



Web of Science Research Intelligence

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University research enterprise priorities



**Increasing research
funding income**



**Building stronger
research teams**



**Measuring the full
impact of research**



**Improving research
quality and reputation**

Research offices of the future report

Challenges to developing research strategies



Multiple sources of
partial truth



Siloed
data



Disconnected point
solutions



Limited, partial
impact metrics

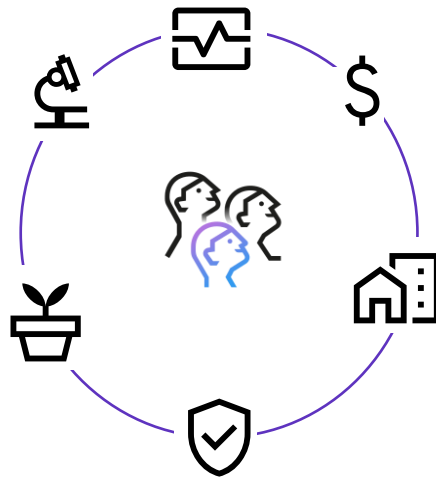
Evaluating the societal impact of research

Three major challenges

Multifaceted nature of society

Time lag of research impact

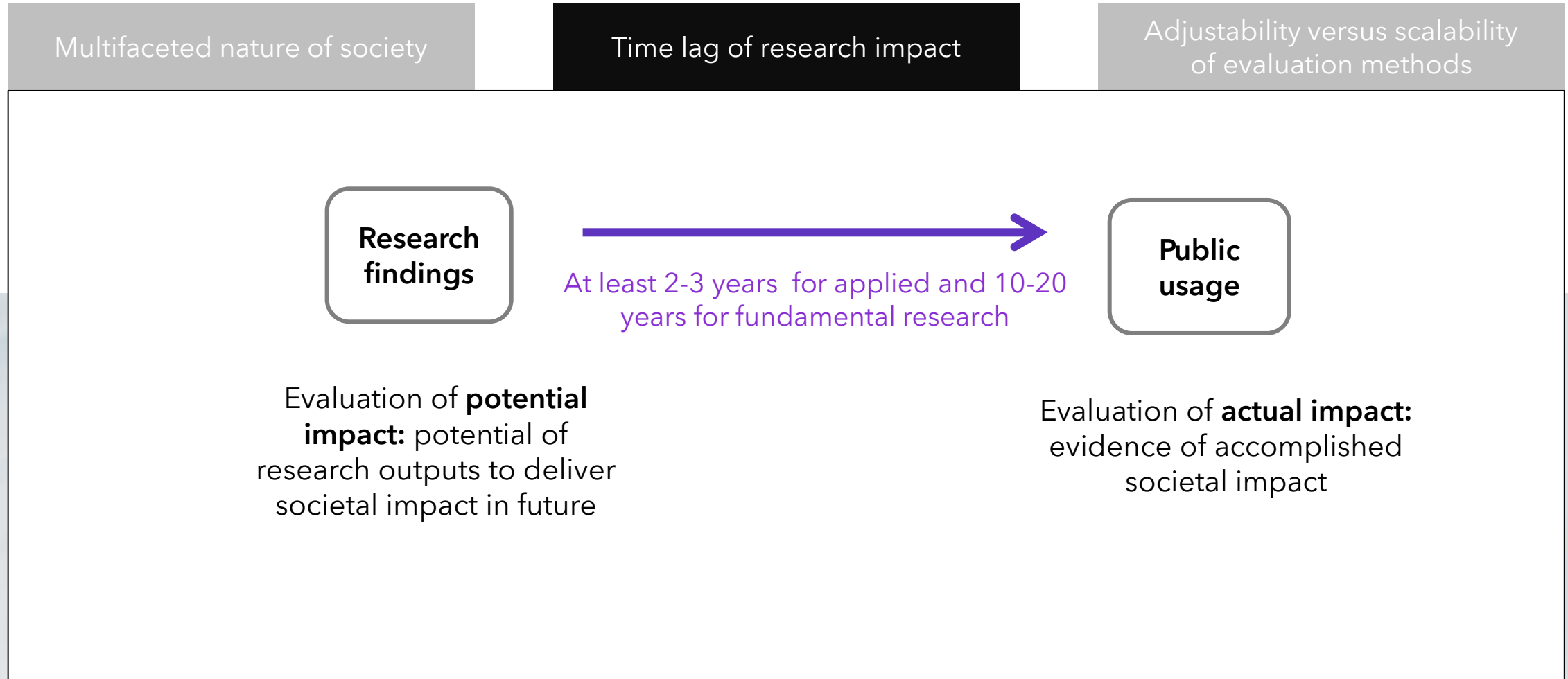
Adjustability versus scalability
of evaluation methods



No universal metrics or evaluation methods: every societal facet requires its own approach

Evaluating the societal impact of research

Three major challenges



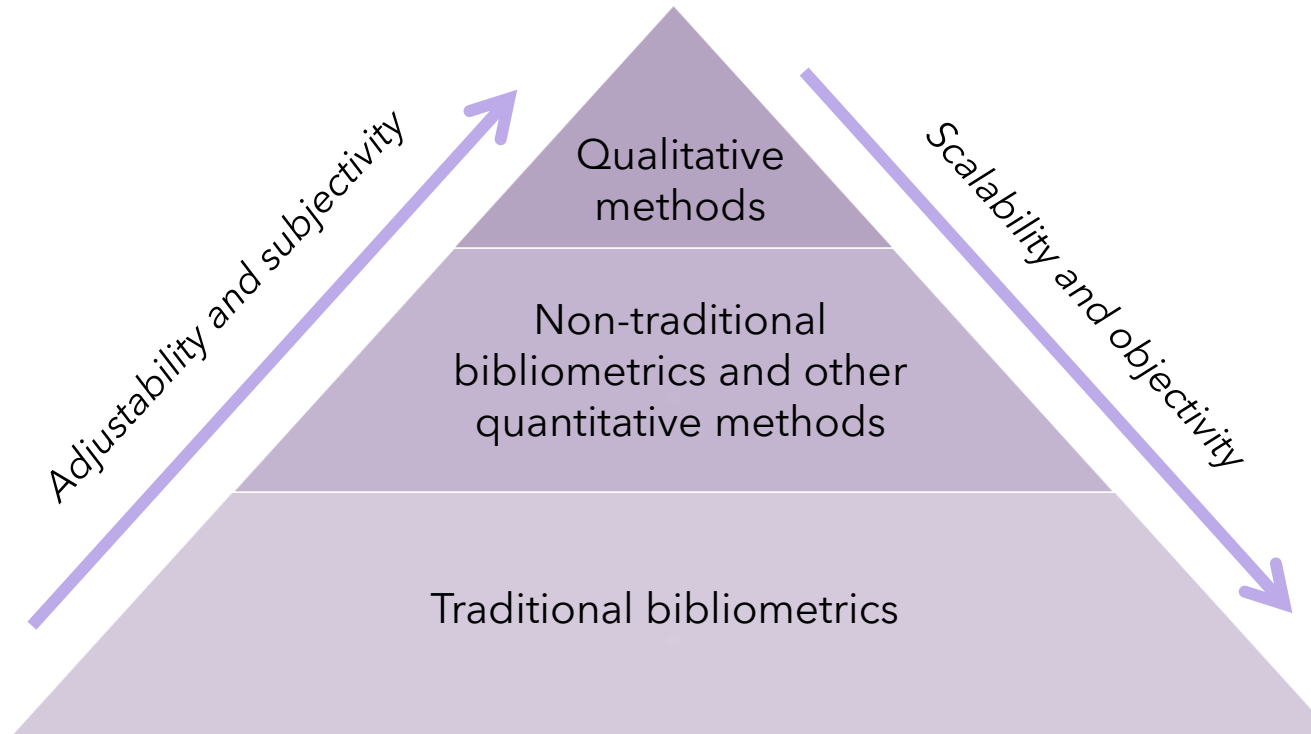
Evaluating the societal impact of research

Three major challenges

Multifaceted nature of society

Time lag of research impact

Adjustability versus scalability
of evaluation methods



Societal impact framework for research evaluation

Reimagining research impact

Unique quality and breadth of content

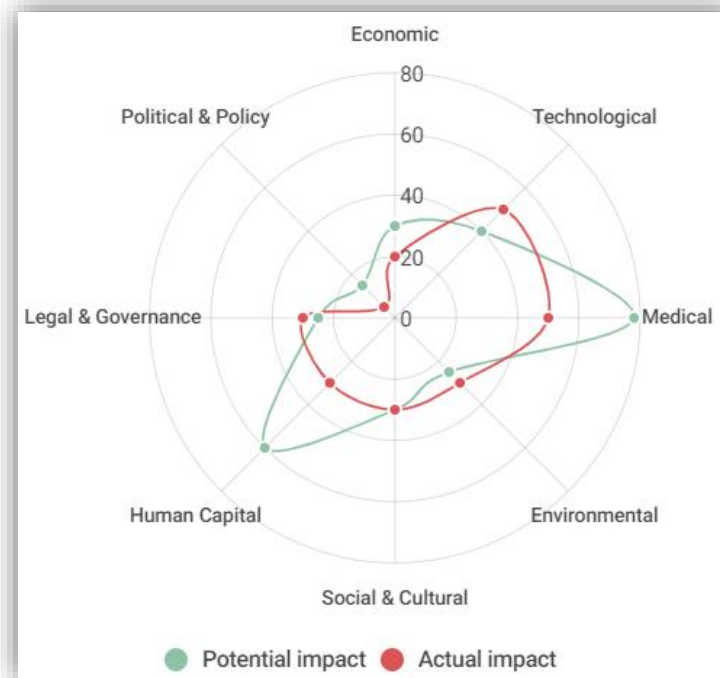
Demonstrated commitment to responsible use of metrics

50+ years of pioneering in bibliometrics and research evaluation

Any level
publication, topic, researcher, organisation, location, and more

By societal impact facet
economic, technological, medical, and more

Normalized indicators
size-independent



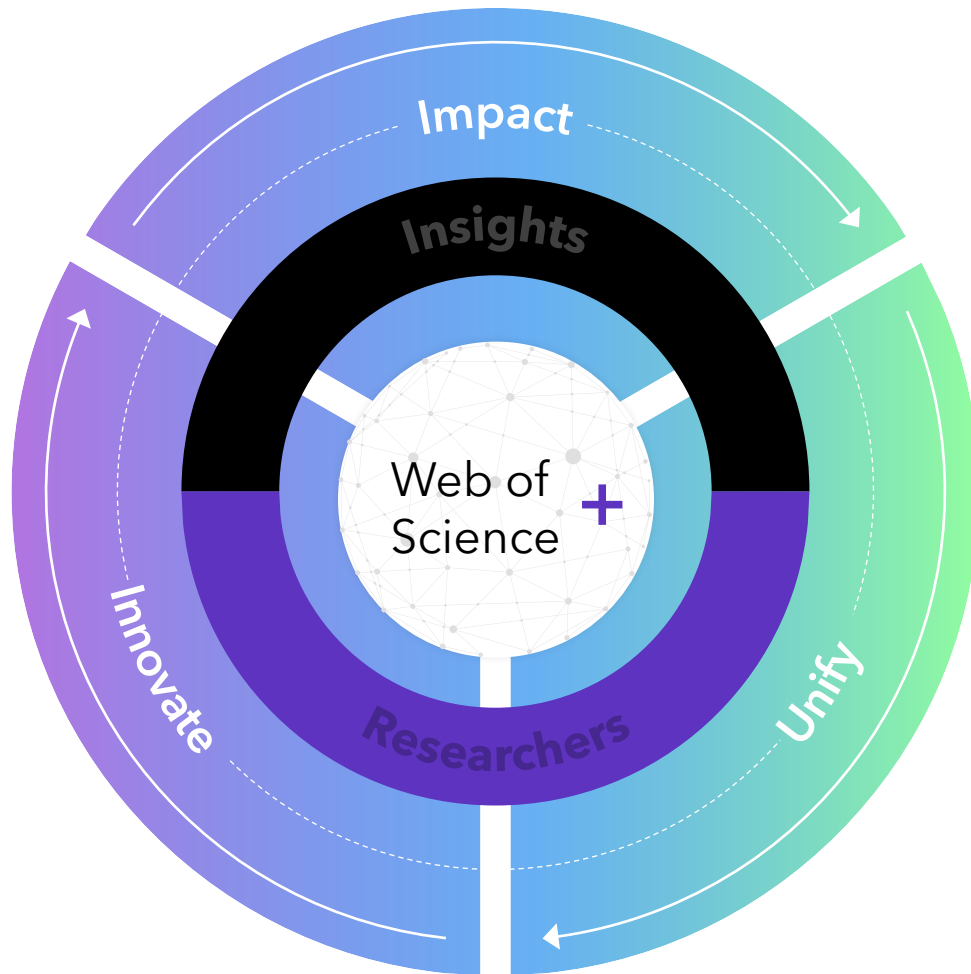
Across all types of scholarly output
patents, policy docs, and more

By research field
STEM, arts, humanities, social sciences

Flexible evaluation
visualizations, basket of metrics

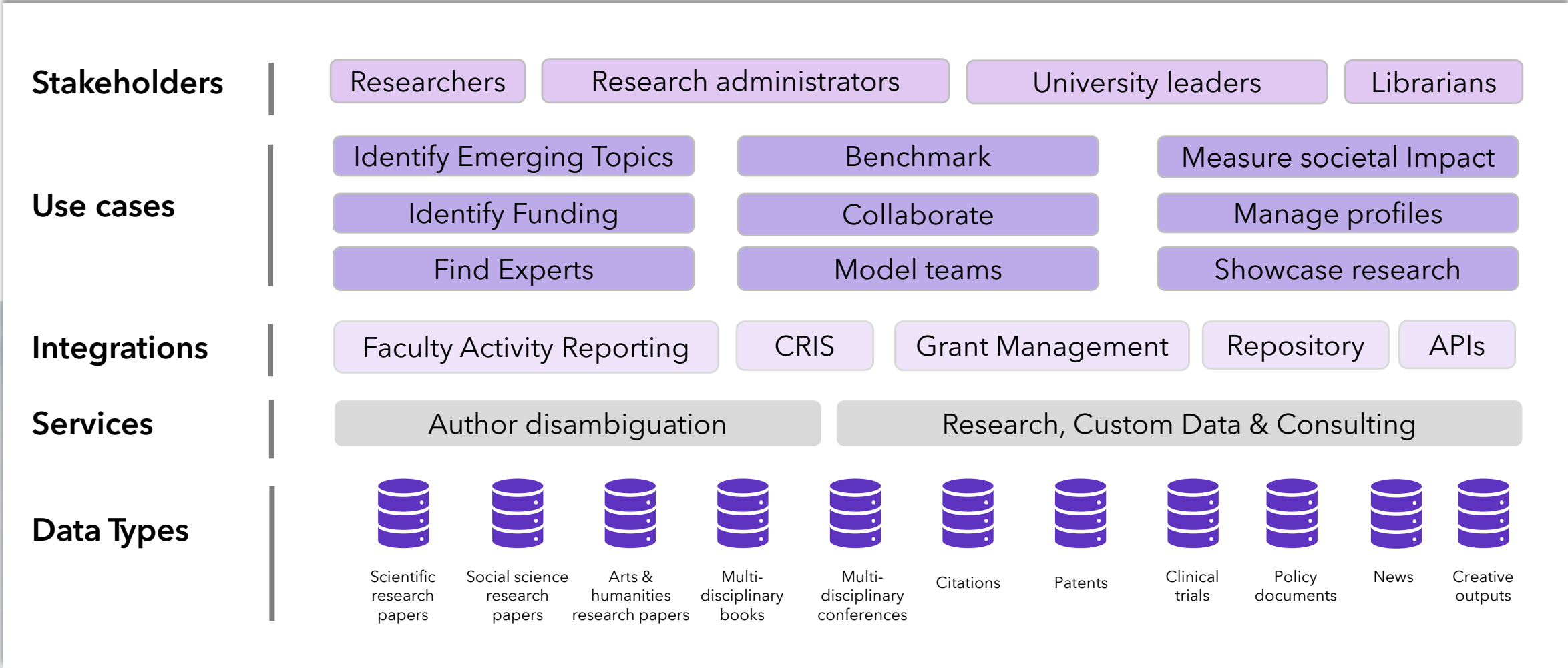
Lead research forward in a changing world

Introducing Web of Science Research Intelligence™



- Multiple research output types in one intuitive platform
- Tailored recommendations and scenario modelling
- Comprehensive societal impact framework and indicators

A unique combination to drive research forward



How is Web of Science Research Intelligence different?

Single unified solution

Single solution for funding, researcher profiles and benchmarking

AI-Native

Future-proof and adaptable

Gold-standard linked data

Web of Science + additional publications, patents, clinical trials, policy & more

Societal impact framework

Demonstrate impact beyond publications

Conversational analytics

Ask a question, get an answer

Dynamic scenario modeling

Recruit the right people, win more funding

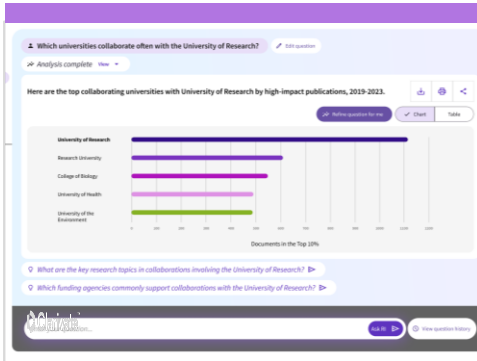
Proactive recommendations

Funding, collaborations, and more

Institute for Scientific Information

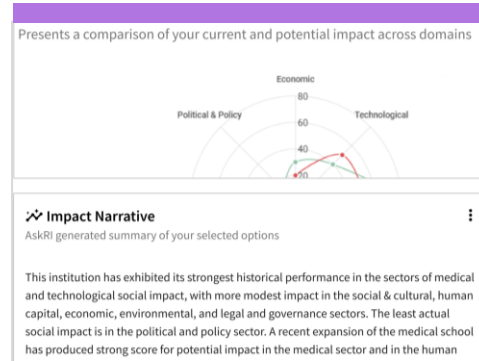
Over 50 years of expertise in research evaluation

Harnessing Generative AI to advance research and assessment



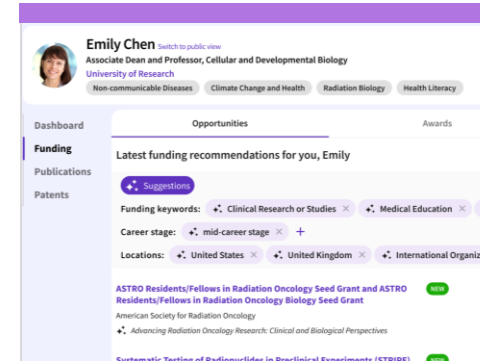
Conversational analytics

- Accessibility and ease of use
- Inspiring inquiry and exploration
- Narratives summarizing key trends & insights



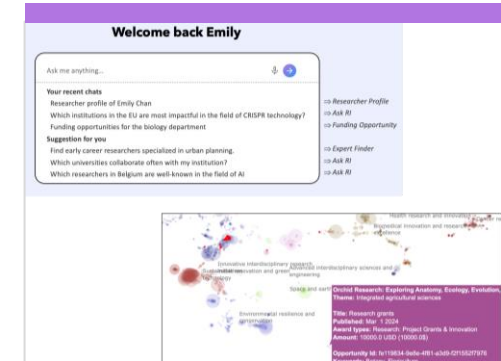
Impact narratives

- Enhance decision making
- Context and relevance
- Simplicity and clarity
- Persuasion and influence



Recommendations

- Link researcher profiles, emerging topics & funding opportunities
- Recommend funding opportunities based on a researcher or department profile

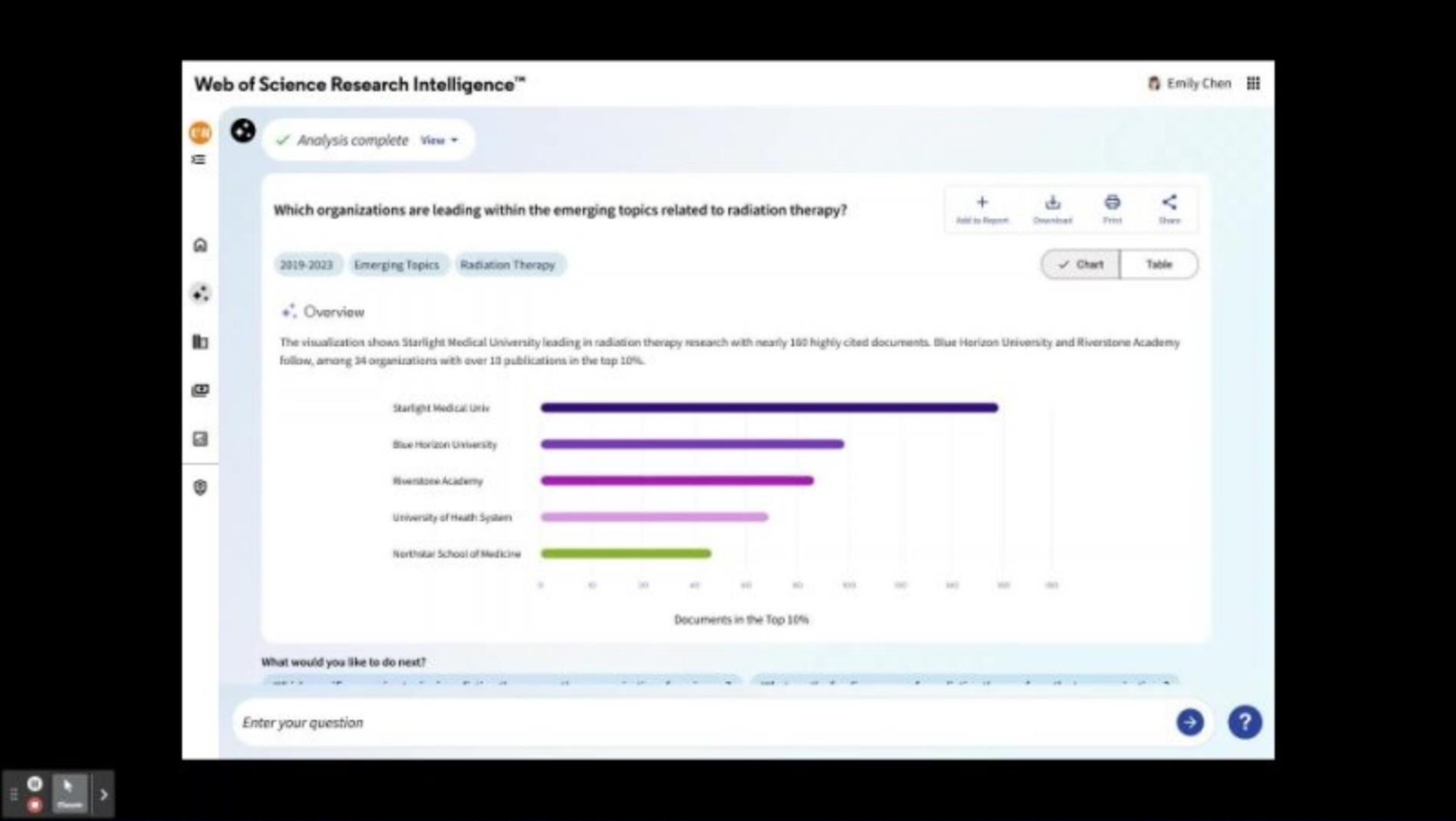


Enhanced User Experience

- Personalization
- Ease-of-use
- Improved handling of organization name variations

Web of Science Research Intelligence

Demonstration



Benefits of Web of Science Research Intelligence



Leadership

- Increase institutional funding
- Drive decision-making
- Identify best talent to hire and retain



Researchers

- Identify collaborators and win more funding
- Showcase impact
- Enhance productivity



Evaluation stakeholders

- Obtain broader research metrics and frameworks
- Analyze societal impact
- Demonstrate enhanced evidence of research impact

Why should you upgrade to Web of Science Research Intelligence?

Benefits for current InCites, Pivot-RP and Esploro customers

Focus on decisions, not data management

Gen AI-powered analytics
and insights

Pre-populated system with
ongoing updates

Simplified user experience

Unify

Empower your research enterprise

Funding opportunities
aligned with your strengths

Expert finder and dynamic
team modeling

Personalized alerts and
recommendations

Innovate

Demonstrate institutional impact

Societal impact framework
and indicators

More comprehensive linked
data beyond publications

Global and institutional
views

Impact

Join us in shaping the future of research



Continuous innovation

Continued investment and development for current products

Parallel development with integrated capabilities for WoS Research Intelligence



Early Adopter benefits

Preview new features

Opportunities to provide feedback on the new system



Secured investment

Your current investment will be recognized at the time of upgrade to Web of Science Research Intelligence

No current solution will sunset



Seamless transition

Upgrade when you're ready

Data integration and upgrade support

No disruption to your institution's workflow

No change to support and service: Customer care, customer success, product management, listservs, idea submission platforms



Questions?



Thank You

