Analytics Community of Practice Update

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20th Conference
IGeLU 2025
Siena 15-18th September

Who We are

- Joint ELUNA/IGeLU Working Group for Analytics

- Began April 2016 as a Special Interest Working Group

- Restructured in 2021 as a Community of Practice

Coordinators

Maya Amichal   Weizmann Institute of Science, Israel
(Coordinator - Representing IGeLU)

Davin Pate University of Texas at Dallas, USA

(Temporary Deputy Coordinator – Representing ELUNA)

Working Body

Name	Institution	Country	Organization
Alison Ambi	Memorial University of Newfoundland	Canada	ELUNA
Allison Erhardt	University of Manitoba	Canada	ELUNA
Ariel Lock	National Library of Israel	Israel	IGeLU
Emily Nilson - DV Specialist	George Mason University Libraries	USA	ELUNA
Francesc March	Open University of Catalonia (UOC)	Spain	IGeLU
Laura MacNeil	Edinburgh University	UK	IGeLU
Lisa Wong	University of California, Santa Cruz	USA	ELUNA
Michael Johnson	U Minnesota	USA	ELUNA
Michelle Halpin	University of Sunderland	UK	IGeLU
Paul Harding	University of York	UK	IGeLU
Phillip Kozjak	OBV	Austria	IGeLU
Susan Bond	University of Toronto	Canada	ELUNA and IGeLU
Thomas W Fesmire	Liberty University	USA	ELUNA

What we do

Our key goals include providing the following Analytics support:

- ❖ Data Understanding
- ❖ Data Access
- ❖ Data Consistency
- ❖ Education and Advocacy

Data Understanding

Data is difficult and it can be difficult to:

- ❖ Understand where the data is coming from.
- ❖ Understand why you are getting the data results that you are getting.
- ❖ Understand how you can use the data.

Data Access

We trust Clarivate with a substantial amount of data from our institutions and with this trust comes the understanding:

❖ Data is made available to institutions either by directly searching the product(s), retrieval through APIs, batch processing, Mixpanel, or Oracle Analytics.

❖ In addition, the community wants the flexibility to access their data to develop local data warehouses or utilize the data with visualization tools.

Data Consistency

The Analytics CoP continuously gathers and analyzes evidence to support the improvement of Oracle Analytics.

Some of those improvements include:

❖ Bugs found in the data (incorrect data returns).

❖ Incorrect mapping of data fields from Clarivate products to analytics.

❖ Data not provided/mapped at all.

❖ Addressing issues as a result of incomplete/incorrect documentation.

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Education and Advocacy

The Analytics CoP strives to represent the larger Clarivate community and advocate for data improvements. We continuously review the Analytics Listserv for issues and often request Clarivate to comment on community issues. We are your voice!!

In addition, our role as data educators is very important and cannot be understated. We do this through our interactions with the community on listservs and through presentations at conferences.

Key Activities & Initiatives 2024/2025

20 new holdings local parameters

Good news!

Clarivate added 20 additional local parameters for Holdings records in Alma Analytics – May 2025.

If you are going to use a local param for the 2nd time, please note:

- Any records that had been deleted during the previous mapping would be unchanged in Analytics

- Analytics retains whatever data was last processed for a record before it was deleted, as deleted records are skipped and are no longer updated when the local parameter data refresh is conducted

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Enhance the ability to define local params in analytics to include indicators

Incorporate indicators information as part of the metadata shared with analytics (bibliographic and holdings)

Define subfields for local parameters

We have been advocating for a 'basic' author field that will include identifying information minus the relator term (for MARC fields 100, 110, 700, and 710, the relator term is in $$e; for MARC fields 111 and 711, the relator term is in $$j)

Clarivate will invest in a broader enhancement - the ability for libraries to <u>define subfields</u> for local parameters

MARC Tag Display: On by Default

When mapping local parameters to Analytics, it is possible to include the MARC tag in the Analytics field name.

This is helpful because it makes the mapped field immediately recognizable by displaying the MARC tag, which shows what data is being referenced.

Clarivate is setting analytics_display_local_params to true by default in November

Data Visualization

Thanks to Emily Nilson
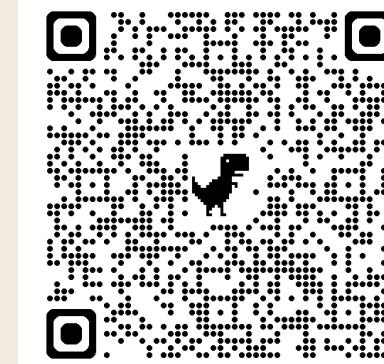
Emily Nilson serves as our Data Visualization specialist and advocates for DV adoption within the community. As part of our ELUNA team, she delivered multiple presentations at the last ELUNA conference. We are actively seeking to connect with and engage library professionals who currently use data visualization tools or are interested in exploring them.

Emily has developed a survey to help us understand the community's needs and interests—we encourage you to participate.

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Consortium Analytics: Institutional Zone v. Network Zone requirments

A project led by Daisy Nip and Lisa Wong (Analytics CoP, UC) and Gem Stone-Logan (Consortia Community of Practice, UC)

Institutional Zone librarians would like to see and report on all their Bib data (including the one that is coming from Electronic collections), and also portfolio related URL information.

Thanks to Daisy Nip and Lisa Wong

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Community Engagement: Mixpanel

This is a powerful tool and It requires thinking about the data in a different way

We emphasis the need for a comprehensive documentation

Both the ELUNA and IGeLU Primo WG and us are intending to form a temporary subgroup that will help facilitate the move to MixPannel

Thanks to Susan Bond and Paul Harding

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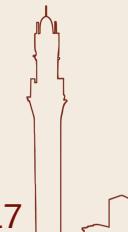
Counter Data

The Analytics CoP tested Counter 5.1

We contacted the counter management to see if a unique ID could be established.

Due to limited resources from the counter project initiative, this is not possible at this time.

Industry Standard Reports: SCONUL

SCONUL is the professional association for academic and research libraries in the UK and Ireland.

Every year, a set of Industry Standard Reports is made by every library.

Thanks to Laura MacNeil

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Community Issues

The Analytics CoP escalated several community issues some of which were related to **Link Resolver Usage** SA (Source Field), **the new language description field** (had irregular None and Unknown), advocated that when a field name is changed, <u>we need to know in advance</u>.

Enhanced Documentation of Subject Fields (Ongoing)

In the last year, the documentation of the Purchase Request Details subject area was enhanced.

Also, many date tables were enhanced:

Creation Date ; Modification Date ; PO Line Creation Date

Due Date; Loan Due Date (Borrowing Requests)

Loan Date; Due Date; Return Date; Renewal Date (Fulfillment)

And more

Rialto/Collection Development Analytics

The Analytics CoP checked the two Rialto subject areas that were added at the end of 2024:

- Rialto Selection Plans
- Rialto Acquisitions

Currently, Rialto is changing

Rami Attebury, our Rialto Liaison, provides ongoing Rialto-related updates to our CoP

Thanks to Rami Attebury and Selina Wang

Specto

The Analytics CoP met with Daniel Greenberg to hear about ongoing development of Specto

Thanks
to
Davin
Pate

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Esploro Documentation

Thanks to Joan Kolarik

- Documentation was updated to make the current situation clear and enable users to create sets from Analytics reports by manually modifying the header to the value that is currently supported

- Clarivate will consider adding the Analytics headers as valid values for set creation in future plans

Leganto

Thanks to Chris Jones

In March this year, several existing Leganto Analytics fields were changed to display the tag labels instead of the tag codes.

This caused problems as numerous reports were using filters dependent on these fields.

We have emphasized that a change to a field's name should not be made lightly and should be communicated before hand

Join Us

Did you find this interesting? Join the analytics listserv:

https://exlibrisusers.org/postorius/lists/analytics.exlibrisusers.org/

We need your help!!

If you are interested in joining the Analytic CoP. Please email maya.amichal@weizmann.ac.il .

We have Two ELUNA positions open

Also, in the future, we may be recruiting product-specific members to help with upcoming Consortium, Rosetta, and Rialto projects. These are non-permanent expiring positions; if you are interested, please email me.

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Thank you

We want to hear from you

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