

Working Together - Maximizing Value from Customer Care

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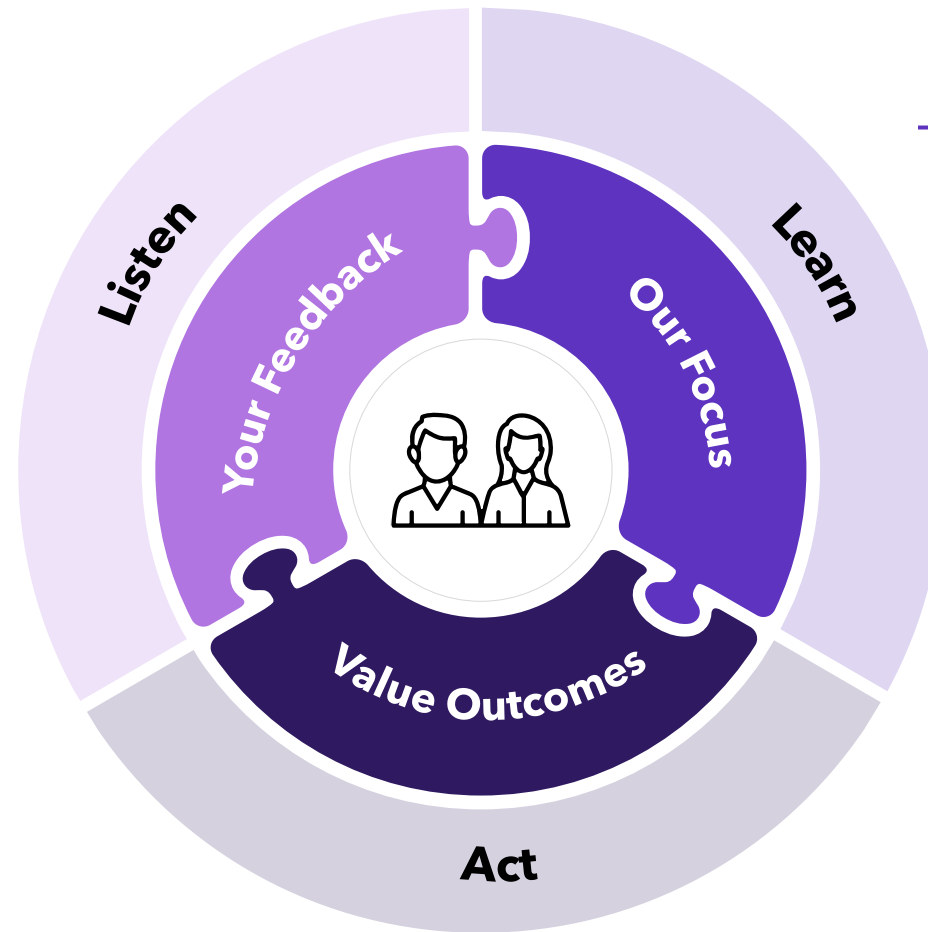


Agenda

- **Optimal Team Structure**
- **Quality of Service**
- **Self Service Channels**
- **Community Collaboration**
- **Wrap Up**



Our Focus

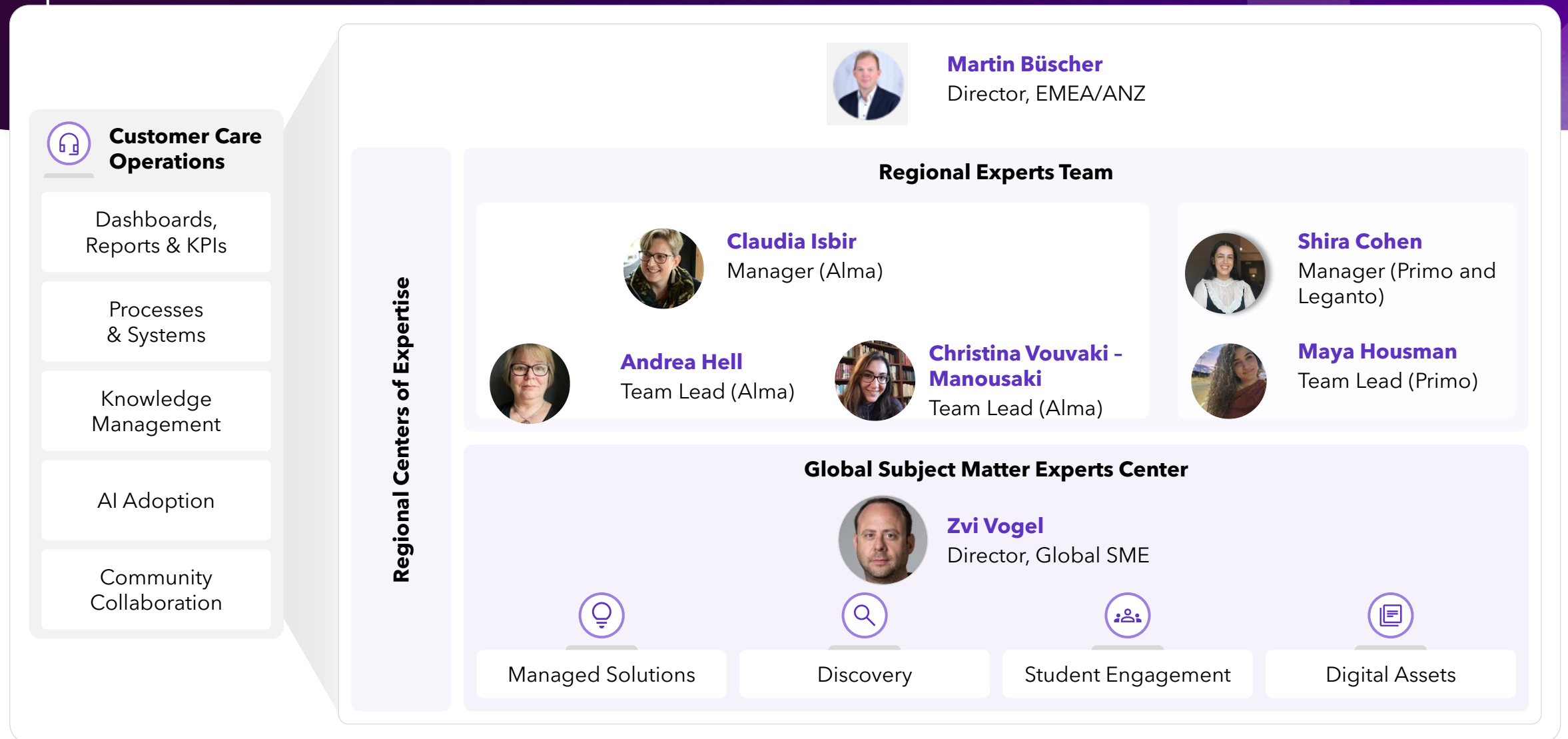


Focus Areas

- **Optimal Team Structure**
- **Quality of Service**
- **Technology Adoption**
- **Self Service Channels**
- **Community Collaboration**

EMEA/ANZ Regional Customer Care

Optimal Team Structure

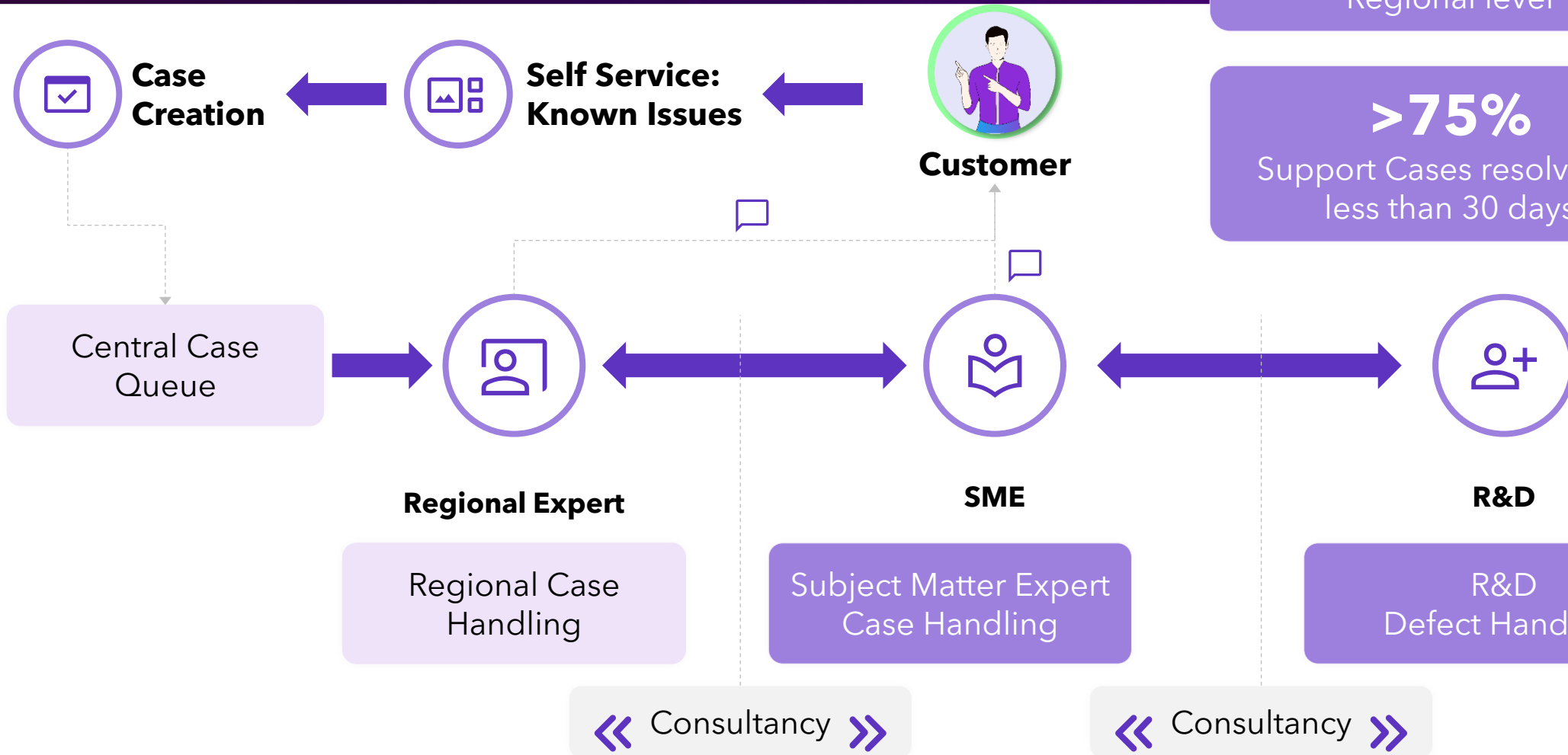


Case Handling Process

Quality of Service

>70%
Support Cases resolved on
Regional level

>75%
Support Cases resolved in
less than 30 days



Meet Daniele and Sabine

Hear from the people behind your daily support experience



Daniele Nottegar

- Primo Regional Expert
- Joined Clarivate in 1991



Sabine Schmidt

- Alma Subject Matter Expert
- Joined Clarivate in 2019

Your First Contact for Support Cases

Primo Regional Expert Team

- Most issues are resolved directly by us.
- We collaborate with Subject Matter Experts and Product Management for complex issues – either through consultancies or by transitioning cases.
- Help us to help you:
Detailed case information (i.e. screenshots, screencasts, permalinks) will speed up resolution.

Assisting You with Complex Issues

Alma Subject Matter Expert Team

- 3 specialized areas:
 - Resource Management
 - Fulfilment & Resource Sharing
 - Acquisitions & Analytics
- Our process:

Deep investigation and analysis

Direct resolution when feasible

Transfer to R&D with comprehensive information when needed

Help Us To Help You

Survey Feedback

Surveys

- Management **read** the surveys
- We **recognize** positive feedback
- We investigate the “room for improvement” feedback
- **Comments are key**
- **Follow** up with the customer
- Investigate what to **improve**
- Monitor the average score
- We use surveys to track **satisfaction** rates at all levels

Help Us Improve!

Only 1 in 5 cases gets rated – your feedback helps us serve you better!

“Very helpful, quick answer to solve my problem asap! Thank you!”

The screenshot shows a survey interface with a dark blue header. In the top right corner, there is a language dropdown menu set to 'English'. The first question is 'How satisfied are you with your recent experience?'. Below the question is a horizontal scale with five points, each with a corresponding emoji and a radio button: 'Very Satisfied' (green smiley face), 'Satisfied' (green neutral face), 'Neutral' (yellow neutral face), 'Dissatisfied' (red sad face), and 'Very Dissatisfied' (red very sad face). The second question is 'How satisfied are you with the representative who assisted you?'. It features the same five-point scale with corresponding emojis and radio buttons.

Help Us To Help You

Escalation Policy



Your tool to signal that:

- The urgency of a case has changed, or
- You are not satisfied with the progress or handling of a case.



Escalation triggers additional review and prioritization by management.



New escalation categories added.



Escalation Policy is described in a [Knowledge Center Article](#).

Help Us To Help You

Resolving Cases Faster Together



How You Can Help

- Respond quickly to “Pending Customer”-cases.
- Let us know if the issue is resolved.



Results You'll See

- Faster case resolution.
- Less back-and-forth.
- More time to focus on what matters most for you.

New Known Issues Portal

Central Location, Full Transparency

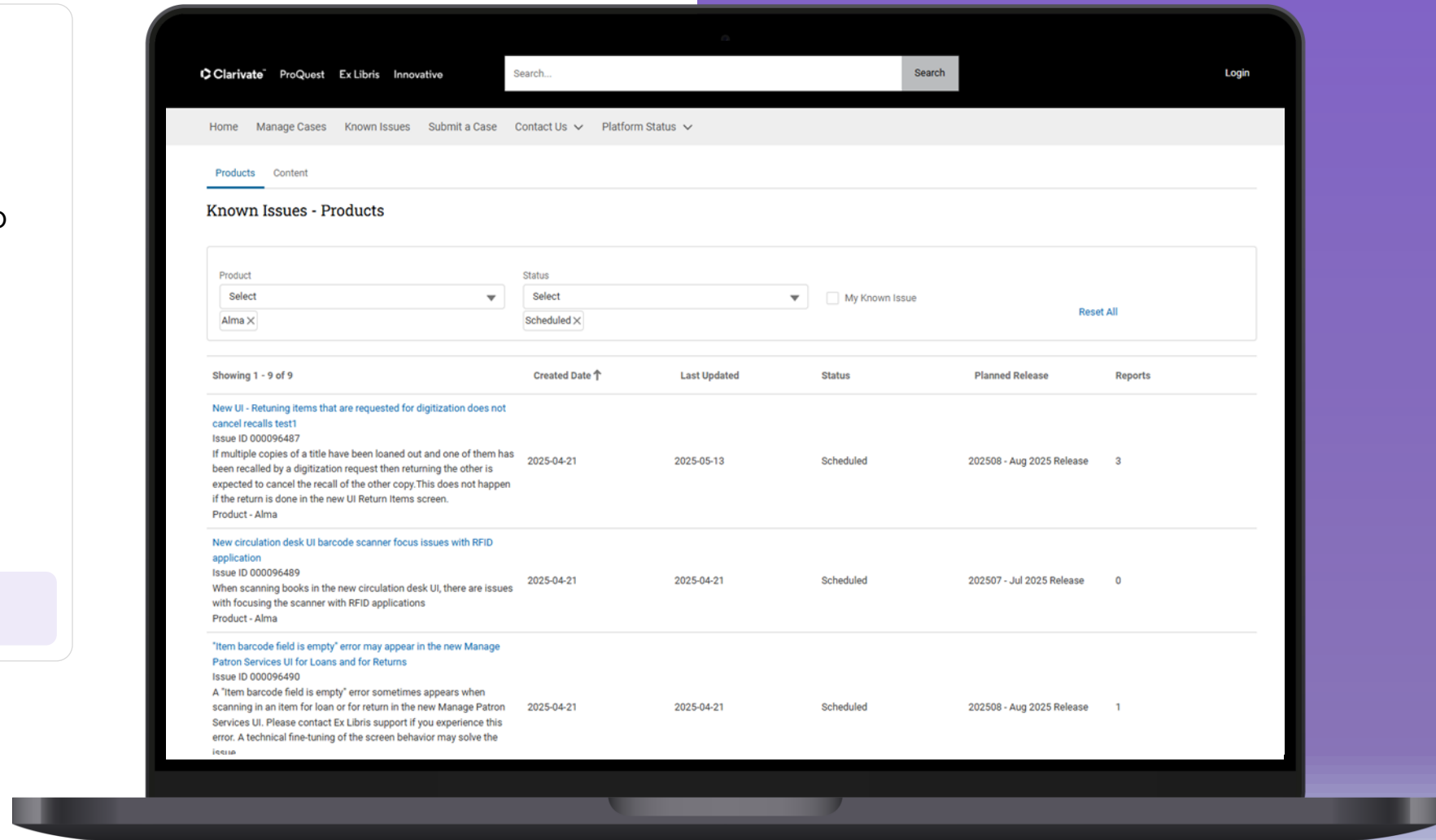


Review



In collaboration with
Support Advisory Group

Go to [Known Issues Portal](#)



New Known Issues Portal

Central Location, Full Transparency

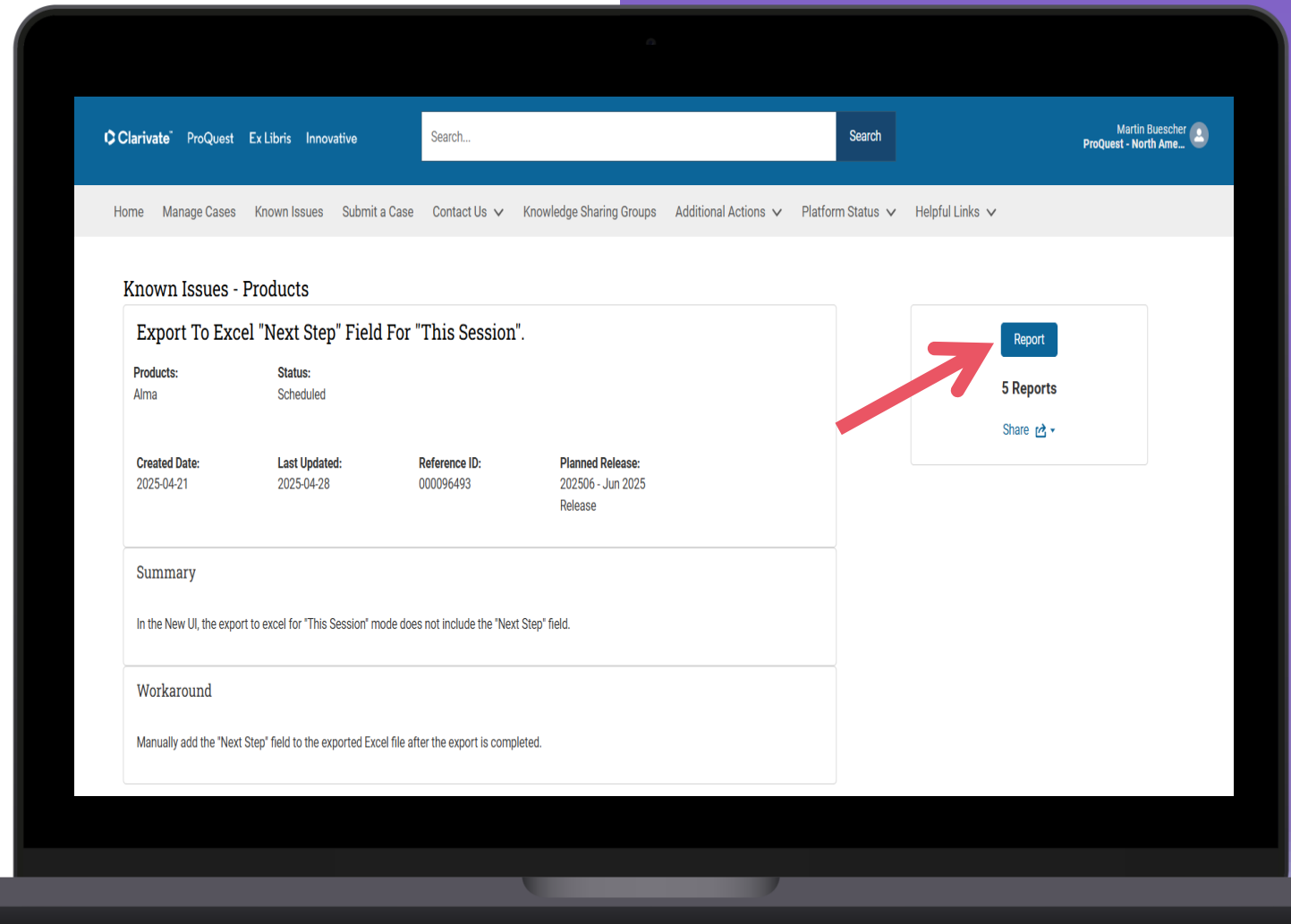


Subscribe



Track issues

Go to [Known Issues Portal](#)



Community Collaboration



IGeLU/ELUNA Support Advisory Group

- Monthly meeting cadence.
- Direct channel for community feedback.



National and Regional User Groups

- Active participation in user group meetings.
- Case submission via Support Center Account.



Other engagements with customers

- Ad-hoc discussions on individual cases.
- Analysis of case trends and patterns.

Your voice matters!

**Take our 2-min
survey now**



Help us innovate

Your feedback drives the next generation of valuable solutions



See real impact

The improvements you experience today are direct results of feedback from customers like you



Shape the future

Help us prioritize improvements that will continue to add value to your work

Thank You

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