

Zooming Into the Next Discovery Experience

Yisrael Kuchar Nili Natan

Focus Areas for the Next Discovery Experience



New UX for Primo Pages



Linked Data Experience

User Engagement Analytics

Discovery Research Assistant



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New User Experience and Interface

Simplified end-user workflows and processes

Designed for convenience

Smart recommendations and exploration services

Expanded patron services

Library customized Discovery

What do you and your users expect today?



NDE UX Focus Group

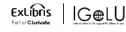
Group members from

- SUNY
- University of York
- Harvard
- Kentucky University
- Haifa University
- Universität Basel
- SLSP

Ongoing collaboration and discussions on different UX elements

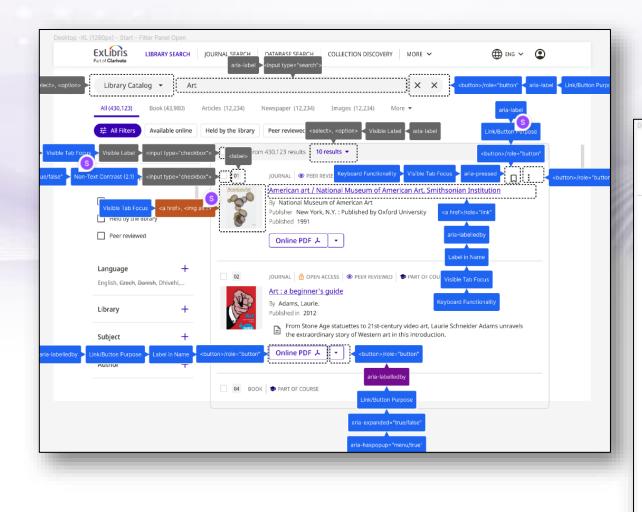


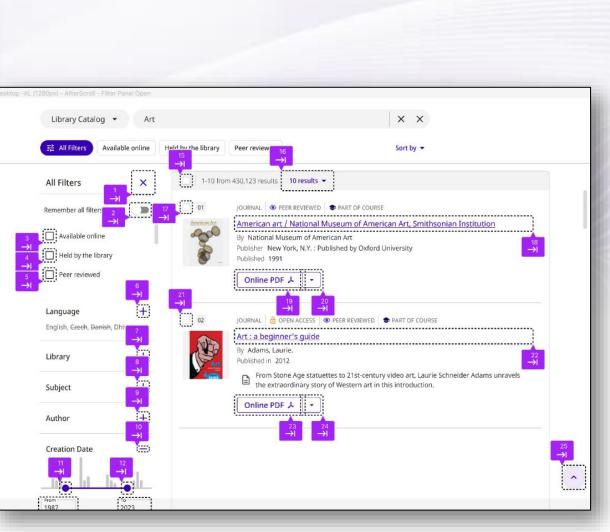
Early Access to New Pages





Accessible From the Get-Go

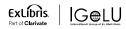






Let's Take a Look

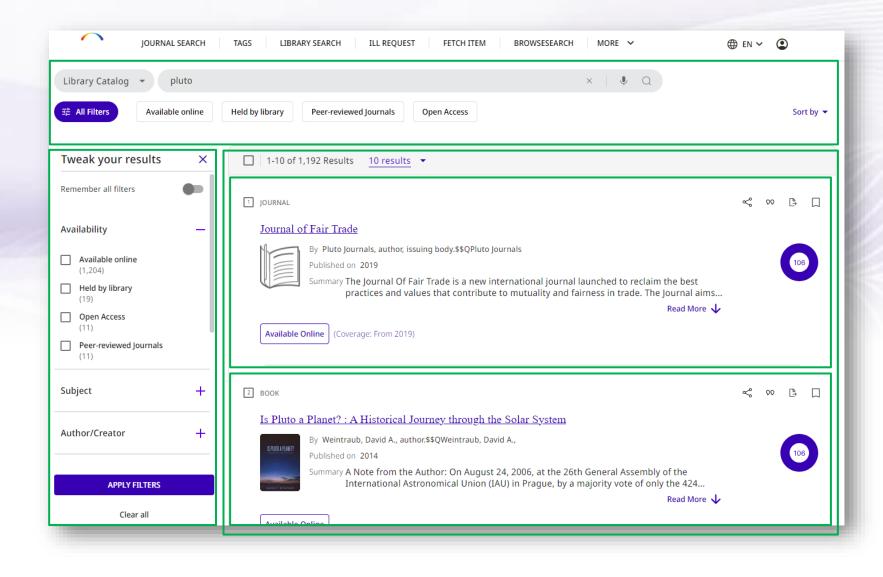
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Customization Concept - Micro Frontends and Module Federation

Enables adding additional functionality to a component or completely re-write its behavior.

In collaboration with the Primo Technical Community





So What's Next?





What to Expect May 2025 More great Sneak Peek released functionality becomes Early Access to UX side-by-side with existing available Focus Group pages ALC: N **General Release** Θ July 2024 May 2025 February 2025



Design, Development, Ongoing Focus Group Interactions

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Engagement Analytics Focus Group

- April 2024 Focus Group launched
- September 2024 onboard additional early adopters
- May 2025 released on top of the NDE UI

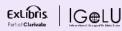


Group members from

- Dartmouth College
- Freie Universitaet Berlin
- University of York
- SLSP Network
- Region Basel
- University of Toronto
- Drexel University
- Weizmann Institute of Science
- University of Texas at Dallas
- University of California
- University of Edinburgh



Testing and defining out of the box reports



Engagement Analytics

All Events **Funnel From Search to Request** Total, last 12 months 3-step Funnel · Last 12 Months Overall • 48.68% Search 📕 Sign in 📕 Search 📒 Menu actions 🛛 Next 4 100% 91.8% 378 347 75% 53.03% 50% 24.97K 184 25% 0% 1 "Search" 2 Full Display **3 GetIt Request** 😽 User Journey Traffic Analysis 4-step Flow · Last 12 months Total, last 6 months · Identify where the users come from to your I... 📒 Library Portal 📒 Direct Next 3 A + 1 A + 2 A + 3 A startSession Date Value 🔆 Full Display 🔆 Getit Request Start Session 🔆 Search 74.63% 1,400 35.5% 666 54.8% 1,028 100% 1,876 Jun 12, 2023 - Jun 18, 2... 🚺 12 Jun 5, 2023 - Jun 11, 2... 68 🔆 Sign in 🔆 Full Display 33.74% 633 🔆 Sign in 24.95% 468 May 29, 2023 - Jun 4, 2... 1,941 7.2% 135 258 885 447 201 26 May 22, 2023 - May 28, ... 5,960 🔆 Full Text link Kenu actions Kenu actions 1,320 250 183 78 12.37% 232 7.73% 145 6.29% 118 May 15, 2023 - May 21, ... 129 120 2 Other events Other events Other events Mar 20, 2023 - Mar 26, ... 997 16.42% 308 10.77% 202 6.24% 117 310 132 294 Mar 13, 2023 - Mar 19, ... 254 Drop-off 28 6 6 ↓ Drop-off ↓ Drop-off 6.29% 118 **1.97%** 37 1.12% 21 mixpanel ____ Powered by

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Your Voice Matters!

Register now for our Voice of Customer survey launching October 22nd



Don't miss your chance to win a prize at IGeLU 2024 by registering for our survey!





Thank You



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