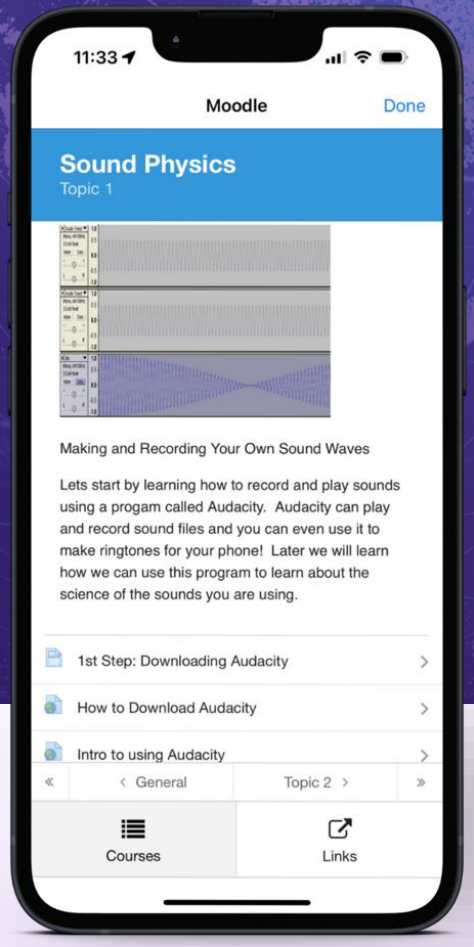
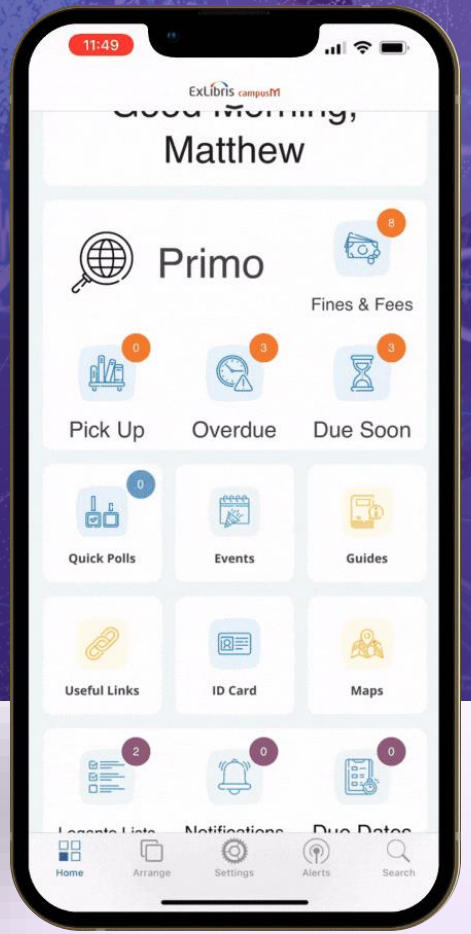
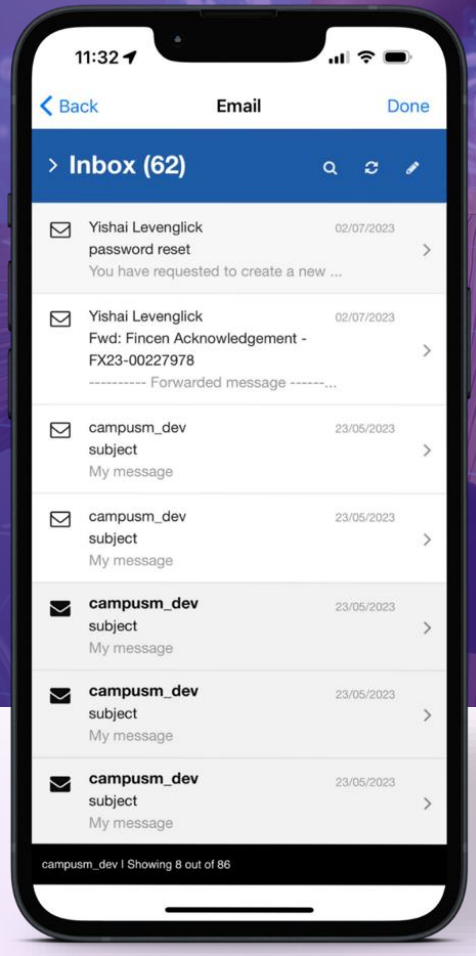
Product Integrations Bring Live Workflows to Life in the App



LMS



Digital ID card



Email

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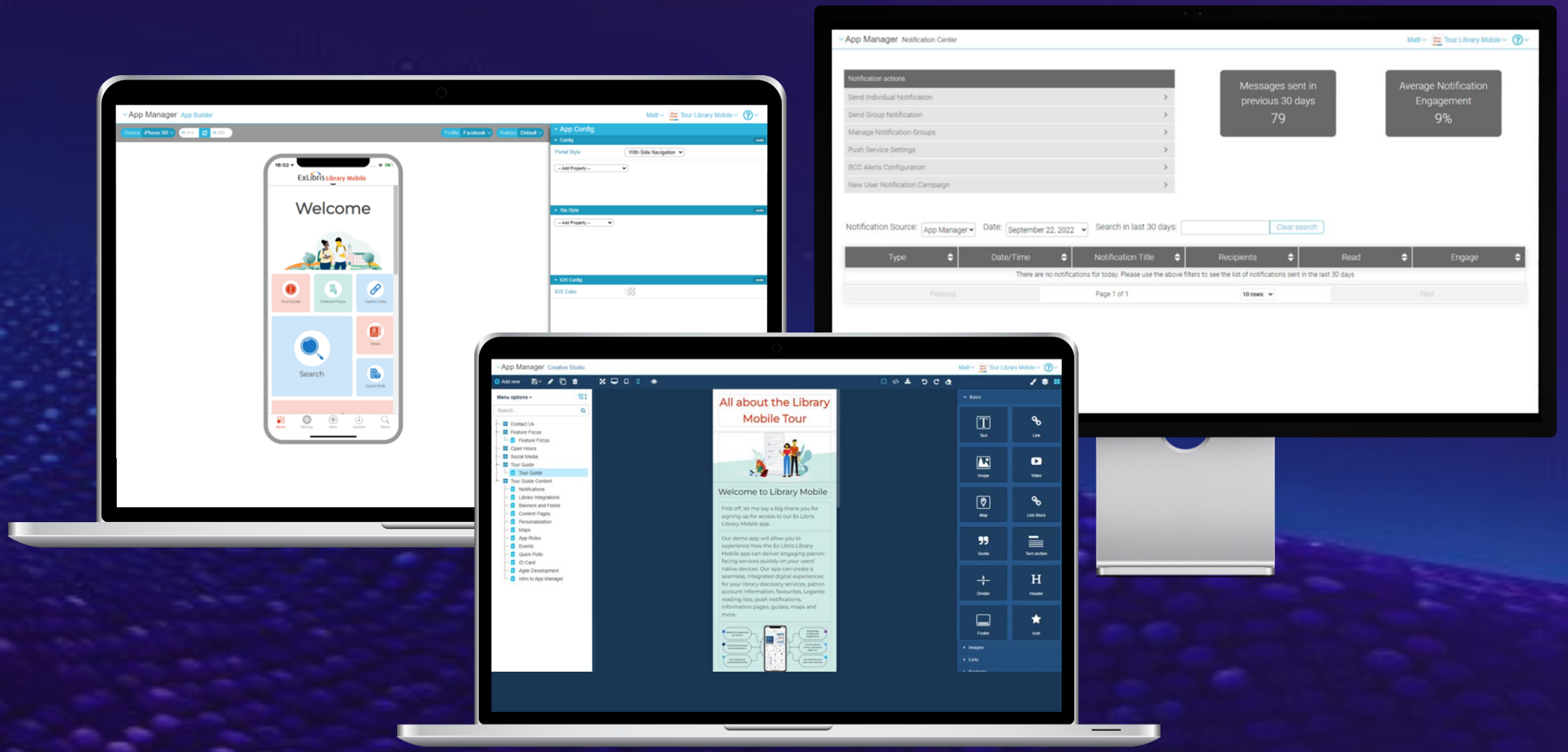
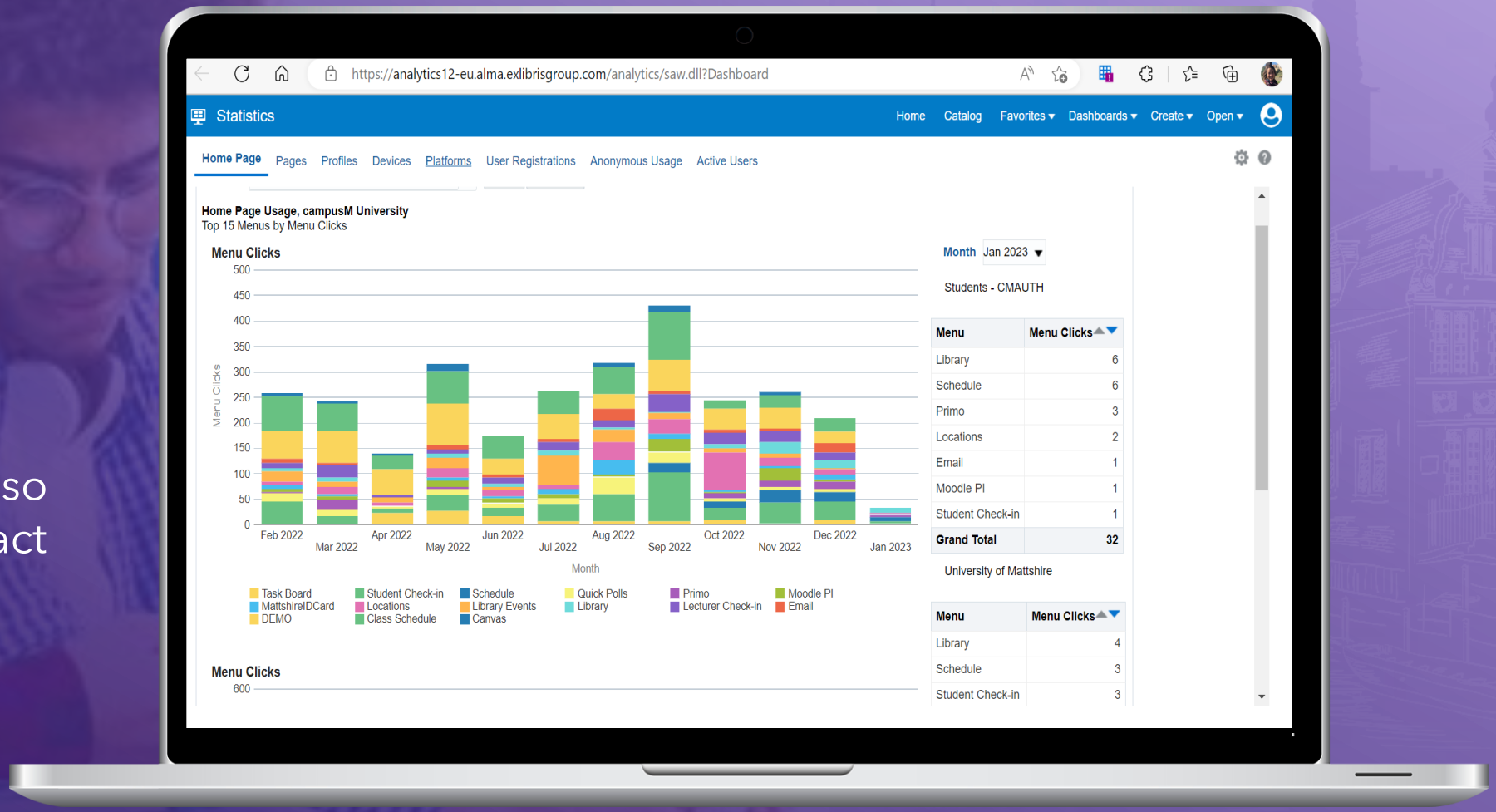
campusM App Manager

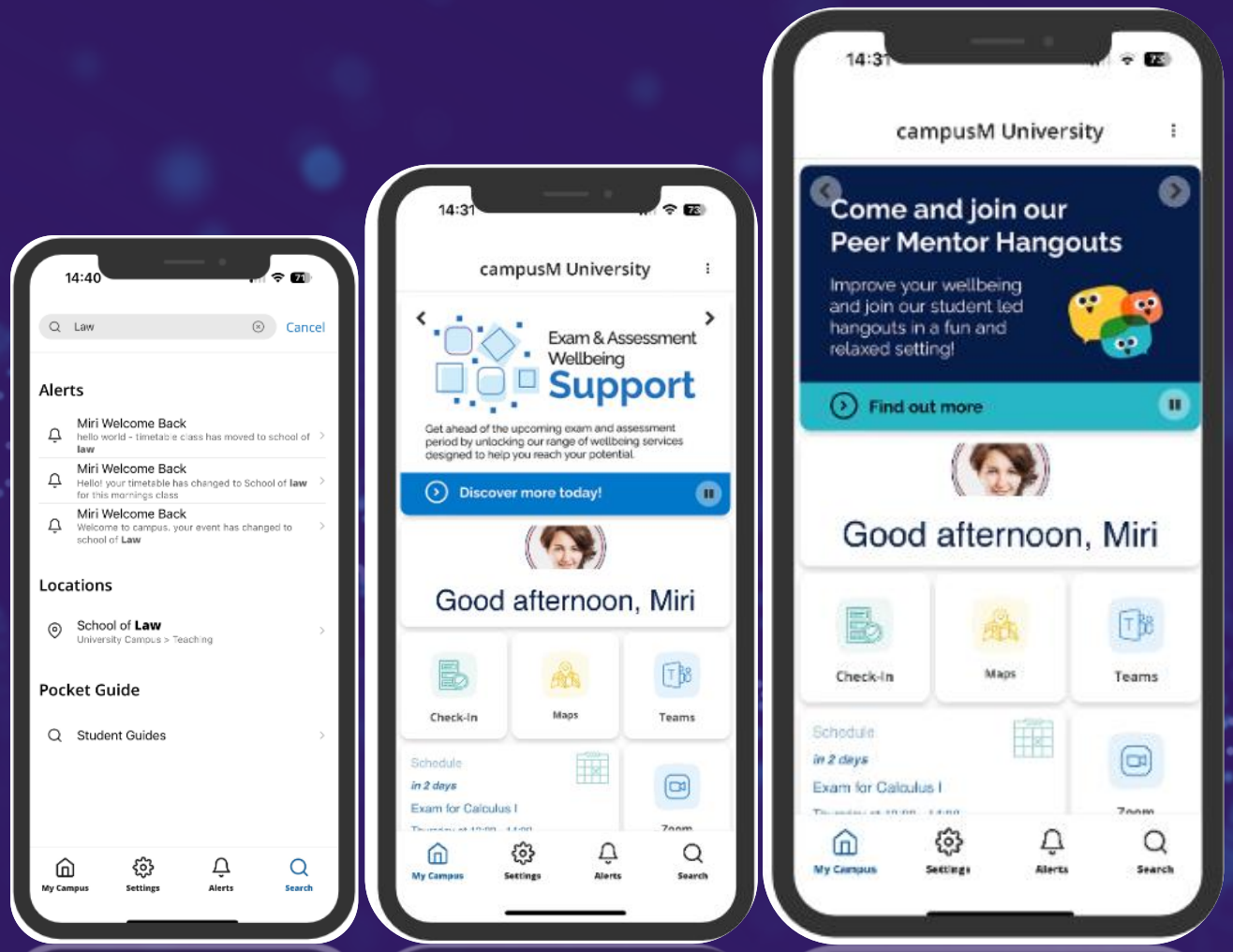


Insights to Understand & Improve User Engagement

campusM comes with enterprise level analytics so that you can see the impact your app is having

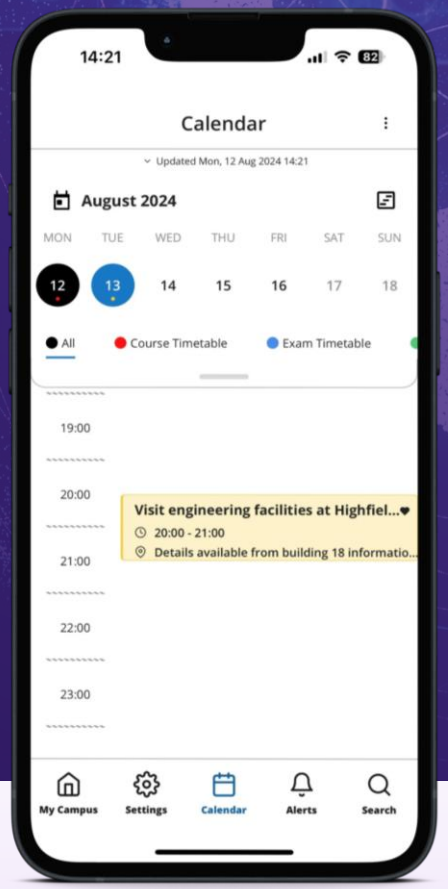


React Native – Building for Tomorrow



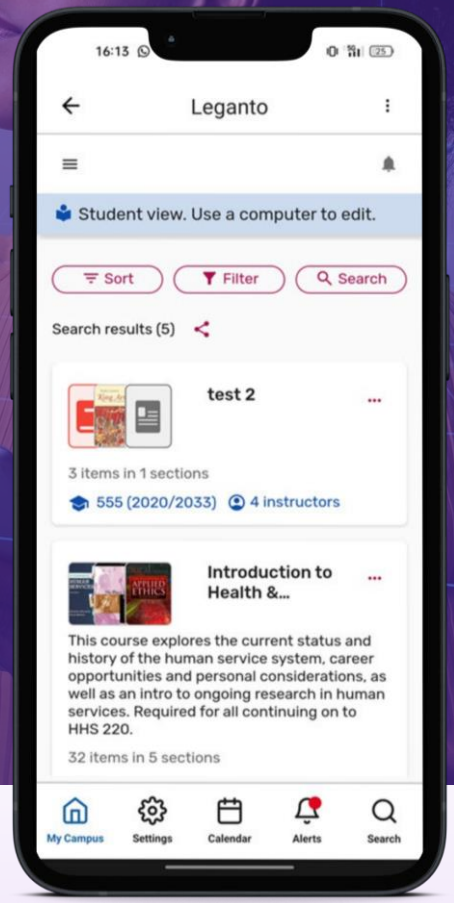
- Modern React Native technology stack for unified native development
- Faster, more consistent native development
- Smooth, native interactions and animations enhance user experience
- Improved performance
- Accessible by design

New in 2024



Events in Calendar

Alma-based Role Sync



Support for new Leganto UI

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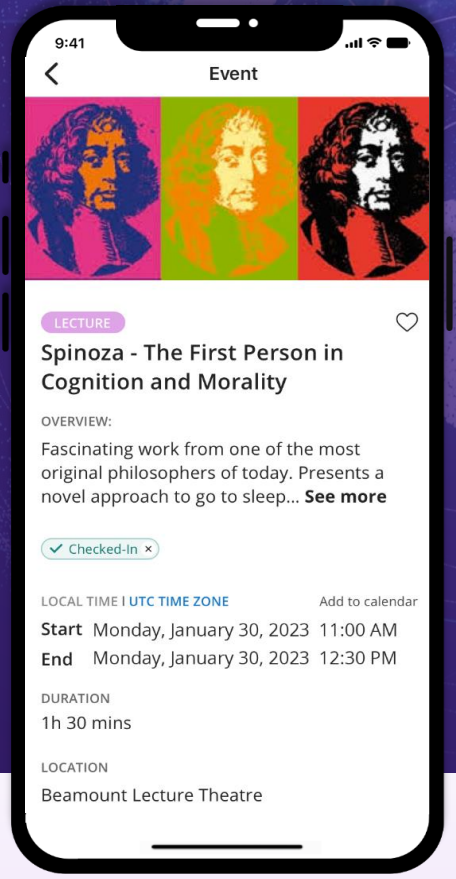
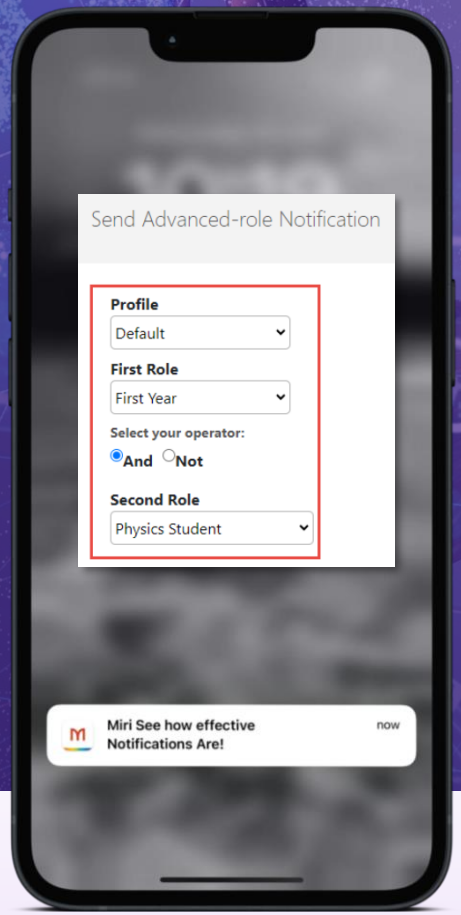
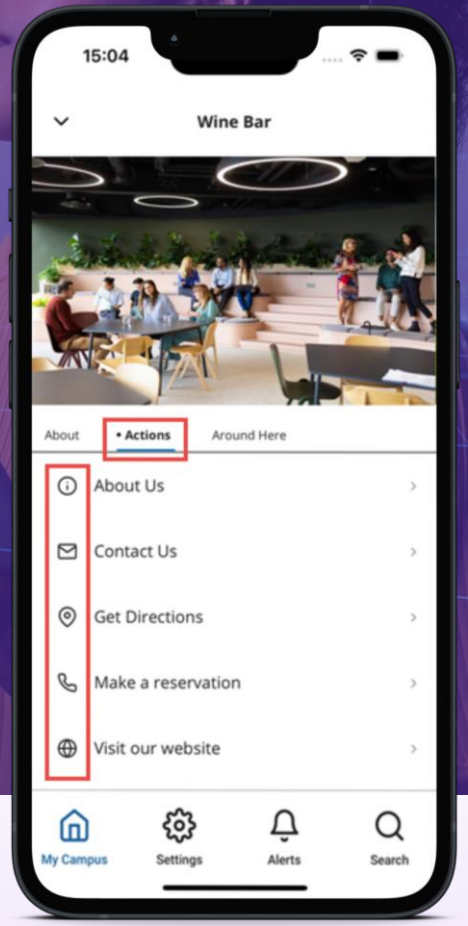
New in 2024



JSON Web Service Support For Events



Role-Based Notification Logic



Enhancements to Map Experience

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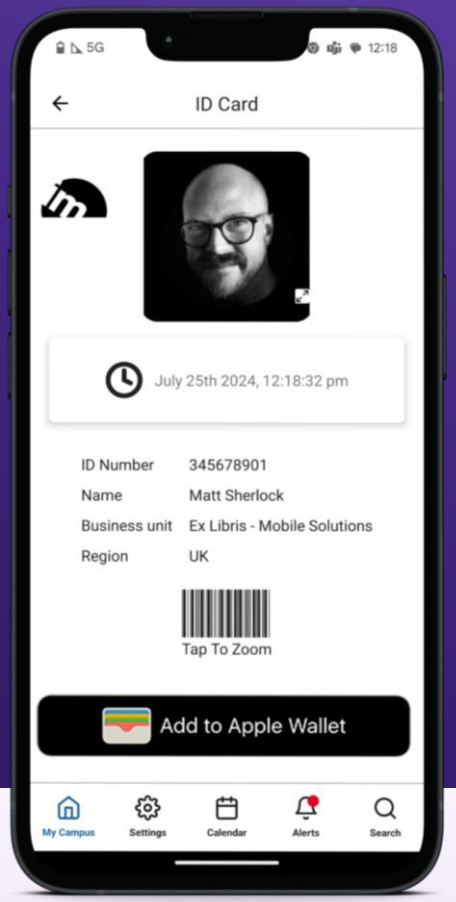
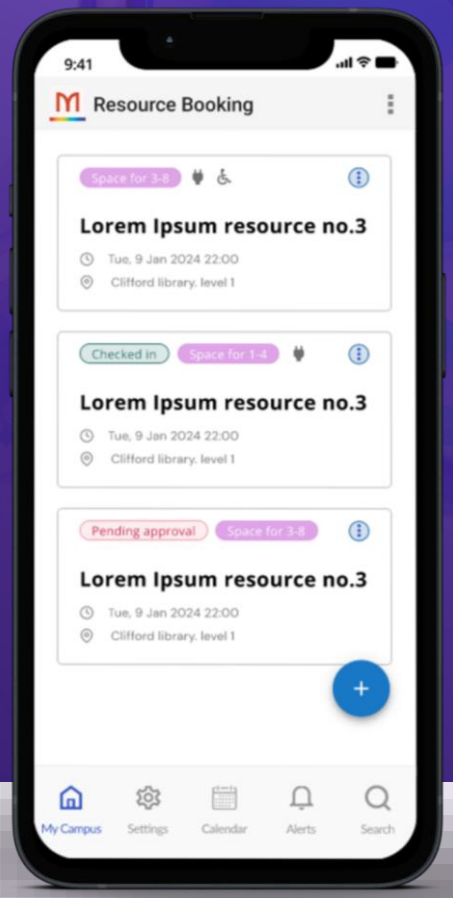
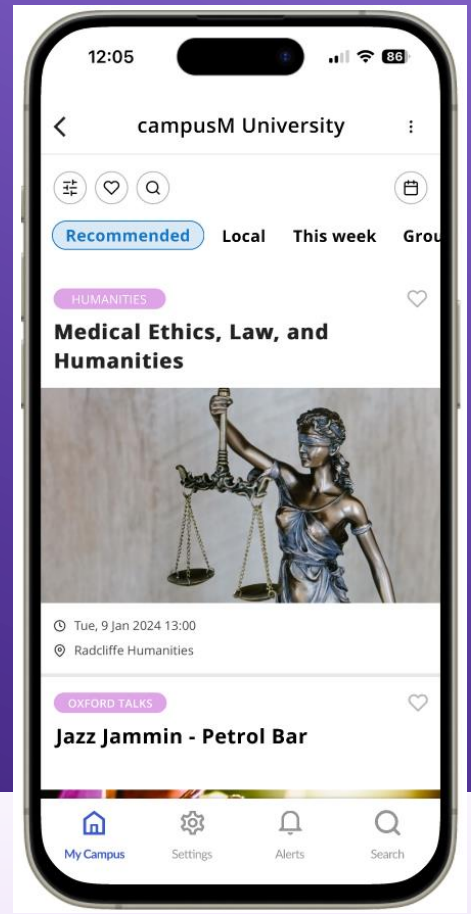
Coming soon



ID Card to Wallet



SpringShare Libcal Room Booking



Event Recommendations

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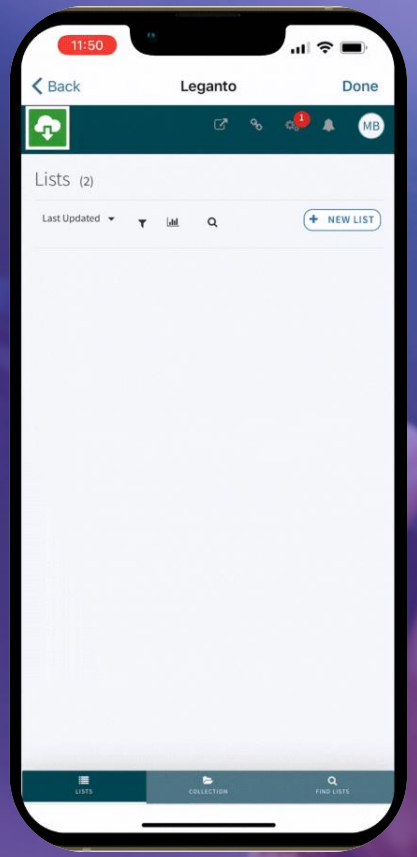
Students
on the go

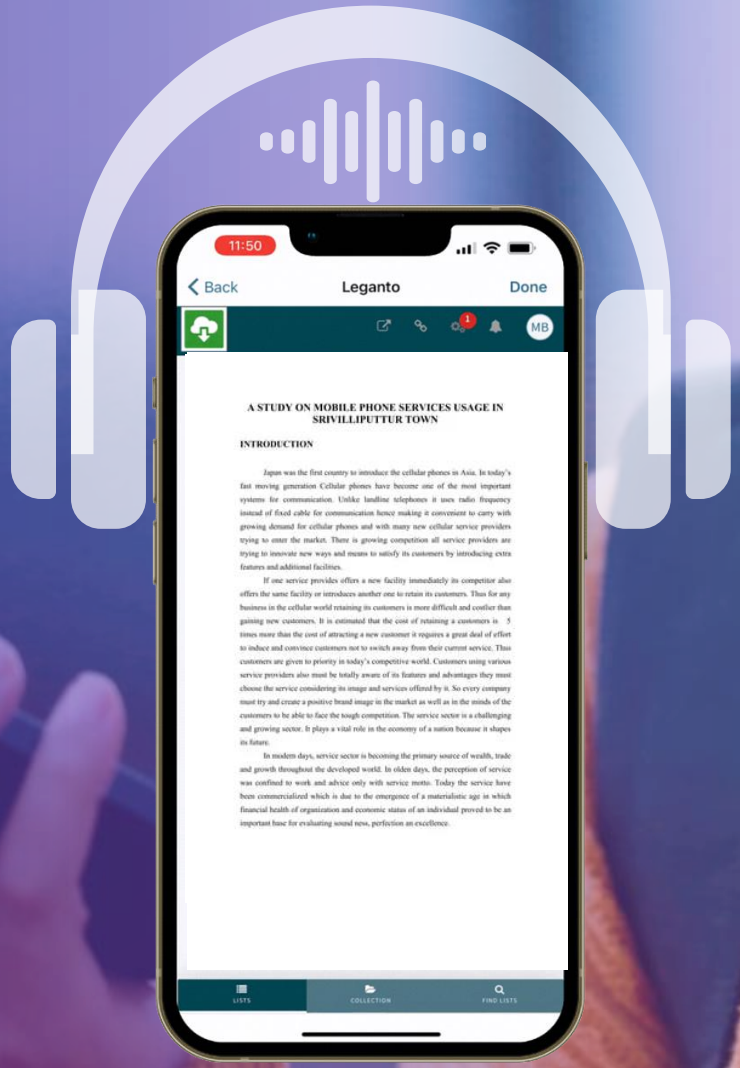
Listen
on the go

Enable learning on the go and let students consume content as they prefer

- Using AI services and natural language text to audio, enable students to create full text audio or summaries to listen to on the go
- Encourage access to resources by delivering content in a range of different media



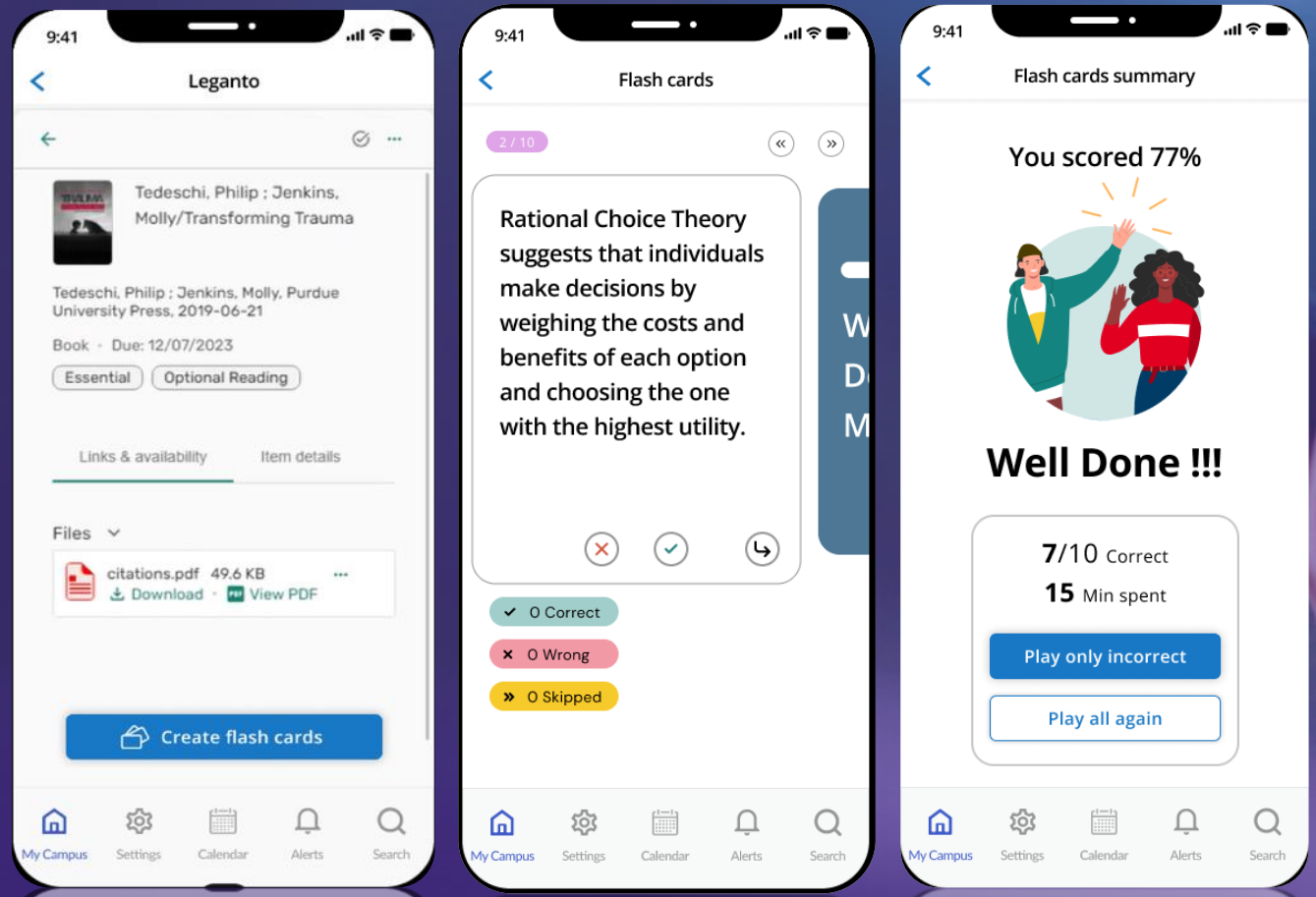
Select from your Reading list materials



Full or Summarized Text to audio

Flash Cards on the Go

Enable exam preparation on the go, using AI auto generated Q&A



Choose your course

Choose your articles

Start!

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Be Where the Students Are, Any Time, Everywhere.

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Thank You

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