Who's Using Alma Digital and Why?

What We've Learned From the Alma Digital User Experience Survey

Jane Fiegel, Tulane University, USA
Victoria Jones, Florida Gulf Coast University. USA

WHO ARE WE?

Jane Fiegel

Metadata Librarian
Tulane University

Victoria Jones

University Archivist
Florida Gulf Coast University

WHO ARE WE?

Caitlin Bakker

Co-Chair
University Regina (Canada)

Liz Bodian

Co-Chair
Brandeis University

Kevin O'Donovan

IGeLU Co-Chair

Amanda Schriver

Art Institute of Chicago

David Schuster

ELUNA Steering Committee Liaison
Binghamton University

Mang Sun

Rice University

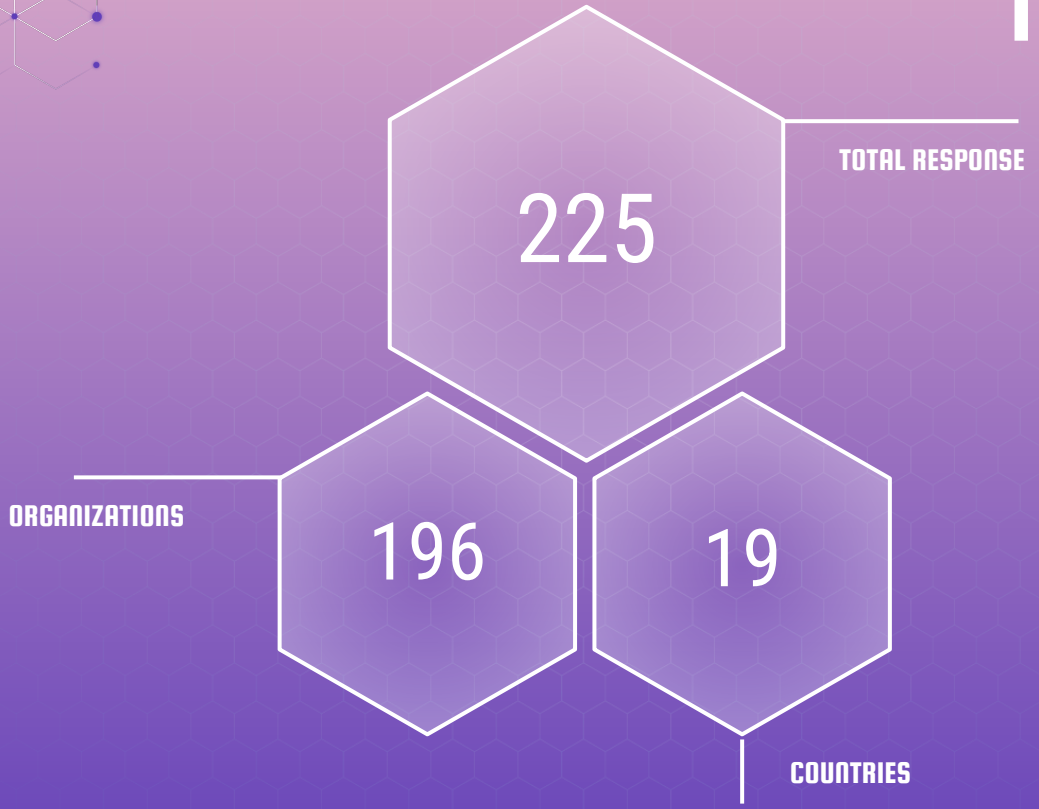
James Williamson

Rosetta Liaison
Southern Methodist University

INTRODUCTION

- Purpose
- Questions
- Distribution

THE BASICS



WHO IS USING ALMA DIGITAL?

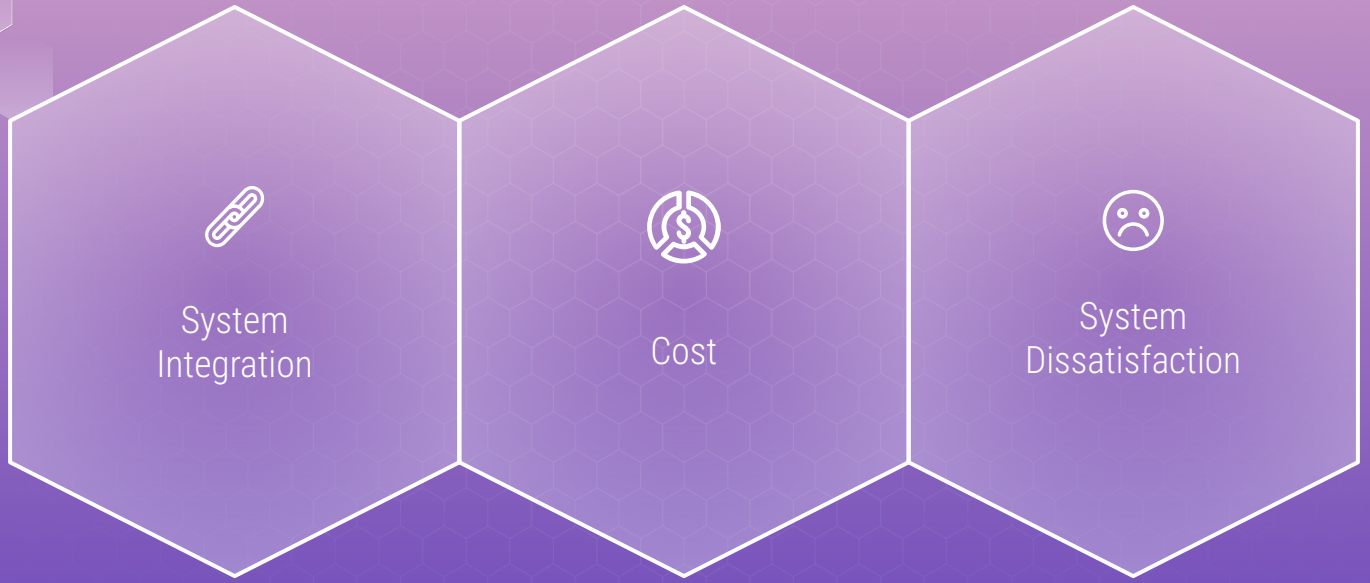
86%
ACADEMIC LIBRARIES

61%
10k+ USERS

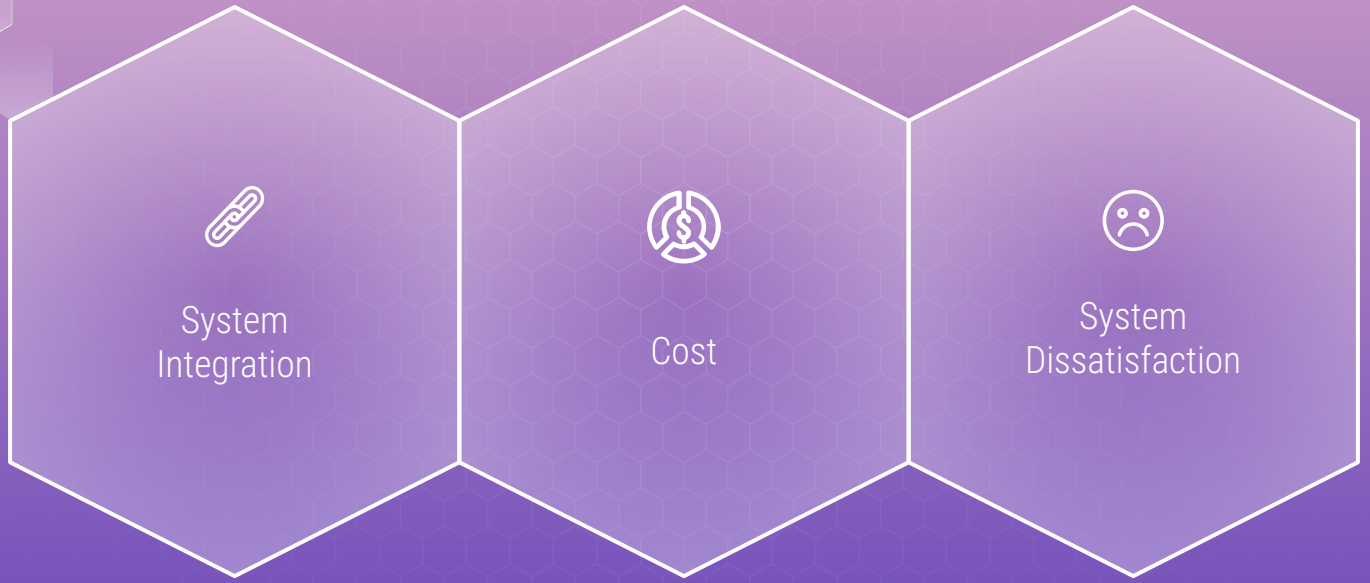
143
USERS

41
NON-USERS

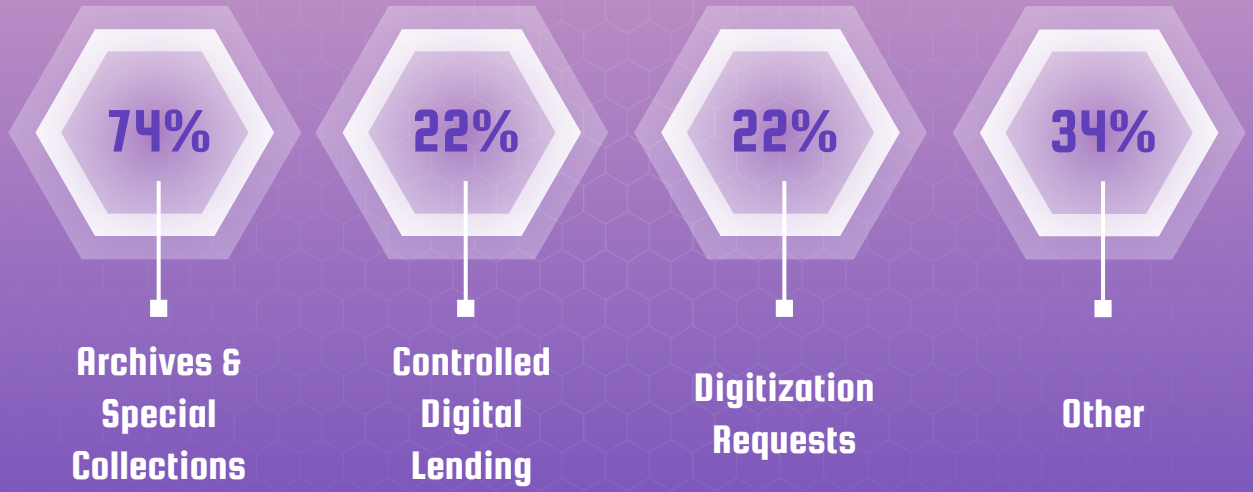
WHY AREN'T PEOPLE USING ALMA DIGITAL?

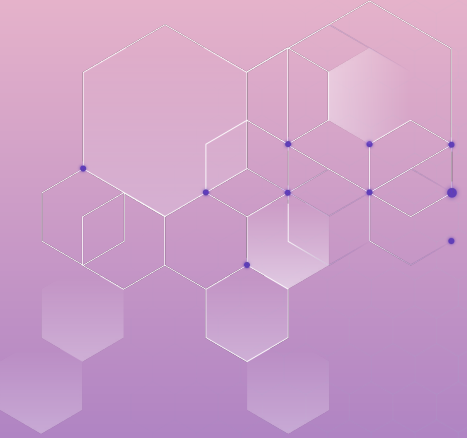


WHY ARE PEOPLE USING ALMA DIGITAL?



HOW IS IT BEING USED?





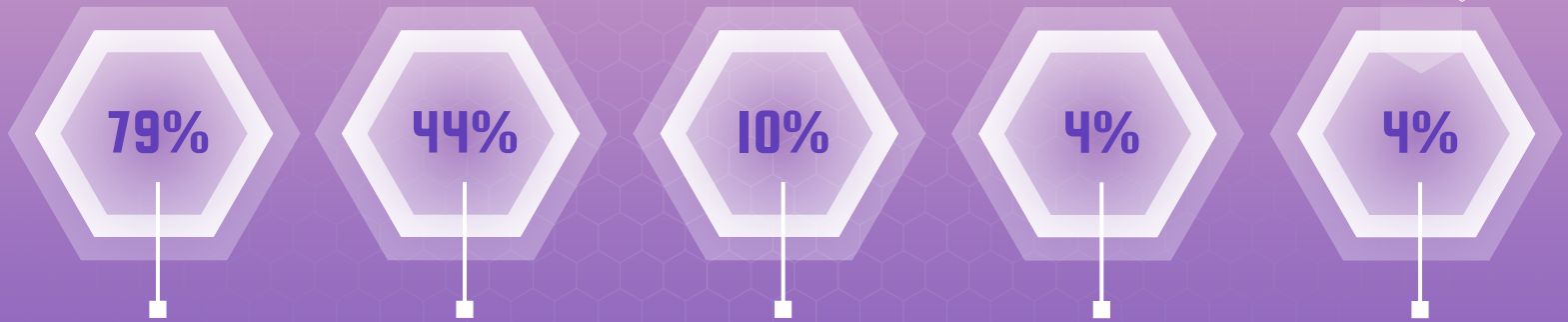
49%

of respondents still maintain an additional system

DO YOU...?

	Yes	No	I Don't Know
Use copyright licenses for your representations?	59%	23%	18%
Use the access rights feature?	73%	12%	15%
Import from remote repositories?	21%	71.5%	7.5%
Allow deposits?	21%	75%	4%

METADATA SCHEMAS



MARC

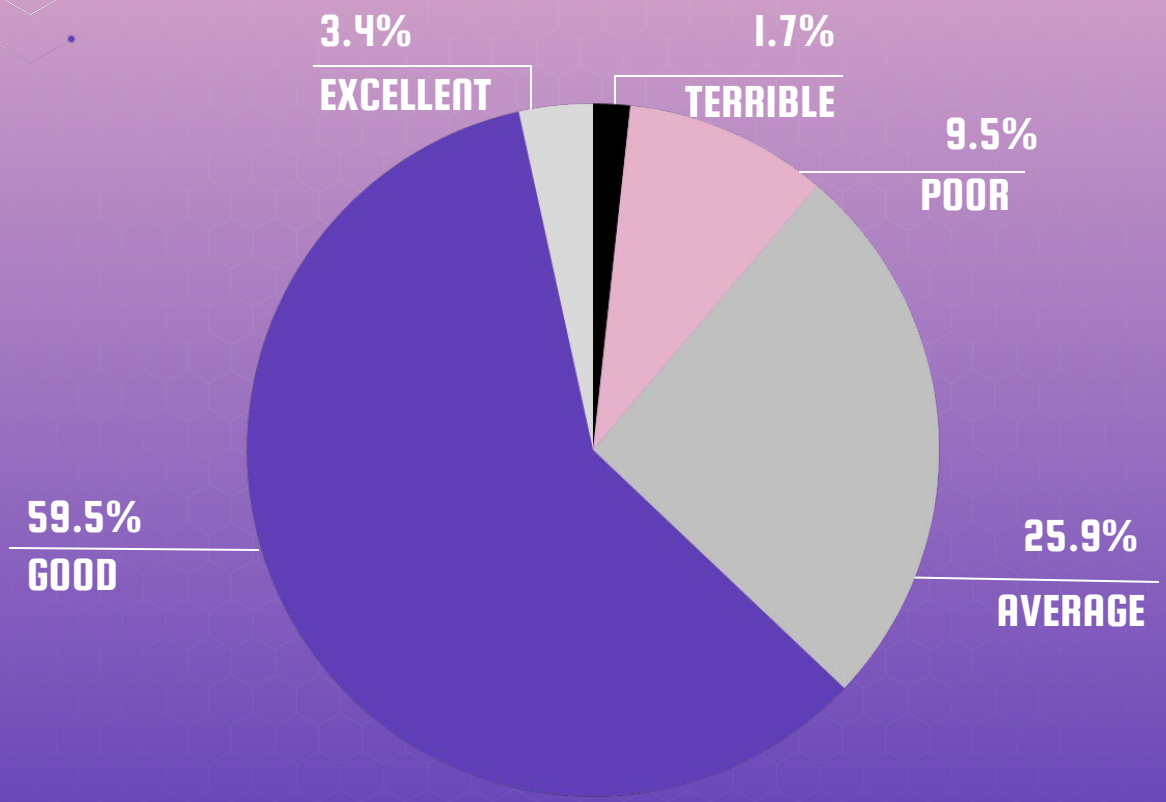
Dublin Core

MODS

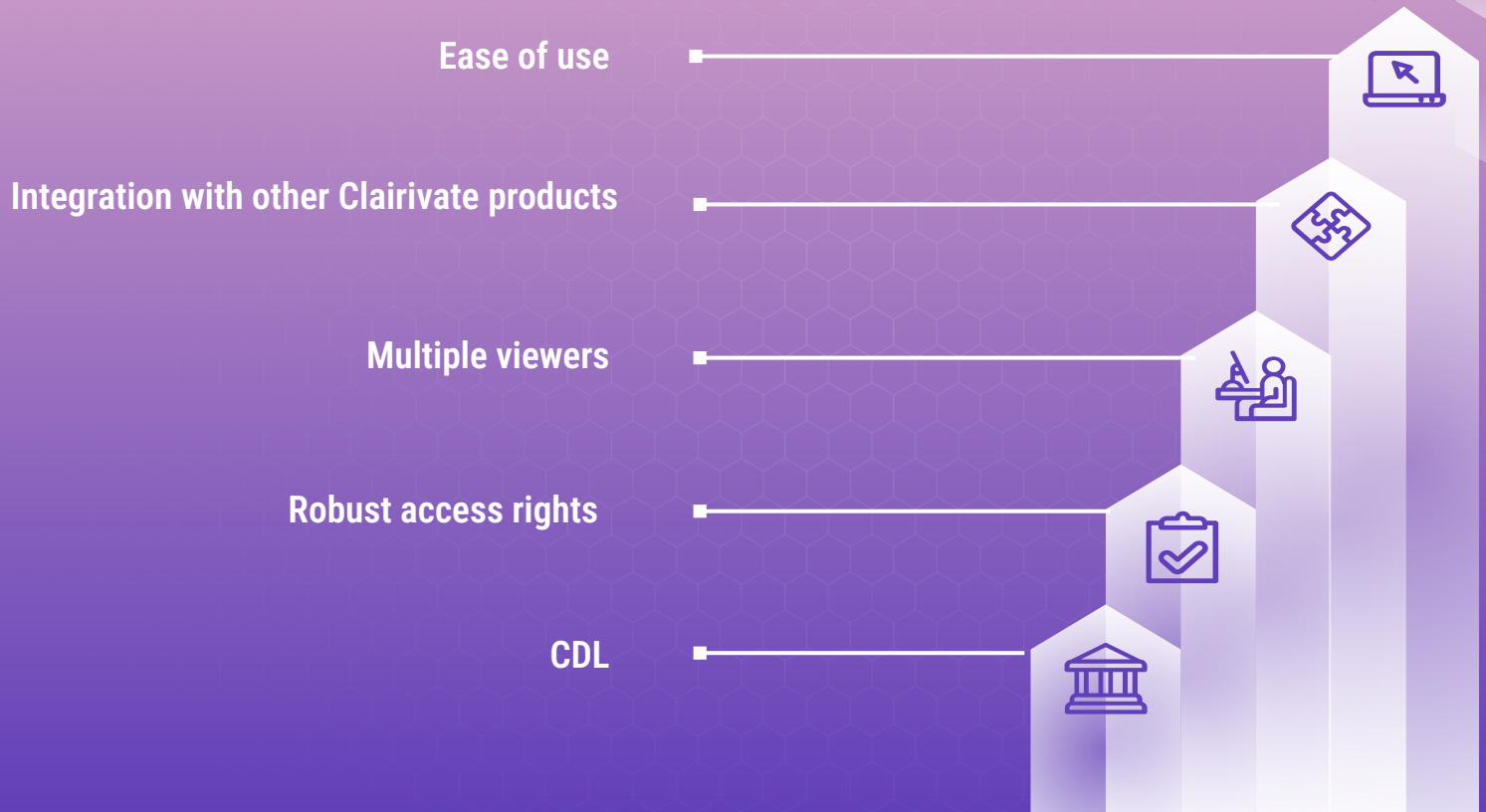
METS

OTHER

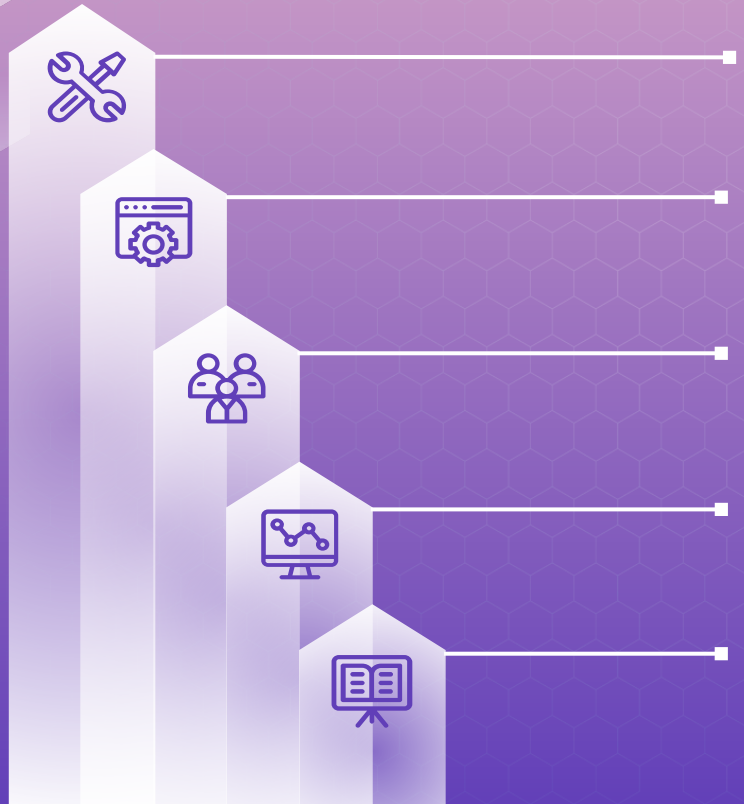
ALMA DIGITAL SATISFACTION



WHAT DO PEOPLE LIKE ABOUT ALMA DIGITAL?

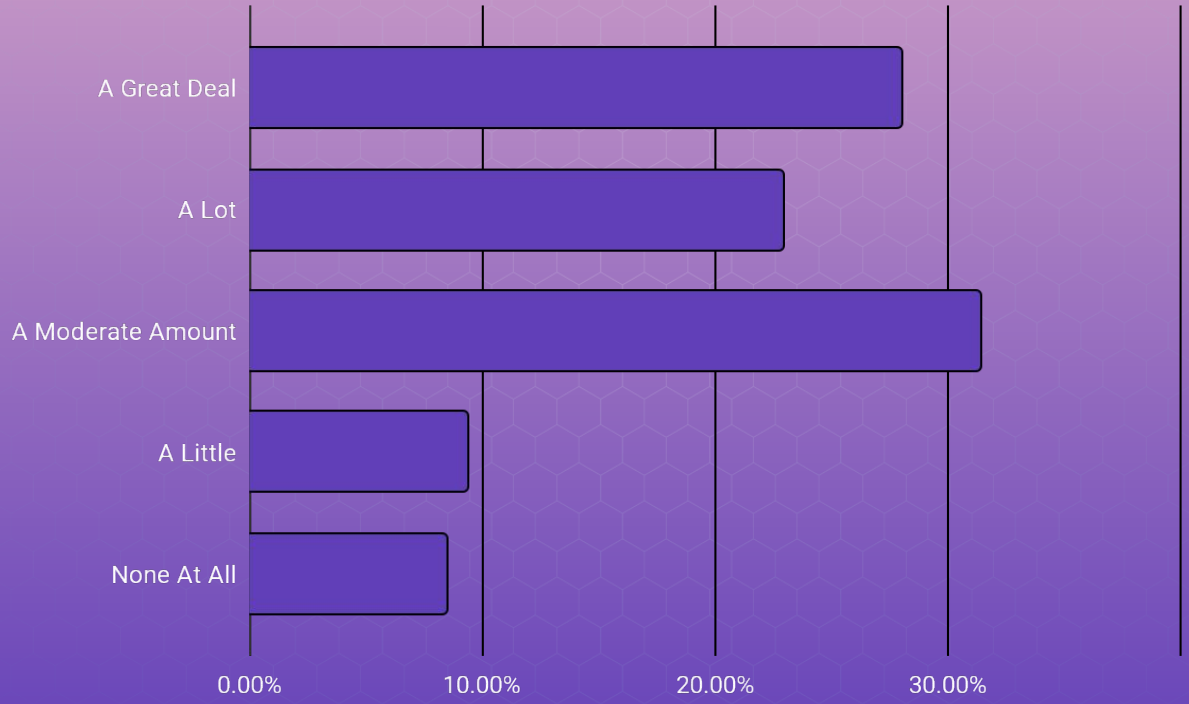


WHAT DO PEOPLE WANT CHANGED?

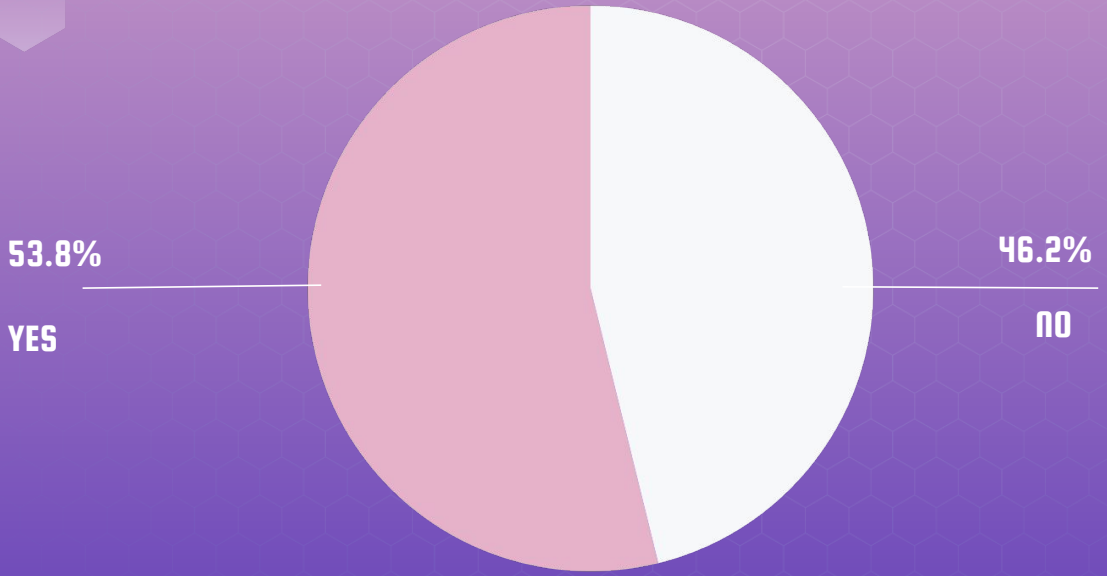


- Better documentation and support
- More functionality for non-MARC metadata
- Improved accessibility features
- Better Analytics options
- Greater control over display

DIGITAL EXHIBITION INTEREST



ARE YOU CONCERNED ABOUT USING AI IN ALMA DIGITAL?



CONCERNS ABOUT INCORPORATING AI

- Environmental impact
- Inaccuracies and hallucinations
- Data privacy and security
- Copyright, licenses, and intellectual property rights

POTENTIAL POSITIVES OF AI

- Metadata generation and enrichment
  - Improve accessibility
  - Streamlining workflows
  - Automated subject tagging
  - Named Entity Recognition

ENHANCEMENTS

CONTACT US!

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