

## Zooming Into the Next Discovery Experience

Yisrael Kuchar Nili Natan

### **Focus Areas for the Next Discovery Experience**



### New UX for Primo Pages



### Linked Data Experience

**User Engagement Analytics** 

### **Discovery Research Assistant**



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## New User Experience and Interface

Simplified end-user workflows and processes

Designed for convenience

Smart recommendations and exploration services

Expanded patron services

Library customized Discovery

What do you and your users expect today?



### NDE UX Focus Group

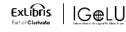
#### Group members from

- SUNY
- University of York
- Harvard
- Kentucky University
- Haifa University
- Universität Basel
- SLSP

Ongoing collaboration and discussions on different UX elements

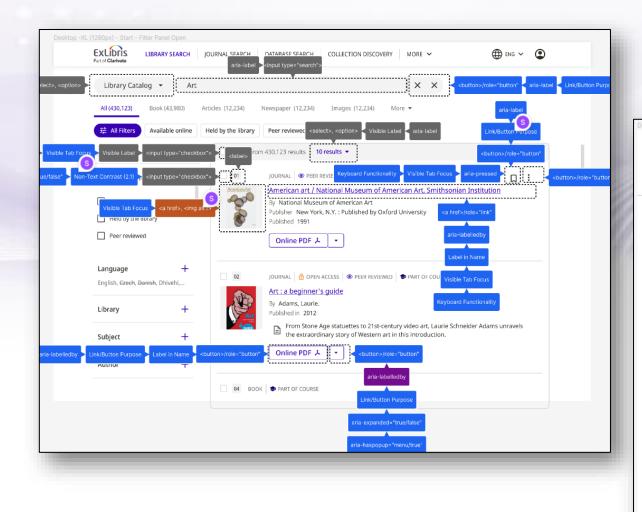


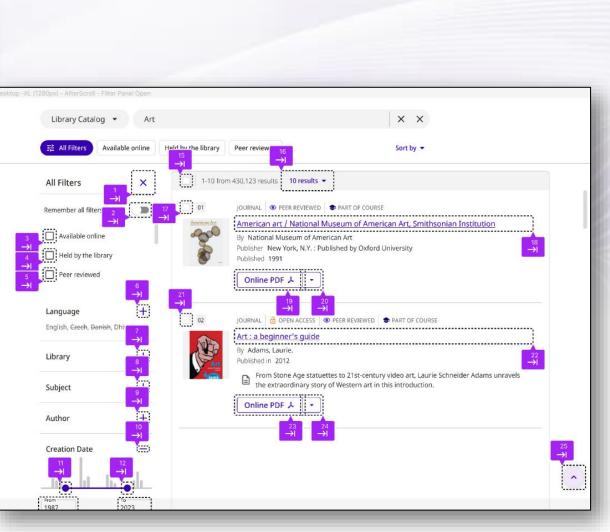
Early Access to New Pages





### **Accessible From the Get-Go**

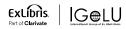






### Let's Take a Look

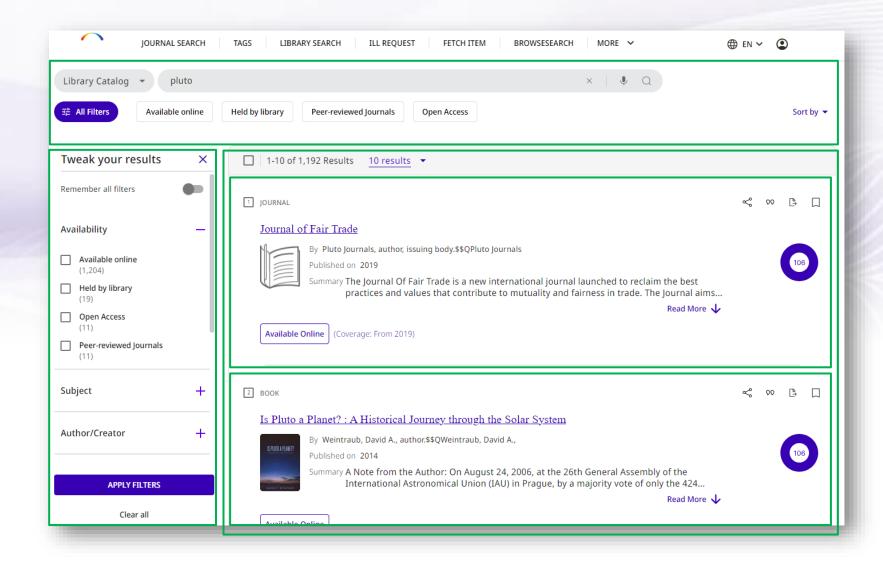
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### **Customization Concept - Micro Frontends and Module Federation**

Enables adding additional functionality to a component or completely re-write its behavior.

In collaboration with the Primo Technical Community





### So What's Next?





#### What to Expect May 2025 More great Sneak Peek released functionality becomes Early Access to UX side-by-side with existing available Focus Group pages ALC: N **General Release** Θ July 2024 May 2025 February 2025



Design, Development, Ongoing Focus Group Interactions

### **Focus Areas for the Next Discovery Experience**



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### **User Engagement Analytics**



**Discovery Research Assistant** 



### **Engagement Analytics Focus Group**

- April 2024 Focus Group launched
- September 2024 onboard additional early adopters
- May 2025 released on top of the NDE UI

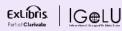


#### Group members from

- Dartmouth College
- Freie Universitaet Berlin
- University of York
- SLSP Network
- Region Basel
- University of Toronto
- Drexel University
- Weizmann Institute of Science
- University of Texas at Dallas
- University of California
- University of Edinburgh



Testing and defining out of the box reports



### **Engagement Analytics**

All Events **Funnel From Search to Request** Total, last 12 months 3-step Funnel · Last 12 Months Overall • 48.68% Search 📕 Sign in 📕 Search 📒 Menu actions 🛛 Next 4 100% 91.8% 378 347 75% 53.03% 50% 24.97K 184 25% 0% 1 "Search" 2 Full Display **3 GetIt Request** 😽 User Journey Traffic Analysis 4-step Flow · Last 12 months Total, last 6 months · Identify where the users come from to your I... 📒 Library Portal 📒 Direct Next 3 A + 1 A + 2 A + 3 A startSession Date Value 🔆 Full Display 🔆 Getit Request Start Session 🔆 Search 74.63% 1,400 35.5% 666 54.8% 1,028 100% 1,876 Jun 12, 2023 - Jun 18, 2... 🚺 12 Jun 5, 2023 - Jun 11, 2... 68 🔆 Sign in 🔆 Full Display 33.74% 633 🔆 Sign in 24.95% 468 May 29, 2023 - Jun 4, 2... 1,941 7.2% 135 258 885 447 201 26 May 22, 2023 - May 28, ... 5,960 🔆 Full Text link Kenu actions Kenu actions 1,320 250 183 78 12.37% 232 7.73% 145 6.29% 118 May 15, 2023 - May 21, ... 129 120 2 Other events Other events Other events Mar 20, 2023 - Mar 26, ... 997 16.42% 308 10.77% 202 6.24% 117 310 132 294 Mar 13, 2023 - Mar 19, ... 254 Drop-off 28 6 6 ↓ Drop-off ↓ Drop-off 6.29% 118 **1.97%** 37 1.12% 21 mixpanel \_\_\_\_ Powered by

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### Your Voice Matters!

### Register now for our Voice of Customer survey launching October 22<sup>nd</sup>



Don't miss your chance to win a prize at IGeLU 2024 by registering for our survey!





# Thank You



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